

# **THE FCC REPORT TO CONGRESS ON SPECTRUM AUCTIONS**



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**Federal Communications Commission  
Wireless Telecommunications Bureau**



Before the  
**FEDERAL COMMUNICATIONS COMMISSION**  
Washington, D.C. 20554

In the Matter of )  
 )  
FCC Report to Congress ) WT Docket No. 97-150  
on Spectrum Auctions )

**REPORT**

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## I. Introduction

In 1993, Congress authorized the Federal Communications Commission to use auctions to award licenses for the rights to use the radio spectrum.<sup>1</sup> This Congressional act helped usher in a new era of telecommunication history. The FCC auctions have dramatically changed the way spectrum licenses are valued, distributed, and aggregated. These changes have fostered the entry of new companies into the market and encouraged the development of innovative wireless technologies.

In only four years, FCC spectrum auctions have awarded more than 4,300 licenses to auction winners who are either offering or preparing to offer service to the public in nine different wireless and satellite categories. Winning net bids in FCC spectrum auctions have totaled \$23 billion, with about \$12 billion of this amount collected for the U.S. Treasury to date.<sup>2</sup> Consistent with Congress' mandate under Section 309(j), about 53 percent of the licenses awarded thus far have been to small businesses, although the larger licensees tend to control geographic areas with greater populations. Given this success, Congress has extended the Commission's auction authority to the year 2007, and has expanded the FCC auctions program to encompass more radio spectrum to be auctioned in the future.<sup>3</sup>

The 1993 Budget Act requires the Commission to submit a report to Congress by September 30, 1997, generally evaluating the first four years of implementing auction authority. Under Section 309(j)(12) of the Communications Act, the report is to consist of the following elements:

- o a statement of the revenues obtained, and a projection of future revenues, from the use of competitive bidding systems;
- o a description of the methodologies and regulations established by the Commission in designing systems of competitive bidding;
- o a comparison of the relative advantages and disadvantages of such methodologies in terms of attaining the 1993 Budget Act's statutory objectives;

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*"The new auction paradigm has drawn entry and new financing into telecommunications markets and has spurred the marketing of new technologies and the building of transmission capacity to meet growing demand."*

Source: Thomas J. Duesterberg & Peter K. Pitsch, *Wireless Services, Spectrum Auctions, and Competition in Modern Telecommunications*, Outlook (May 1997), p. 7 (Duesterberg & Pitsch).

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<sup>1</sup> As part of the Omnibus Budget Reconciliation Act of 1993, Pub. L. No. 103-66, § 6002, 107 Stat. 312, 387-392 (the "1993 Budget Act"), Congress added Section 309(j) to the Communications Act of 1934, as amended (the "Communications Act"), authorizing the Federal Communications Commission (the "FCC" or "Commission") to award licenses for rights to use the radio spectrum through competitive bidding.

<sup>2</sup> This figure represents monies received from auction winners as of August 31, 1997, many of whom are paying installments over the term of their licenses (generally 10 years).

<sup>3</sup> See Balanced Budget Act of 1997, Pub. L. No. 105-33, §§ 3002-3004, 111 Stat. 251, 258-268 (1997).

- o an evaluation of whether and to what extent —
  - (i) competitive bidding significantly improved the efficiency and effectiveness of the process for granting radio spectrum licenses;
  - (ii) competitive bidding facilitated the introduction of new spectrum-based technologies and the entry of new companies into the telecommunications market;
  - (iii) competitive bidding methodologies have secured prompt delivery of service to rural areas and have adequately addressed the needs of rural spectrum users; and
  - (iv) small businesses, rural telephone companies, and businesses owned by members of minority groups and women were able to participate successfully in the competitive bidding process; and
- o recommendations of statutory changes that are needed to improve the competitive bidding process.

The FCC respectfully submits this report in fulfillment of Section 309(j)(12) of the Communications Act<sup>4</sup>

## II. Overview

Section 309(j) of the Communications Act authorizes the Commission to use auctions to promote efficient and intensive spectrum use as well as to promote the development and rapid deployment of new technologies, products and services for the benefit of the public, including those residing in rural areas, without administrative or judicial delays. This subsection also requires the Commission to administer the auctions so as to promote economic opportunity and competition, avoid excessive concentration of licenses, and disseminate licenses among a wide variety of applicants, including small businesses, rural telephone companies, and businesses owned by members of minority groups and women.

This report explains how the Commission's auctions have achieved each of these goals. Evidence from the Commission's past license assignment methods and recent experience with auctions indicate that the auction approach has provided significant improvements over past methods, such as comparative hearings and lotteries, that were used by the Commission to award spectrum licenses. The Commission's auctions program has demonstrated the ability to award licenses to productive users, to encourage the emergence of innovative firms and technologies, to generate valuable market information, and to raise revenues for the public. In addition, small businesses have successfully participated in the FCC auctions. Auctions have achieved all of this more rapidly and at a lower administrative cost than comparative hearings or lotteries, the FCC's previous methods of distributing licenses.

There are many reasons why auctions are an improvement over other license assignment mechanisms. By

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<sup>4</sup> This Report draws upon the work of Dr. Daniel Vincent, Associate Professor of Economics at the University of Western Ontario, who has published numerous academic articles on auctions and auction theory. Professor Vincent was retained by the FCC to contribute to this Report.

One auction participant observed that the Commission's competitive bidding process is *“an efficient and effective procedure for awarding wireless licenses to those carriers that can make the best use of the spectrum.”*

Source: Bell Atlantic/NYNEX Comments filed in response to *Public Notice* FCC 97-232, at 1 (August 1, 1997).

requiring firms to use their own resources to compete for valuable spectrum, auctions encourage firms who value the spectrum the most to use it productively and in innovative ways. Auctions also provide valuable information about the opportunity cost of spectrum because they reflect the value that the next most efficient firm places on the spectrum license. This information allows both the private marketplace and policy makers to manage spectrum more effectively.

Congress' mandate presented the Commission with multiple objectives. For example, the statute requires the FCC to promote efficient and intensive spectrum use. Congress also sought to encourage the entry of small businesses and previously under-represented groups (*e.g.*, women and minorities) into the wireless telecommunications industry. After reviewing conventional auction designs, such as sequential or sealed bid auctions, the FCC developed an innovative methodology for auctioning a large number of licenses at one time, dubbed the "simultaneous multiple-round auction." In addition to its auction design, the FCC added a combination of incentives and set-asides to encourage participation by a variety of new entrants.

The simultaneous multiple-round bidding methodology successfully met the multiple goals for which it was designed. This auction format was economically efficient, flexible and able to accommodate efficient license aggregation. Bidder preference programs and spectrum set-asides were also successful -- both in encouraging many small firms to participate in the bidding process, and in awarding licenses to a diverse group of small firms in spectrum-based services. Indeed, a wide variety of businesses won licenses, including rural telephone companies and small businesses owned by minorities and/or women.

To implement this new design, the FCC pioneered the creation of an electronic bidding system that could handle the complex needs of the simultaneous multiple-round bidding. This Automated Auction System ("AAS") is capable of processing tens of thousands of bids, placed through computer terminals located anywhere a telephone can reach. With this innovative auction bidding system and unique simultaneous multiple-round auction design in place, the first FCC auction commenced on July 25, 1994.

**The Automated Auction System  
is a Winner**

The FCC recently won an award from the Smithsonian Institution for its Automated Auction System. The 1997 Computer World-Smithsonian Award was granted for the system's cutting-edge contribution to the information technology revolution.

Another reason for the success of the Commission's auction program is its flexibility and responsiveness to bidders and the public. The FCC uses seminars, public notices, bidder information packages, the Internet, and messages transmitted over the bidding system itself, to communicate with bidders and other interested parties about its auctions. The resulting

dialogue has led to a dynamic and evolving auctions program.<sup>5</sup> The Commission is continually improving its auction process, and in a pending rulemaking proceeding, as well as in this Report, a number of proposed changes to auction design and procedures are recommended.<sup>6</sup> Moreover, the FCC has consistently taken steps to anticipate needed change -- especially where innovation and auction design are concerned. Even before the recent enactment of legislation in the Balanced Budget Act of 1997 ("BBA of 1997"), which calls for experimentation with "combinatorial bidding," the Commission had initiated a contract to evaluate the use of this bidding methodology. A description of combinatorial bidding is found in Box 1.

### Box 1: Combinatorial Bidding

Combinatorial bidding, also known as "package bidding," allows bidders to place single bids for groups of licenses. For example, in one type of combinatorial auction, bidder A could place a bid of \$100,000 for licenses 1, 2 and 4, while bidder B places a bid of \$500,000 for licenses 2, 3 and 5. The computer system then calculates the revenue maximizing solution and awards the high bids for that round to the appropriate package(s).

Combinatorial bidding has advantages over other auction designs when there are strong synergies among items being auctioned and strong and divergent preferences among bidders. In the FCC auctions, strong synergies exist when licenses are worth more to some bidders as a package than individually. Strong and divergent preferences occur, for example, when a large company's business plan is not viable unless it is awarded a nationwide service area, whereas smaller users may desire the same spectrum for local service and need only a smaller service area.

