

# *Pre - Auction Procedures*

## Direct Broadcast Satellite Service Licenses (Auction No. 52)

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# Disclaimer

Nothing herein is intended to supersede any provision of the Commission's rules or public notices. These slides should not be used as a substitute for a prospective applicant's review of the Commission's relevant orders, rules, and public notices. Prospective applicants must familiarize themselves thoroughly and remain current with the Commission's rules relating to Direct Broadcast Satellite (“DBS”) Service, rules relating to application and auction procedures, and the procedures, terms and conditions contained in the Auction No. 52 public notices.

# Auction Deadlines

*(Deadlines are Deadlines)*

 FCC Form 175s due: **May 21**

 Upfront Payments due: **June 18**

 Mock Auction: **July 9**

 Auction Begins: **July 14**

# FCC Form 175

*(Deadline – May 21st 6:00 PM ET)*

- Must be filed electronically
- Filing window opens **today** and will close at **6:00 PM ET on May 21, 2004**
- Instructions are provided in the Procedures PN (DA 04-278, rel. 2/6/04)
- File early
- For Technical Support, contact 202-414-1250

# Status Public Notice

*(Sent by FedEx)*

- Released approximately 2-3 weeks after Form 175 filing deadline
- Lists Accepted, Incomplete and/or Rejected applications, as well as licenses applied for
- Applicants with incomplete applications receive approximately 1 week to remedy their applications

# Upfront Payments

*(Deadline – June 18th 6:00 PM ET)*

- Wire Transfer Only
- Fax FCC Form 159 to Mellon Bank at least one hour before sending wire transfer
- Submit early and confirm payment receipt with **your** financial institution

# Bidding Options

## *(Electronic or Telephonic)*

- Qualified bidders may bid electronically or telephonically
- FCC encourages electronic bidding
- If bidding telephonically, call early in the bidding period

# Qualified Bidder Public Notice

## *(FedEx Mailing)*

- Released approx. 1-2 weeks after resubmission and upfront payment deadline
- Lists:
  - ☐ *All qualified bidders*
  - ☐ *Upfront payments received*
  - ☐ *Licenses applied for*
  - ☐ *Bidding schedule for Mock Auction and first day of actual auction*

5/14/2004

**Sent to the contact person at the contact address as indicated on Form 175**

# 2nd FedEx Mailing

*(Approx. 4 days after QB PN)*

- Every qualified bidder will receive a confidential Bidder Identification Number.
- Telephonic Bidding Phone Number
- If **not** received by noon **Wednesday, July 7th**, contact 717-338-2888

**Sent to the contact person at the contact address indicated on Form 175**

# 3rd FedEx Mailing

*(Approx. 4 days after QB PN)*

- Every qualified bidder will receive at least two SecurID Cards
- A Bidding System Manual
- If **not** received by noon **Wednesday, July 7th**, contact 717-338-2888

**Sent to the contact person at the  
contact address indicated on Form 175**

# Mock Auction

*(July 9, 2004)*

Provides bidders the opportunity to:

- Become familiar with the electronic bidding system
- Try telephonic bidding option
- Ask questions

# Auction Begins

**Wednesday,**

**July 14, 2004**

# Hints & Reminders

-  Contact phone numbers are listed on pages 9 & 10 of Procedures PN DA 04-278 (rel. 2/6/04)
-  Review all Public Notices carefully
-  Our Web site is a valuable source of information.  
([wireless.fcc.gov/auctions](http://wireless.fcc.gov/auctions))
-  Deadlines are taken very seriously!!