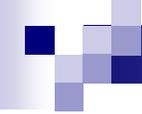


Pre - Auction Process

LPTV and TV Translator Digital Companion Channels (Auction 85)

Linda Sanderson (linda.sanderson@fcc.gov)
Auctions Marketing Specialist
FCC Wireless Telecommunications Bureau
Auctions & Spectrum Access Division
(717) 338-2868



Disclaimer

Nothing herein is intended to supersede any provision of the Commission's rules or public notices. These slides should not be used as a substitute for an applicant's review of the Commission's relevant orders, rules, and public notices. Applicants must familiarize themselves thoroughly and remain current with the Commission's rules, Orders, and Public Notices relating to low power television, television translator, and Class A television broadcast rules relating to application and auction procedures, and the procedures, terms and conditions contained in the Auction 85 public notices.

Auction Dates and Deadline

(Deadlines are Deadlines)

-  Upfront Payments due: October 10, 2008
-  Mock Auction: November 3, 2008
-  Auction Begins: November 5, 2008

Status Public Notice

(Sent by FedEx)

- Released approx. 1-2 weeks before upfront payment deadline
- Lists Complete, Incomplete and/or Rejected applications
- Applicants are given 1-2 weeks to remedy incomplete applications.
- The resubmission deadline is often the same date as Upfront Payment deadline

Sent to the contact person at the contact address as indicated on Form 175

Upfront Payments

(Deadline-October 10th 6:00 PM ET)

- Wire Transfer Only
- Fax FCC Form 159 to U.S. Bank **at least** one hour before sending wire transfer
- Submit early and confirm payment receipt with **your** financial institution



Bidding Options

(Electronic or Telephonic)

- Qualified bidders may bid electronically or telephonically
- FCC encourages electronic bidding
- If bidding telephonically, call early in the bidding period

Qualified Bidder Public Notice

(FedEx Mailing)

- Released approx. 2 weeks after resubmission/upfront payment

deadline

Sent to the contact person at the contact address as indicated on Form 175

- Lists:

- ☞ *All qualified bidders*

- ☞ *Upfront payments received*

- ☞ *Designated construction permits*

- ☞ *Bidding schedules for the Mock Auction and for the first day of auction*

Registration Materials

(FedEx Mailing)

- Telephonic Bidding Phone Number
- Every qualified bidder will receive at least two SecurID Tokens
- A Bidding System Manual
- If **not** received by noon Thursday, **October 30th**, contact 717-338-2868

Sent to the contact person at the
contact address indicated on Form 175



Mock Auction

(November 3, 2008)

Provides bidders the opportunity to:

- Become familiar with the electronic bidding system
- Try telephonic bidding option
- Ask questions



Auction Begins

**Wednesday,
November 5, 2008**

Hints & Reminders

-  Contact phone numbers are listed at paragraph 121 of Procedures PN - DA 08-1944 (rel. 9/2/08)
-  Review all Public Notices carefully.
-  Our Web site is a valuable source of information. (wireless.fcc.gov/auctions)