As described below in more detail, the Commission has also developed recommendations for legislative action that could significantly improve the auction process. Specifically, the Commission recommends that Congress:

- (1) **Clarify that FCC licensees who default on their installment payments may not use bankruptcy litigation to refuse to relinquish their spectrum licenses for reauction.** Legislation to this effect would ensure that the Commission could reclaim a license without delay when a licensee files for bankruptcy.
- (2) **Give the Commission explicit statutory authority to manage its installment payment**

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<sup>5</sup> Most recently, the Commission conducted a public inquiry on the auctions program in conjunction with this Report to Congress, pursuant to Section 309(j)(12) of the Communications Act. See *Public Notice*, "Inquiry on Competitive Bidding Process for Report to Congress," WT Docket No. 97-150, FCC 97-232 (rel. July 2, 1997). Eighteen parties filed comments. A list of those who submitted comments is attached to this Report in Appendix A. Unless specified otherwise, the citations to comments throughout this Report refer to those comments filed in response to *Public Notice* FCC 97-232.

<sup>6</sup> See Amendment of Part 1 of the Commission's Rules – Competitive Bidding Proceeding, WT Docket No. 97-82, *Order, Memorandum Opinion and Order, and Notice of Proposed Rule Making*, FCC 97-60 (rel. February 28, 1997) (*Part 1 Order*).

portfolio flexibly, in a manner comparable to other government agencies that lend funds to regulated entities. Other agencies have explicit statutory authority to flexibly service their payment programs outside the purview of the Federal Claims Collection Standards, and the FCC would like this greater flexibility for the auctions program.

- (3) **Exempt all auction rulemakings from the regulatory requirements of the Contract With America Advancement Act.** Congress exempted the 2.3 GHz auction (Wireless Communications Services) from these requirements because it recognized the negative impact on auction timing. The FCC would benefit from applying the same exemption to all auction rulemakings.
- (4) **Exempt auctions contracts from certain provisions of the Federal Acquisitions Regulations.** Auction staffing requirements vary from auction to auction. Thus, additional flexibility in hiring and retaining the services of contractors would assist the auctions program.
- (5) **Modify the statute of limitations for forfeiture proceedings against non-broadcast licensees from one to three years.** This modification would allow the Commission to more effectively enforce its rules and help ensure the integrity of the auctions and other Commission processes.

The FCC auction program has been widely recognized as a success. The FCC has not only met the goals mandated by Congress but also met its primary responsibilities to adopt fair rules, run fair auctions, and rapidly issue licenses to successful bidders. Moreover, FCC auctions have benefitted the American public by recovering at least a portion of the value of the spectrum resource.<sup>7</sup>

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<sup>7</sup> See 47 U.S.C. § 309(j)(3)-(4).



### III. A History of Comparative Hearings, Lotteries, and Auctions

The radio spectrum is a resource that is limited in supply and able to sustain only a certain number of users at any one time, despite the technological advances that have dramatically improved the ability to use spectrum more efficiently over time. A variety of mechanisms can be used to distribute such scarce resources among users.

Historically, the FCC has used auctions, lotteries, and assignment by comparative hearing to award licenses for the use of radio spectrum.

#### *Comparative Hearings*

Initially, the Commission was largely limited to the use of comparative hearings as a means to distribute spectrum licenses.<sup>8</sup> The Commission granted licenses on a first-come, first-served basis, unless more than one party applied for the same license, a situation called mutual exclusivity. For much of this century, when such cases occurred, spectrum licenses were granted using the "public interest, convenience, or necessity" standard to decide among competing, mutually exclusive applicants, in what became known as comparative hearings. Comparative hearings gave competing applicants a quasi-judicial forum in which to argue why they should be awarded a license over competitors, and allowed other interested parties to argue for or against an applicant.

Comparative hearings were often time consuming and resource intensive from the perspective of both the applicants and the Commission. For example, grants of the initial licenses for cellular service were made based on comparative hearings. The strong demand for this scarce resource resulted in over 200 requests for the first 30 licenses, many of them consisting of well over 1,000 pages of detailed argument and

#### What is Spectrum?

"Spectrum" is a conceptual tool used to organize and map a set of physical phenomena. Electric and magnetic fields produce waves that move through space at different frequencies (defined as the number of times that a wave's peak passes a fixed point in a specific period of time), and the set of all possible frequencies is called the "electromagnetic spectrum." The subset of frequencies from 3,000 cycles per second (3 kilohertz (kHz)) to 300 billion cycles per second (300 gigahertz (GHz)) is known as the "radio spectrum." Familiar radio spectrum services are AM radio (535 kHz to 1,705 kHz), FM radio (88 MHz to 108 MHz), television (various allocations between 54 MHz to 806 MHz), and cellular phones (806 MHz to 890 MHz). Frequencies in the radio spectrum are divided between federal and nonfederal use. The National Telecommunications and Information Administration manages the federal spectrum, allocating and assigning licenses to federal users. The FCC manages the nonfederal portion of the spectrum.

Source: *Where Do We Go From Here? The FCC Auctions and the Future of Radio Spectrum Management*, Congressional Budget Office, Congress of the United States (April 1997) pp. 2-4 (*CBO Study*).

<sup>8</sup> In *Ashbacker Radio Corp. v. FCC*, 326 U.S. 327 (1945), the United States Supreme Court held that if two *bona fide* license applications are mutually exclusive, the applicants are entitled to a comparative hearing. This applies to applicants, not potential applicants.

documentation. The next two rounds of licensing attracted 344 and 567 applicants, respectively.<sup>9</sup> The task of evaluating and then awarding the licenses in an informed and equitable manner put a strain on Commission resources. In addition to the cost of evaluating licensees, the opportunity costs caused by delays using this method were high. The selection of licensees from a pool of applicants often took up to two years or longer to complete. Ultimately, the huge volume of applications for new licenses driven by the developing cellular telephone industry, led the FCC to seek authority to assign licenses by lottery.

### *Lotteries*

In 1981, Congress added Section 309(i) to the Communications Act to give the Commission the authority to assign a broad range of licenses by lottery.<sup>10</sup> In theory, lottery-based licensing would expedite service to the public and lower the cost of entry by applicants. Initially, the Commission screened applicants and allowed only qualified providers to participate in the lottery. Even this minimal degree of screening proved to be extremely burdensome on the Commission's resources. For example, it took twenty months for the first set of cellular applications to be screened before the lottery.<sup>11</sup>

By 1987, the FCC was forced to abandon pre-lottery screening and open the process to all potential applicants. "Application mills" sprang up to assist almost 400,000 different firms claiming to be spectrum "providers" in their efforts to win a cellular license,<sup>12</sup> and a broad range of spectrum speculators participated in and won lotteries in cellular, Specialized Mobile Radio ("SMR") and other services. Many license winners, with no intention of providing service to the public, were now eager to trade their license rights for windfall profits, and a secondary market in FCC licenses emerged. Even when lotteries themselves could be conducted quickly, it took years for secondary markets to reassign licenses to the parties that valued them the most and to aggregate these licenses efficiently. Delay in service to the public was often the result.

### *Costs*

The history of comparative hearings and lotteries highlights their flaws in efficiently and fairly awarding rights to use the radio spectrum. Both approaches, especially the lotteries, failed to ensure that licenses would quickly go to the most efficient firms. On average, it took about two years to award cellular licenses in comparative hearings and over one year by lotteries.<sup>13</sup> The time to award a license does not

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<sup>9</sup> See *In the Matter of Amendment of the Commission's Rules to Allow the Selection from Among Mutually Exclusive Competing Cellular Applications Using Random Selection or Lotteries Instead of Comparative Hearings*, CC Docket No. 83-1096, *Report and Order*, 98 F.C.C. 2d 175 (1984).

<sup>10</sup> Omnibus Budget Reconciliation Act of 1981, Pub. L. No. 97-35, 95 Stat. 736-737, *amended*, Communications Amendment Act of 1982, Pub. L. No. 97-259, § 115, 96 Stat. 1087.

<sup>11</sup> See Thomas W. Hazlett and Robert J. Michaels, *Rent Dissipation in Competition for the Monopoly*, paper presented at the Western Economic Association Meetings, South Lake Tahoe, Nevada (June 1989) (*Hazlett and Michaels*), p. 15.

<sup>12</sup> See Thomas W. Hazlett, *Assigning Property Rights to Radio Spectrum Users: Why Did FCC License Auctions Take 67 Years?* (July 11, 1995), p. 6.

<sup>13</sup> See Appendix E: FCC Licensing Speed.

fully measure delays to market, especially for lotteries, because licenses were often reassigned in secondary markets before service to the consumer commenced. The social costs of these delays in mobile telephony have been estimated by some to be substantial. It has been estimated that the ten year delay in cellular licensing cost the U.S. economy the equivalent of two percent of Gross National Product.<sup>14</sup>

Another significant expenditure was the total cost of producing applications under the lottery system. Hazlett and Michaels estimate it cost a potential participant \$800 to file an application for a cellular lottery.<sup>15</sup> This cost per application may not be much different from the cost per application for auctions but the number of applications filed under the lottery system was inflated by speculation. Since the FCC did not charge lottery participants for the license or a significant sum to participate in a lottery, the number of speculative applications under lotteries was higher and in turn, the total cost of producing applications has been estimated to be high. Given almost 400,000 cellular license applications, this number suggests that nearly \$300 million in total was spent on producing cellular applications for the lotteries.<sup>16</sup> In addition to the total application costs, the transaction costs associated with license resales after lotteries have been quite significant. For example, for the year 1991, these costs have been estimated at \$190 million.<sup>17</sup>

Both methods also encouraged wasteful use of resources, not only by the firms seeking to acquire licenses but also by the Commission. The demands associated with comparative hearings and lotteries overburdened the Commission's resources, which were not prepared for the deluge of applications. These methods also failed to capture for the public any of the monetary benefits that spectrum licenses garnered for the fortunate few who acquired them.

### *Auctions*

In the 1993 Budget Act, Congress added Section 309(j) to the Communications Act, authorizing the FCC to use competitive bidding to resolve mutual exclusivity among spectrum license applicants. Auctions were intended to correct problems associated with prior licensing methodologies: the cost of winning an auction would dissuade speculators, the value of the spectrum would go to the federal Treasury rather than to speculators, and the auction winners who valued the spectrum most would implement services quickly.

The 1993 Budget Act required the Commission to experiment with multiple bidding methodologies and determine the applicability of competitive bidding for awarding spectrum licenses so as to:

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<sup>14</sup> See J. H. Rohlfs, C. L. Jackson & T. E. Kelley, *Estimate of the Loss to the United States Caused by the FCC's Delay in Licensing Cellular Telecommunications*, National Economic Associates, Inc. (November 1991).

<sup>15</sup> See *Hazlett and Michaels*.

<sup>16</sup> An earlier estimate placed the cost of an average application at over \$3,500, suggesting over \$1 billion dollars of social resources drawn into the essentially unproductive activity of lottery applications. See Evan R Kwerel & Alex Felker, *Using Auctions to Select FCC Licenses*, *OPP Working Paper No.16*, Office of Plans and Policy, FCC (May 1985). They also estimate the cost of a much more detailed application under the comparative review system was \$130,000 per application.

<sup>17</sup> See Amendment of the Commission's Rules to Establish New Personal Communications Services, GEN Docket No. 90-314, ET Docket No. 92-100, *Notice of Proposed Rule Making and Tentative Decision*, 7 FCC Rcd 5676, 5699 n.41 (1992) (*PCS Tentative Decision*).

- o protect the public interest, and
- o promote specific objectives, including:
  - (a) speedy development and deployment of new technology and services to benefit the public, including rural areas;
  - (b) economic development and competition through broad distribution of licenses and diversity among license holders;
  - (c) recovery for the public of some of the commercial value of the spectrum and avoidance of unjust enrichment; and
  - (d) efficient and intensive spectrum usage.

Congress required the Commission to issue rules to implement its competitive bidding authority by March 8, 1994. The Commission issued a Notice of Proposed Rulemaking in October 1993, which invited comments from interested parties on a proposed auction format.<sup>18</sup> In addition, academic and industry conferences provided a forum for discussing different ways to organize FCC auctions. The FCC adopted its initial regulations governing general auction structure on March 8, 1994.<sup>19</sup>

Since then, the Commission has adopted specific rules for competitive bidding tailored to distinct services, and conducted auctions for those services. As of September 30, 1997, the Commission has conducted fourteen auctions and has awarded over 4,300 licenses for spectrum-based services.<sup>20</sup>

Table 1, below, highlights the results of the narrowband and broadband Personal Communications Service (“PCS”) auctions, as well as the auction of other services including Interactive Video and Data Service (“IVDS”) and Direct Broadcast Satellite (“DBS”) orbital slots. These services represent new uses of the spectrum, employ new technology, and will be broadly available to the public. Detailed information about broadband PCS auction results can be found in Appendix C. The Commission has also adopted specific rules for the future auction of licenses in the Local Multipoint Distribution Service (“LMDS”), 220 MHz, 800 MHz Specialized Mobile Radio (“800 MHz SMR”), and paging services. Additionally, auctions are proposed for many other wireless services in the future.

As described more fully in the next sections of this report, the Commission's experience in these fourteen auctions shows that competitive bidding is a more efficient mechanism to assign spectrum in cases of

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<sup>18</sup> See Implementation of Section 309(j) of the Communications Act – Competitive Bidding, PP Docket No. 93-253, *Notice of Proposed Rule Making*, 8 FCC Rcd 7635 (1993) (*Competitive Bidding NPRM*). The Commission received written comments from 222 parties and reply comments from 169 parties.

<sup>19</sup> See Implementation of Section 309(j) of the Communications Act – Competitive Bidding, PP Docket No. 93-253, *Second Report and Order*, 9 FCC Rcd 2348 (1994) (*Competitive Bidding Second Report and Order*), on reconsideration, *Second Memorandum Opinion and Order*, 9 FCC Rcd 7245 (1994) (*Competitive Bidding Second Memorandum Opinion and Order*). In its ongoing effort to utilize experiences from prior auctions to continually improve the auction mechanism, the Commission has recently amended, and sought comment on further changes to, this generic set of rules. See *Part 1 Order*, *supra* fn 6.

<sup>20</sup> As of September 30, 1997, the FCC has completed auctions with a total of 4,368 spectrum licenses. After an auction is closed, the FCC must proceed through a regulatory process specified by the Communications Act to grant the actual license. See 47 U.S.C. § 309(a)-(c) (action upon applications); *id.* § 309(d) (petition to deny process). To date, 4,004 of the licenses awarded at auction have been granted.

mutual exclusivity than any previously employed methods. The Commission has also demonstrated a commitment to innovation in its development of unique auction formats. In contrast to comparative hearings and lotteries, the auction process rapidly awards licenses to productive users, encourages the emergence of innovative firms and technologies, generates valuable market information, and compensates the public for the use of the airwaves. The FCC auctions have also encouraged participation by small businesses. Finally, they have been able to achieve all of this more rapidly, and at a lower cost, than past licensing methods.

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**Table 1: FCC Auction Results**

Auction	Number of Licenses (1)	Geographic Service Areas (2)	Service Description	Total Spectrum (in megahertz)	Total Winning Bids (in millions) (3)	Bid Price: (dollars per person per MHz)
<b>Narrowband PCS</b>						
<b>Nationwide</b> (Jul. 25-29, 1994)	11 (4)	National	Advanced paging/data	0.7875 MHz	\$650.3	\$3.10
<b>Regional</b> (Oct. 26 - Nov. 8, 1994)	30	Regional	Advanced paging/data	0.45 MHz	\$392.7	\$3.46
<b>Broadband PCS</b>						
<b>A and B Blocks</b> (Dec. 5, 1994 - Mar. 13, 1995)	102 (5)	MTAs	Mobile voice and data	60 MHz	\$7,721.2	\$0.52
<b>C Block (two auctions)</b> (6) (Dec. 18, 1995 - May 6, 1996 and Jul. 3-16, 1996)	493	BTAs	Mobile voice and data	30 MHz	\$10,102.1	\$1.33
<b>D, E, and F Blocks</b> (6) (Aug. 26, 1996 - Jan. 14, 1997)	1479	BTAs	Mobile voice and data	30 MHz	\$2,517.4	\$0.33

(1) This is the total number of licenses in each service. Some of these licenses have not yet been granted.

(2) MTAs = Major Trading Areas, BTAs = Basic Trading Areas, MSAs = Metropolitan Statistical Areas, RSAs = Rural Service Areas, MEAs = Major Economic Areas, REAGs = Regional Economic Area Groups. See Appendix D for illustrative maps.

(3) Total Winning Bids includes high bids from the auction (net of any bidding credits) plus the price paid for any pioneer preference licenses.

(4) Includes one pioneer preference license.

(5) Includes three pioneer preference licenses.

(6) The Commission reserved the C and F blocks of broadband PCS for entrepreneurs and small businesses.

**Table 1 cont'd: FCC Auction Results**

Auction	Number of Licenses (1)	Geographic Service Areas (2)	Service Description	Total Spectrum (in megahertz)	Total Winning Bids (in millions) (3)	Bid Price: (dollars per person per MHz)
<b>Other Services</b>						
<b>Interactive Video and Data Service</b> (July 28-29, 1994)	594	MSAs	Interactive data	1 MHz	\$213.9	\$0.85
<b>Multipoint Distribution Service</b> (Jan. 13, 1996 - Mar. 28 1996)	493	BTAs	Wireless cable	78 MHz (7)	\$216.2	\$0.067 (8)
<b>900 MHz Specialized Mobile Radio</b> (Dec. 5, 1995-Apr. 5, 1996)	1020	MTAs	Mobile voice and data	5 MHz	\$204.3	\$0.24 (8)
<b>Direct Broadcast Satellite (9)</b>						
- Orbital Slot at 110 degrees west (Jan. 24-25, 1996)	1	Full US coverage	Multichannel video	437.5 MHz	\$682.5	\$0.0062
- Orbital slot at 148 degrees west (Jan. 25-26, 1996)	1	Partial US coverage	Multichannel video	375 MHz	\$52.3	\$0.0006
<b>Cellular Unserved</b> (Jan. 13-21, 1997)	14	MSAs and RSAs	Mobile voice and data	50 MHz	\$1.8	n/a
<b>Wireless Communications Service</b> (Apr. 15-25, 1997)	128	MEAs and REAGs	(10)	30 MHz	\$13.6	\$0.0018
<b>Digital Audio Radio Service</b> (Apr. 1-2, 1997)	2	Full US coverage	Multichannel audio	25 MHz	\$173.2	\$0.0274
<b>Total</b>	<b>4,368</b>				<b>\$22,941.5</b>	

(7) To be precise, Multipoint Distribution Service ("MDS") total spectrum should be 76 MHz because Channel 2 was originally 6 MHz only in the top 50 markets. In the rest of the markets, it was Channel 2A with 4 MHz. As noted in the MDS Auction Procedures, Terms, and Conditions: "In 1992, the 2160-2162 MHz frequency was reallocated to emerging technologies, and thus, any subsequent MDS use of these 2 MHz will be secondary."

(8) Estimated to adjust for encumbered spectrum

(9) There is a total of 500 MHz of DBS downlink spectrum available. The same spectrum can be reused at each of the eight U.S. DBS orbital slots. The figures in the table are (28/32) x500 and (24/32) x500, respectively, but they each refer to portions of the same 500 MHz of spectrum.

(10) WCS is permitted to implement a wide range of services, subject to FCC engineering requirements, including fixed, mobile, radio location, and broadcasting-satellite (sound) service.

## Box 2: Behind the Scenes at an FCC Auction

**Rules:** For the auction of licenses in any particular service, the Commission establishes the requisite technical, service, and competitive bidding rules through notice and comment rulemaking in accordance with the Administrative Procedures Act. Once rules are promulgated, the Wireless Telecommunications Bureau initiates the following process.

**Initial Public Notice:** A Public Notice announces the date of the auction and the deadline for filing "short-form" applications to participate in the auction. The Public Notice specifies the licenses to be auctioned; the method of competitive bidding to be used in the event mutually exclusive applications are filed; the deadline for submitting the upfront payment and the amount of that payment for each license; and applicable bid requirements and other auction procedures.

**Bidder Information Package:** Soon after the release of the initial Public Notice, a Bidder Information Package is made available to prospective bidders. The Bidder Information Package generally contains detailed information about the auction and auction procedures, as well as information about incumbent licensees (if the spectrum has incumbents) based on the Commission's licensing records.

**Status of Applications Public Notice:** After reviewing the short-form applications, but prior to the upfront payment deadline, a Public Notice advises applicants of the status of their short-form applications. Applicants whose short-form applications are accepted or rejected are identified, and those applicants whose short-form applications are substantially complete, but contain minor errors or defects, are identified and provided a limited opportunity to correct their applications prior to the auction.

**Qualified Bidders Public Notice:** After the upfront payment deadline has passed, the Bureau issues a Public Notice identifying the applicants who are qualified to participate in the auction, *i.e.*, those applicants whose short-form applications were accepted for filing and who timely submitted upfront payments sufficient to make them eligible to bid on at least one of the licenses for which they applied.

**Pre-Auction Assistance to Qualified Bidders:** All qualified bidders are eligible to participate in a mock auction which enables them to become familiar with the software prior to the beginning of the auction. In some instances, the Commission also conducts a pre-auction seminar for qualified bidders. Registration materials are usually distributed by two overnight mailings, each containing part of a confidential identification code required for the bidder to place bids.

**Auction:** The auction is conducted and bids are accepted in each round of the auction. Round results and other related reports are provided during the course of the auction. Such reports compile results of all bids placed, current high bids, withdrawn bids, and the status of other auction procedures. During the auction, announcements are made directly to bidders via the automated bidding system. Round results and other important information are also posted to the Internet and the FCC electronic bulletin board.

**Auction Closing Public Notice:** After the close of the auction, a Public Notice announces the winning bidder for each license and establishes the deadline and procedures for winning bidders to make payment. The Public Notice will also include information about filing the "long-form" application necessary to obtain the license. Long-form applications are subject to review pursuant to the Communications Act. Under the statute, interested parties are given an opportunity to file petitions to deny against auction winners, and the Commission must determine whether such petitions have merit.

## IV. The FCC Spectrum Auctions: Auction Theory, Design, and Practice

Unlike many items that traditionally are sold at auction, licenses for the right to use radio spectrum are often highly interdependent. In other words, a combination of these licenses could be worth more to a licensee than the sum of the individual licenses, due to factors like the benefit to consumers of seamless roaming over wide geographic areas, economies of scale in marketing, and efficiencies from better coordination of spectrum use.

Following the passage of legislation authorizing the FCC to use auctions to assign spectrum licenses, the FCC was faced with the monumental task of developing an auction methodology and an automated system to begin awarding spectrum licenses using competitive bidding. Because traditional auction designs posed significant challenges for bidders trying to aggregate multiple licenses, the Commission used a unique and pioneering auction methodology: the simultaneous multiple-round auction. This design has proven to be flexible enough to take into account the complexities associated with auctioning radio spectrum.

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*"The recently completed FCC auctions of narrowband and broadband licenses for spectrum have been a spectacular success. They have demonstrated the awesome ability of markets to allocate valuable public resources efficiently. History has been made by these auctions."*

Source: Opinion, "The Auction Process Worked," Communications Week, April 24, 1995.

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Since the simultaneous multiple-round auction methodology had never been used outside of "the laboratory" when the FCC adopted it, an auction system to implement this design had to be built from the ground up. The FCC's Automated Auction System was constructed to provide the necessary tools to process thousands of bids instantaneously and generate round results within a few minutes following the conclusion of each bidding round. This auction system accommodates the needs of bidders by allowing them to bid remotely using a personal computer and a modem via a private and secure wide area network.

### A. Auction Theory

To adopt auction rules by the March 8, 1994 statutory deadline, the Commission hosted a series of rigorous discussions on auction theory. Academics, economists, and policy makers all gathered to discuss the best way to auction spectrum. Much of the debate centered on how to design auctions that appropriately take into account the interdependence of license values -- that provide bidders with information about the prices of complementary and substitute licenses, facilitate pursuit of backup strategies as more information becomes known, and promote aggregation of licenses into efficient bundles. Auction theory provided some useful general principles in developing a good auction design, including:

- o **Auctions perform better when private information is made broadly known.** If a seller has information that affects the future value of the good that is to be sold, then it is preferable to reveal that information whether it is good or bad. In the case of spectrum auctions, this includes future regulatory intentions of the government, plans to provide further spectrum rights, or information about future market conditions.
- o **Auctions perform better when it is difficult for bidders to keep their information private.**



Since bidders' private information affects their bids, a choice of open outcry or multiple-round auctions allows bidders to observe opponents' bids and draw inferences about the private information that is driving the bids. This ability can reduce the phenomenon known as the *winner's curse*, which arises when a high bidder fails to recognize that all the potentially well-informed rivals are more pessimistic about the future profitability of a license. If the high bidder does not downgrade estimates to take this fact into account, he risks paying more for the license than it is worth. If other bids cannot be observed, the concern raised by this possibility will induce bidders to reduce their bids by more than if other bidders' activity can be monitored.

## **B. Designing the FCC Spectrum Auctions**

A well designed auction should produce a socially efficient distribution of scarce goods because it awards goods to those willing to pay the highest price. The auction price reflects what the winner thinks it can earn by using the goods. Thus, the competitive bidding process provides incentives for licensees of spectrum to compete vigorously with existing services, develop innovative technologies, and provide improved products to realize expected earnings. In this way, awarding spectrum using competitive bidding aligns the licensees' interests with the public interest in efficient utilization of the spectrum. As one commenter observes, "[s]uccessful bidders are those that not only place a high value on the property relative to other auction participants, but also have the financial capability to support their bids."<sup>21</sup>

FCC staff used the theoretical principles discussed above as guidelines for their auction plan. Designers also had to consider the desirability of the license, its independence/interdependence with other licenses at auction; and the number of licenses to be awarded in determining the choice of design most appropriate for a particular auction.

### **1. FCC Spectrum Auction Design Challenges**

In the process of designing the optimal auction methodology for spectrum auctions, the Commission grappled with numerous complicated issues. The Commission has an obligation under Section 309(j) to promote the participation of small businesses, rural telephone companies, and women- and minority-owned businesses, and to achieve an economically efficient outcome. Designing an approach to balance multiple, complex objectives was a monumental task. In the pursuit of these general goals, the FCC auction designers faced two challenges specific to spectrum auctions.

#### *Allowing for License Aggregation*

First, the auction designers had to take into consideration that, in many services, the large number of licenses to be auctioned, and their interdependence, made aggregation of licenses attractive to bidders. Licenses can be aggregated by frequency band and by geographic area. For a given frequency band, a firm might wish to acquire a number of contiguous geographic areas in order to offer consumers seamless convenience, to pool marketing costs, and to coordinate band use on the borders of the areas. For a given geographic area, a firm might wish to obtain additional spectrum to increase its bandwidth.

Aggregation may also facilitate the adoption of new technologies and services. For example, if a company

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<sup>21</sup> AMTA Comments filed in response to *Public Notice* FCC 97-232, at 3 (August 1, 1997).

uses an innovative technical standard for its equipment that is not compatible with other standards, then aggregating licenses in adjacent geographic areas would allow the company to provide seamless service over a large area.

### *Preventing Collusion*

The second issue the FCC had to resolve was the inherent conflict between using auctions that reveal information about other participants' bidding behavior and the possibility of unlawful collusion. Allowing more information to be revealed in the auction process reduces the chances of the winners curse and produces the most efficient auction results. However, some auction theorists argued that collusion was more likely to occur in a simultaneous multiple-round auction.<sup>22</sup> To address this potential problem, the FCC created stringent rules (as discussed in Box 3) to counter the possibility of collusion.<sup>23</sup> For example, the FCC adopted explicit anti-collusion rules that prohibit firms that have applied for common markets from collaborating, discussing, or disclosing, in any manner, the substance of their bids or bidding strategies.<sup>24</sup> The FCC relied on these rules, along with existing Federal antitrust laws, to deter collusive behavior.

More recently, the FCC has made other bidding changes to address concerns about potential collusion in its auctions. For example, the FCC is considering changing its bidding system so that bidders will no longer have the flexibility to type a bid of any amount they choose. Instead, bidders will simply "click" on the appropriate box to place a bid at the minimum acceptable bid amount set by the Commission for a particular license. While this modification restricts bidders' flexibility, it is expected to address concerns about bid amounts that may be used to "signal" market intentions. The FCC is also considering limiting the number of bid withdrawals that can be made during an auction to ensure that firms do not engage in such behavior for strategic advantage.

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<sup>22</sup> Auction consultant Barry Nalebuff and game theorist Adam Brandenburger made this argument on the McNeil-Lehrer NewsHour (PBS television broadcast, February 3, 1993).

<sup>23</sup> See *Competitive Bidding Second Report and Order*, 9 FCC Rcd at 2386-88; Implementation of Section 309(j) of the Communications Act - Competitive Bidding, PP Docket No. 93-253, *Fourth Memorandum Opinion and Order*, 9 FCC Rcd 6858, 6866-69, *on recon.*, *Memorandum Opinion and Order*, 9 FCC Rcd 7684, 7687-89 (1994).

<sup>24</sup> See 47 C.F.R. § 1.2105(c). The FCC has also made use of other tools to address collusion or undesirable strategic behavior by bidders. For example, the FCC has limited the bidding information that is made available during an auction. See *Competitive Bidding Second Report and Order*, 9 FCC Rcd at 2375. See also *Competitive Bidding Second Memorandum Opinion and Order*, 9 FCC Rcd at 7251-52.

### Box 3: Preventing Collusion in Spectrum Auctions

In the *Competitive Bidding Second Report and Order*, the Commission adopted rules designed to prevent and facilitate the detection of collusive conduct in order to enhance and ensure the competitiveness of both the auction process and the post-auction market structure.

The Commission's anti-collusion rule requires that auction applicants identify any parties with whom they have entered into any consortium arrangements, joint ventures, partnerships or other agreements or understandings which relate in any way to the competitive bidding process. Applicants are also required to certify that they have not entered into any explicit or implicit agreements, arrangements or understandings of any kind with any parties, other than those identified, regarding the amount of their bids, bidding strategies, or the particular markets on which they will or will not bid.

With certain limited exceptions, from the time auction applications are filed prior to auction until the time that the winning bidder has made its required down payment, all bidders are prohibited from cooperating, collaborating, discussing or disclosing in any manner the substance of their bids or bidding strategies with other bidders that have applied to bid in the same geographic license area, unless such bidders are members of a bidding consortium or other joint bidding arrangement identified on the bidder's short-form application.

The Commission has indicated that it will conduct a detailed investigation of any specific allegations that an auction participant has violated the anti-collusion rule. In addition, where allegations may give rise to violations of the federal antitrust laws, the Commission will investigate and/or refer such cases to the United States Department of Justice for investigation. Bidders who are found to have violated the Commission's anti-collusion rules in connection with their participation in the auction process may, among other sanctions, be subject to the loss of their down payment or their full bid amount, face the cancellation of their licenses, and be prohibited from participating in future auctions.

The Commission first became aware of allegations of "bid signaling" (*e.g.*, the use of particular trailing digits on a bid to signal other bidders) in late 1996, during the PCS D, E and F block auction, when it received a complaint from a bidder who believed that a competing bidder was using unusual bid amounts to "signal" its market intentions. The Commission has begun an investigation into the allegations and is also examining bidding records from previous auctions to determine whether this practice occurred in the past. In addition, the Commission has referred the allegations to the Department of Justice, which is conducting its own investigation.

## 2. The Simultaneous Multiple-Round Auction Design

Key auction design elements that had to be considered by the Commission included the number of auction rounds (single or multiple) and the order in which licenses are auctioned (sequentially or simultaneously). These design elements affect how much information about the bidding is available during the auction and the ability to pursue backup strategies. The advantages and disadvantages of different methods had to be evaluated, taking into account the degree of interdependence among particular licenses. A brief explanation of several auction methodologies is set forth below:

- o Single-round sealed-bid auctions. The bidder has only one chance to make an offer and can not increase the offer at a later time. In the case of spectrum auctions, a single bid would be submitted by each bidder and the license awarded to the high bidder.
- o Multiple-round open auctions. The bidders are allowed the opportunity to assess the bids at the end of each round and top the high bid in the next round. This is the format of the typical oral outcry auction. A bidder has the opportunity to keep increasing its bid until it obtains the license.

The multiple-round auction's main advantages are that it provides information to bidders regarding the value other bidders place on licenses and allows them to act on that information. This information increases the likelihood that licenses will be assigned to bidders that value them most highly, because bidders do not have to guess about the value that the second highest bidder places on the license, as they do in a single-round auction. In the next round bidders have the opportunity to raise their bid if they are willing to pay more than the previous round's high bidder. In a single sealed-bid auction, bidders who bid incorrectly could fail to obtain the license even though their actual valuation is the highest. In multiple round auctions, bidders are also less likely to succumb to the winner's curse, discussed above. Furthermore, multiple-round auctions have the additional advantage of enhancing the credibility of the auction process. That is, the result is more likely to be perceived as open and fair.

- o Pure sequential auction. Licenses are auctioned one at a time. The bidding stops on one license before it begins on the next license. Sequential bidding has the advantage of administrative simplicity and also permits bidders to know what they and other bidders have won. However, sequential bidding does not allow a bidder to reevaluate past bids and shift strategies. In a sequential format, a bidder cannot go back and reconsider an early license after observing later bidding activity.
- o Simultaneous auction. A number of licenses are open to competitive bidding at the same time and bidding continues on the whole group until no additional bids are received on any license. The chief advantage of a simultaneous auction is that it provides information to bidders about the values of other licenses up for bid and, in a multiple-round auction, the opportunity to use that information to aggregate licenses or to shift their bidding from one license to another.

If all bidders desire similar aggregations and if these combinations are known, then the best resolution would be to define the licenses reflecting these interests. However, applicants may be interested in very different groups of licenses. A simultaneous auction lets the market determine the most efficient bundling of spectrum rights. A disadvantage of the simultaneous auction is the more elaborate rules that must be developed for the auction to operate smoothly. For instance, given the simultaneous bidding format, it is important to decide when the auction is declared over. Therefore certain "stopping rules" come into play as discussed in more detail below.

The Commission considered a number of different proposals for the design of the auctions, including: (1) a typical oral outcry auction, involving sequential, multiple-round bidding; (2) a sequence of electronic, multiple-round, single license auctions; and (3) single-round bidding, *i.e.*, sealed bids.<sup>25</sup> The Commission determined that these methods were inadequate where strong interdependencies and license aggregation were an issue.

In those instances where license aggregation was not an important issue, however, the Commission used alternative auction designs. For example, the Commission utilized a sequential, oral outcry procedure for the IVDS auction in July 1994. At that time, the Commission reasoned that the small degree of interdependency among the IVDS licenses was not enough to justify the cost and administrative

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<sup>25</sup> See *Competitive Bidding NPRM*, 8 FCC Rcd at 7641-43.

complexities associated with holding a simultaneous multiple-round auction.<sup>26</sup> Similarly, the Commission chose a sequential electronic design for the auction of two DBS licenses, due to the lack of significant interdependence between the satellite channels available at the two discrete orbital locations.<sup>27</sup>

For the majority of the FCC auctions conducted since 1994, however, the Commission has used the simultaneous multiple-round auction. In every round, bidders can bid on any of the licenses being offered as long as they have applied for the licenses and have made an upfront payment sufficient for such licenses. Generally, the auction does not close until bidding has ceased on all licenses; that is, until a round goes by in which there are no new bids on any of the licenses. Use of this auction design took economic game theory from the laboratory to the marketplace.

The Commission chose a simultaneous auction with multiple-round bidding instead of sequential bidding because this method provides more information to bidders about the values of other licenses up for bid and the opportunity to use that information to aggregate licenses or to shift their bidding from one license to another. In addition, it reduces the impact of the winner's curse as described above. However, the simultaneous auction mechanism is effective only if appropriate rules such as stopping, withdrawal, and activity rules are utilized. The rules necessary for a simultaneous auction as developed by the FCC are shown in Box 5.

The Commission ultimately decided that simultaneous multiple-round bidding presented advantages of license aggregation and information disclosure that outweighed any disadvantages associated with administrative complexity.

Three full years of auctions experience has demonstrated that the features of the simultaneous multiple-round bidding auction, on balance, best meet the statutory objectives of efficient and intensive spectrum use, speedy implementation of new and improved services, and economic development and competition among service providers.

### **Major Features of the Simultaneous Multiple-Round Auction**

- (1) Interdependent spectrum licenses with the potential for substantial aggregation or substitution are grouped and sold at the same time.
- (2) All bidders submit bids over a sequence of rounds.
- (3) At the end of each round, the high bid for each license determines who would be the winner of that license if no higher bids were later received, and also helps fix minimum acceptable bids for the next round.
- (4) Bidders that fail to submit bids in a round and do not have sufficient standing high bids risk losing eligibility to submit bids in later rounds.
- (5) All licenses remain open for bidding until bidding has ceased on all licenses.

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<sup>26</sup> See Implementation of Section 309(j) of the Communications Act - Competitive Bidding, PP Docket No. 93-253, *Fourth Report and Order*, 9 FCC Rcd 2330, 2332 (1994), *on recon.*, *Sixth Memorandum Opinion and Order and Further Notice of Proposed Rulemaking*, 11 FCC Rcd 19341 (1996).

<sup>27</sup> See Revision of Rules and Policies for the Direct Broadcast Satellite Service, IB Docket No. 95-168, *Report and Order*, 11 FCC Rcd 9712, 9785 (1995), *aff'd sub nom.*, *DIRECTV, Inc. v. FCC*, 110 F.3d 816 (D.C. Cir. 1997).

### 3. Implementing Spectrum Auction Theory and Design

Translating auction theory and design into practice was an enormous challenge for the Commission. Because the simultaneous multiple-round auction methodology had never been used before outside an academic laboratory, an auction system had to be built from the ground up to implement this new design. The Commission created a unique, state-of-the-art bidding system called the Automated Auction System ("AAS"). This complex database management system has revolutionized the assignment of licenses with its innovative use of information technology.

Using the AAS, the FCC can process tens of thousands of bids by hundreds of bidders on thousands of licenses. The system can process these bids instantaneously and generate round results within a few minutes following the conclusion of each bidding round. Bidders then use the results to determine their bidding strategy for the next round of the auction. The system also accommodates bidders by allowing them to bid remotely using a personal computer and a modem through a private and secure user wide area network. It can also accommodate on-site bidders and telephonic bidding. The AAS can manage both the administrative and technical aspects of the auction process with day-to-day operations that are simple and straightforward. With the AAS, the FCC has the ability to track auction participants from their initial inquiry through the auction bidding process.

#### **Box 4: Worldwide Interest in FCC Auctions**

There has been worldwide interest in both the Commission's simultaneous multiple-round auction design and its automated bidding system. Mexico licensed the FCC's copyrighted system and has already used it successfully in an auction. Guatemala has expressed strong interest in licensing the system and the Commission has demonstrated it to representatives of Argentina, Australia, Brazil, Canada, Hungary, Peru, Russia, South Africa, and Vietnam.

The AAS was designed to operate using a small staff that monitors the fully automated processing of bids and results. This efficient system allows the FCC to do more with less and thus reduce administrative costs. The success of the system has not only been demonstrated in the FCC auctions but also recognized

by other countries, as shown in Box 4. The AAS has also received formal recognition by the Smithsonian Institution, which recently recognized the FCC for contributing to the information technology revolution.

Before the FCC could create an automated bidding system, however, it was necessary to develop operating procedures to ensure that the auctions ran effectively. Rules were developed to balance competing objectives. (See Box 5.) Some of the rules have been modified since the first auctions in 1994, reflecting the willingness by the FCC to adapt and improve its efforts. In some cases, the rules for particular auctions permitted discretionary adjustments to take into account circumstances that may develop during an auction.

With the implementation of these bidding rules, the overall operations of the auctions ran efficiently and smoothly. Whenever potential problems arose during the auctions, the FCC quickly addressed them with improvements to the auction mechanism. For example, when several bidders accidentally overbid by placing extra zeros in their bids in the broadband PCS C block auction and in the MDS auction, the FCC quickly modified its bidding system to make inadvertent erroneous bids less likely to occur.

**Box 5:**  
**Some Procedural & Policy Rules for the  
Simultaneous Multiple-Round Auction**

**Upfront Payment:** Upfront payments ensure that a bidder is sincere and financially prepared to win a license. It provides a bidder sufficient eligibility to bid upon licenses and entitles the bidder to a certain number of bidding units. These units determine a bidder's eligibility to bid on licenses in the auction, round by round. The upfront payment is not attributed to specific licenses, but instead, defines the maximum number of bidding units on which the bidder is permitted to bid in any single round. At the close of the auction, the Commission applies the upfront payment towards the winning bid amount, or other payments in the event of withdrawal or default. If a bidder does not win any licenses and has no withdrawal payments, then the upfront payment will be refunded.

**Activity:** To ensure that the auction closes within a reasonable period of time, an activity rule requires bidders to participate actively throughout the auction, rather than waiting until the end. A bidder's activity level in a given round is the sum of the bidding units associated with licenses (1) on which the bidder is the standing high bidder from the previous round; and (2) on which the bidder submits an acceptable bid in the current round. The minimum required activity level is expressed as a percentage of the bidder's maximum bidding eligibility (as determined by the upfront payment), and increases as the auction progresses through three bidding stages toward its conclusion. A bidder that does not satisfy the activity rule loses bidding eligibility. However, bidders generally are provided with five activity rule "waivers," which allow them a limited ability to maintain eligibility without violating the activity rules.

**Withdrawals:** In any given round, the firm which submits the highest bid on a license above the minimum acceptable bid becomes the standing high bidder for that license. If no higher bids are received for that license before the end of the auction, that firm acquires the right (as well as the commitment) to purchase the license at the price of the bid. However, firms also have the option of withdrawing high bids before the close of the auction. In such cases, the bidder generally will be subject to a withdrawal payment equal to the difference between the amount of the withdrawn bid and the license's final winning bid. No withdrawal payment is assessed if the subsequent winning bid exceeds the withdrawn bid.

**Stopping Rule:** Given the simultaneous bidding format, it is important to decide when the auction is over. In a sequential auction, where licenses are offered one at a time, bidding is over when no bidder raises the current high bid on the available license. In the simultaneous multiple-round auction, however, there are many different licenses for sale at the same time. The simultaneous multiple-round bid auctions conducted so far at the Commission have not closed until bidding activity stopped on all licenses.

Specifically, an additional safeguard was installed in the software that warns bidders if their bid amount is well in excess of the minimum bid for the round. This safeguard has worked effectively, and there have been no more inadvertent overbidding mistakes in auctions conducted since its implementation. The FCC continues to monitor each specific auction for further ideas to improve its auctions process.

Most recently, the Commission initiated a rulemaking that is designed to establish a common set of competitive bidding rules for all auctionable services. In the auction rewrite proceeding, the Commission sought comment on a range of design and implementation issues, including alternative bidding methodologies, electronic filing and bidding, as well as other matters. In this proceeding, the Commission proposes to create a common set of auction rules and procedures that are flexible and can be used for all services.<sup>28</sup>

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<sup>28</sup> See Part 1 Order, *supra* fn 6.

## V. Evaluation of the Auctions

When Congress authorized the Commission to assign spectrum licenses using competitive bidding, it required the Commission to promote the development and rapid deployment of new technologies, products and services for the benefit of the public, including those residing in rural areas, without administrative or judicial delays. Congress also required the Commission to promote opportunity and competition by avoiding excessive concentration of licenses and by disseminating licenses among a wide variety of applicants, including small businesses, rural telephone companies, and businesses owned by members of minority groups and women (referred to as “designated entities”).

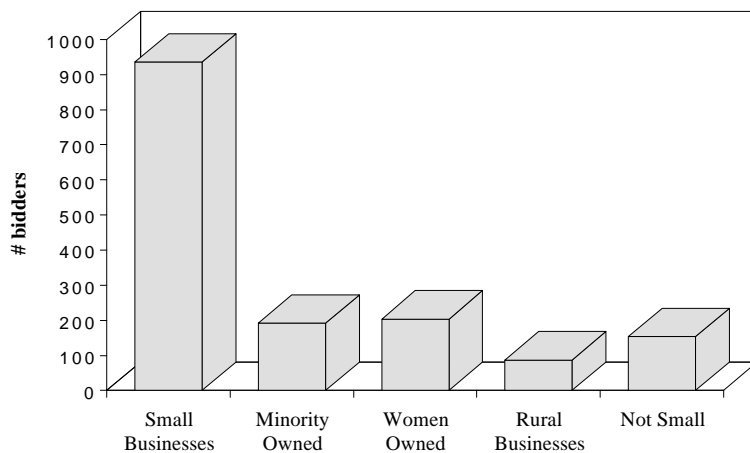
*GTE observes that "the mechanisms established for registration, bid entry, and the downloading of the results of each round generally worked very well. The tools made available by the Commission's processes provided ample opportunity for monitoring and feedback to allow bidders to develop their strategies for subsequent rounds."*

Source: GTE Comments filed in response to *Public Notice*, FCC 97-232, at 14-15 (August 1, 1997).

Overall, the Commission believes that its auctions have successfully met the goals mandated by Congress and in some instances may have exceeded expectations. As Figure 1 illustrates, auction participants were diverse.

A significant number of those who won spectrum licenses were designated entities. As shown in Figure 4, 484 out of a total of 608 license winners were designated entities.

**Figure 1: Number of FCC Auction Participants by Type**



Note: Participants may be part of more than one category

### A. Spectrum Auctions Compared to Alternative Methods

The FCC auctions operated smoothly and assigned spectrum licenses in an economically efficient way. The Commission believes that in most cases spectrum auctions more effectively assign licenses than past FCC license assignment methods.

Although some critics complain that "[p]articipation in a

Commission auction imposes substantial costs on bidders, especially small rural telephone companies and small businesses,<sup>29</sup> past methods such as comparative hearings and lotteries have been more inefficient and

<sup>29</sup> RTG Comments filed in response to *Public Notice* FCC 97-232, at 24 (August 1, 1997).



resource intensive. Moreover, auctions have generally reduced the time to award licenses. For example, under comparative hearings, the average number of days, from application to grant of construction permit per cellular license, was 720 days. Similarly, under the lottery system, the average number of days per cellular license, from application to grant of construction permit, was 412 days. To date, the average number of days for FCC auctions, from the filing of an application to license grant, is 233 days. Appendix E provides more detailed information.

*“[L]ooking at the big picture of spectrum auctions, one can only view the FCC’s auction program as a raging success.”*

Source: John M. Bensch, *Hobson’s Choice*, Bensch-Marks Vol. 97-16, Equity Research - Wireless Services, Lehman Brothers, September 29, 1997.

Under the lottery system, the FCC sustained a flood of license applications because some lottery applicants submitted speculative entries with uncertain intent of building out a service. Many lottery winners resold their licenses in secondary markets. One speculator spent \$5 million on licenses to be resold in a year and a half for \$34 million without building so much as an antenna.<sup>30</sup> The costs associated with these resale transactions, such as those for cellular licenses in 1991, have been estimated at \$190 million.<sup>31</sup>

## **B. The Simultaneous Multiple-Round Bidding Compared to Conventional Auctions**

The FCC also found that, for assigning licenses in most services, conventional auction mechanisms such as sequential multiple-round bidding or the sealed bid auctions were inadequate for assigning licenses to most services because they did not easily permit license aggregation or provide enough information to the bidder to achieve efficient results.

In contrast, simultaneous multiple-round bidding generates more information about license values during the course of the auction and provides bidders with the most flexibility to pursue spectrum aggregation strategies. Thus, this methodology effectively awards interdependent licenses to the bidders who value them most highly. Generally, the Commission has found that because of the superior information and flexibility simultaneous multiple-round bidding provides, it is likely to promote efficient spectrum use in several ways. First, simultaneous multiple-round auctions rapidly award licenses to those who value it the most. Second, the auctions facilitate efficient spectrum aggregation across geographic areas and spectrum blocks. For example, a bidder can bid with the goal of aggregating those licenses that best allow it to use the spectrum and shift its strategy as the auction progresses, if its first choice of licenses becomes too expensive. Third, these auctions generate information about the value of spectrum for alternative uses.

*Auctions can be conducted at modest cost relative to license value. The total cost of all FCC auctions to date has been approximately \$74 million, which represents only about 0.62 percent of the total auction revenue raised to date.*

<sup>30</sup> See Calhoun, p. 132.

<sup>31</sup> See PCS Tentative Decision, 7 FCC Rcd at 5699 n.41.

**Box 6: Number of Resales: A Good Indicator of Efficiency**

Overall, the incidence of resales following spectrum auctions has been fairly low. For example, only one narrowband PCS license valued at 5 percent of the total narrowband revenues was transferred in the period between the auction and October 1996. Following the broadband PCS A and B block auction, 12 licenses worth 6.5 percent of total revenues and 6.6 percent of total population were resold in 1996. These 12 resales were small in number compared to the 75 resales in 1991 of cellular licenses distributed by lottery.

Evidence from both the narrowband PCS and the broadband PCS A and B block auctions suggests that the FCC efficiently distributed spectrum resources. If the distribution of licenses following an auction is efficient, there is little incentive for firms to resort to a secondary market to reallocate the licenses after the auction has concluded. In other words, the volume of license resales can be used as an indicator of economic efficiency. As Box 6 illustrates, resale of auctioned licenses has been low.<sup>32</sup>

**C. Fostering Innovative Spectrum Use and Encouraging New Companies to Enter the Telecommunications Market**

FCC auctions, such as the broadband PCS spectrum auctions, resulted in the creation of many new wireless telecommunications companies.<sup>33</sup> Indeed, 53 percent of the licenses awarded thus far by auctions have gone to small businesses, many of which are new entrants in the telecommunications market. Also, several of the largest telecommunications enterprises, such as Sprint Telecommunications and the Bell Operating Companies, have formed alliances to establish nationwide PCS

**Auctions Encourage Innovative New Entrants**

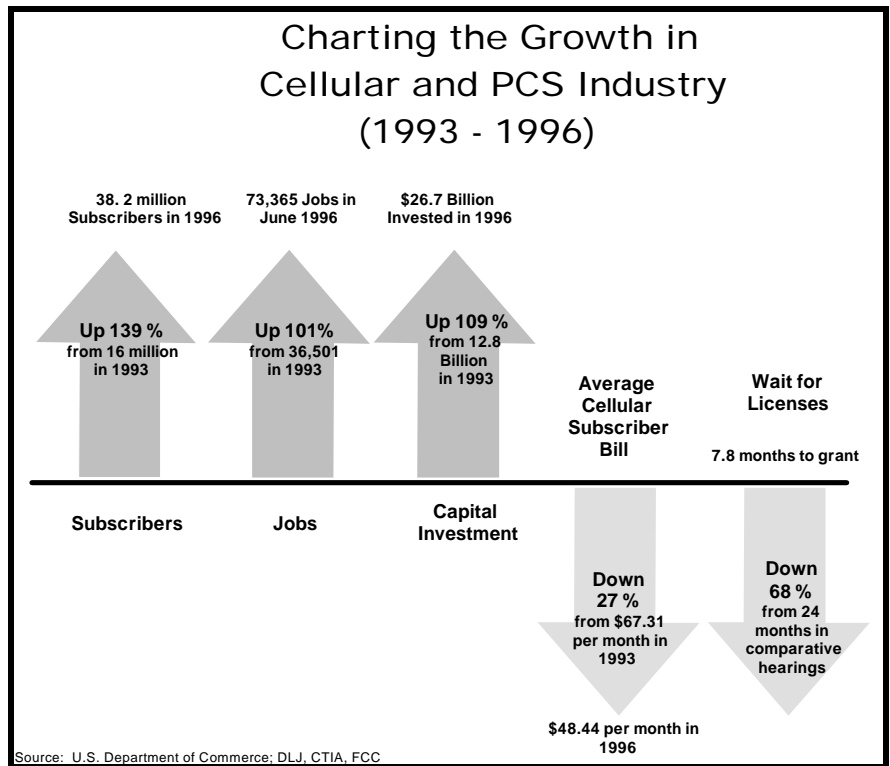
Airadigm Communications was the first broadband PCS C block licensee to launch service in Green Bay and Madison, Wisconsin. Airadigm has not only provided services to parts of rural America but it has also reached some of the most underserved Americans by joining into a partnership with the Chillicothe Native American tribe, which plans to provide cutting edge wireless local loop service on the tribe's reservation.

Other new entrants that have been able successfully to use their radio spectrum licenses to offer innovative new services nationwide include Mobile Telecommunications Technologies Corp., which has launched its two-way paging narrowband PCS-based "SkyTel" service in 262 cities across the nation.

<sup>32</sup> FCC rules previously allowed no transfers or assignments of entrepreneurs' block licenses in the first three years after licensing, permitted transfers and assignments from entrepreneurs to entities qualified as entrepreneurs in years four and five, and allowed transfers and assignments with no restrictions after year five. The Commission later modified this rule -- for both the C and F block licenses -- to permit transfers and assignments of entrepreneurs' block licenses to other entrepreneurs during the first five years after license grant. See Amendment of Parts 20 and 24 of the Commission's Rules - Broadband PCS Competitive Bidding and the Commercial Mobile Radio Service Spectrum Cap, WT Docket No. 96-59, *Report and Order*, 11 FCC Rcd 7824, 7863 (1996).

<sup>33</sup> *Duesterberg & Pitsch*, p. 6.

networks.<sup>34</sup> For subscribers, these new firms represent new choices for improving wireless service at lower prices. GTE has observed that "despite some delays in the process, the broadband PCS auctions in general, and the A and B block auction in particular, have created new broadband PCS competition in an unprecedented short time frame."<sup>35</sup> A recent Yankee Group report identifies over 40 markets that now have three wireless competitors and 10 markets with four competitors. This report notes that pricing in competitive markets with at least one new PCS operator averages 18 percent lower than in markets with no PCS competitors.<sup>36</sup> Competition is also increasing consumers' choice of products by advancing the development of three digital standards.<sup>37</sup> In monetary terms, the most important effect on the economy is not the auction revenues but that these firms are now investing in infrastructure that will permit them to offer services in competition with each other and with other existing telecommunications companies. Wireless investment in capital improvements is expected to be approximately \$44 billion over the next five years.<sup>38</sup>



“Charting the Growth in the Cellular and PCS Industry,” graphically shows how subscribership and capital investment have all increased in the wireless industry since 1993, while at the same time, the average cellular subscriber bill and the wait for a license has decreased.

<sup>34</sup> CBO Study, p. 20.

<sup>35</sup> GTE Comments filed in response to *Public Notice FCC 97-232*, at 15 (August 1, 1997).

<sup>36</sup> See Yankee Group, *Yankee Watch Mobile Flash - Competition Begins to Have an Impact on Wireless Pricing* (April 18, 1997).

<sup>37</sup> These digital standards are Code Division Multiple Access ("CDMA"), Time Division Multiple Access ("TDMA") and Global System for Mobile Communications ("GSM"). CDMA is a multiplexing standard that supports many calls on the same carrier. Transmission signals are organized into coded packets of information which move among the four clearest available frequencies and then reassemble at the receiving end. TDMA is a multiplexing standard that divides each carrier into three time slots with one subscriber per slot. Transmission signals are broken up into tiny packets of information, sent in timed "bursts," and are reassembled at the receiving end. GSM is the European standard for digital cellular service using slow frequency-hopping and TDMA.

<sup>38</sup> Estimate by Northern Business Information, New York, NY, 1997.

FCC auctions have also facilitated the entry of new technologies and services to the wireless marketplace by improving the licensing process and attracting investment in new companies. For example, the Commission recently completed the Digital Audio Radio Service (DARS) auction, which will bring a new digital radio service to American listeners nationwide. Other service offerings that have received a boost from the introduction of auctions include broadband and narrowband PCS, DBS, Multipoint Distribution Service (MDS), and SMR. These services will offer consumers a range of offerings that will include two-way paging, digital telephony, wireless cable, multichannel video, and more. Future services to be auctioned, such as LMDS, offer other opportunities for video programming, as well as voice and data applications.

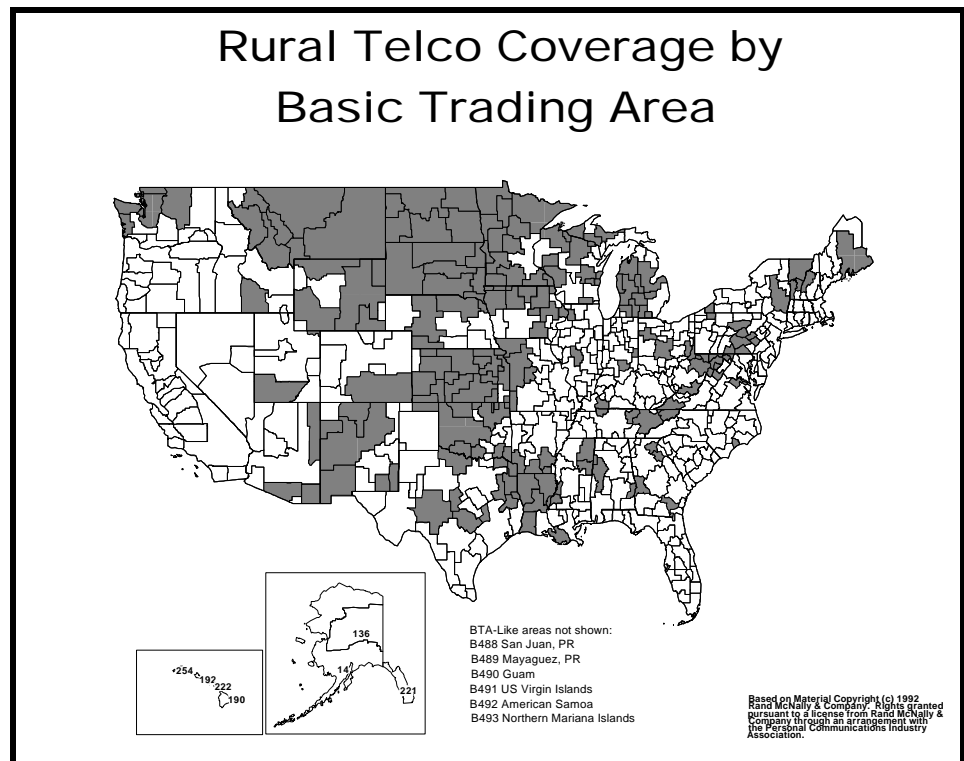
**D. Getting Telecom Service to Rural and Underserved Areas**

The Commission also facilitated the delivery of new services to rural and underserved areas. Auctions have generally provided rural telephone companies with favorable opportunities. To date, rural telephone companies have won about 44 percent of the 123 rural Basic Trading Area (BTA) licenses in the United States.<sup>39</sup> The “Rural Telco Coverage” map illustrates this coverage. In the broadband PCS proceeding, the Commission adopted

measures allowing rural telephone companies and others to obtain broadband PCS licenses that are geographically "partitioned" from larger broadband PCS service areas. Partitioning is the reassignment of licenses by geographic areas other than those used by the Commission in the original assignment process.

Licensees do not need to meet specified criteria to define a new geographic area. Partitioning flexibility creates an opportunity for a rural telephone company, or any other small business, to obtain Commission licenses usually accessible only to larger companies. A rural

telephone company may wish to provide service only in the small geographic area in and around the community it serves. Even though this area may be a small subset of the license area offered in an auction, the auction process normally requires that the company purchase a license for the entire area. This is difficult for small companies that may not possess the financial resources to purchase these larger licenses



<sup>39</sup> For the purpose of this report, the smallest BTAs by population are considered “rural.” Other markets may also include rural areas.

and may not wish to provide service in most of the service areas. Conversely, large operators may wish to provide service only in more densely populated areas where the return on the required investment is greater. This creates a natural market where the large operators who win licenses can sell off portions of their service areas to smaller companies.<sup>40</sup>

Therefore, the flexibility to partition generates benefits for all parties concerned. The small operator companies, like rural telephone companies, have an opportunity to enter the market. The large operators can generate a return on their investment in a geographic area where they otherwise might not gain any returns. Finally, rural consumers have increased access to modern technologies and the benefits of competition.

In addition to partitioning, the Commission allows entities to "disaggregate" a portion of the spectrum assigned to a broadband PCS licensee.

Disaggregation is the assignment of discrete portions, or "blocks," of spectrum licenses to another qualifying entity. The FCC has also adopted or proposed partitioning and disaggregation rules for other auctionable services, such as narrowband PCS, 220 MHz, paging, and LMDS.<sup>41</sup>

These partitioning and disaggregation measures were adopted in part to respond to rural telephone companies' concerns that they effectively would be barred from entering the broadband PCS industry if

### Rural Success Stories

Rural access to new telecommunication technologies often lags behind the rest of the United States because of higher infrastructure costs. The FCC auctions granted numerous rural companies licenses to provide innovative services in rural communities.

For example, CFW Communications, a rural telecommunications company providing local telephone service over 34,000 access lines and wireline and wireless cable service to 18,000 homes, has used the Commission's partitioning and disaggregation rules to enlarge its PCS coverage throughout Virginia and West Virginia, increasing its population coverage from 1.5 million to 5 million. CFW is planning to launch PCS service across "a substantial territory" in this area during the last quarter of 1997.

Wireless North is a consortium of rural telephone (and utility) companies from the upper Midwest which owns 16 broadband PCS C, D, E, and F block licenses in 13 BTAs (covering all of Minnesota and parts of North Dakota, Wisconsin, and Iowa). It plans to launch commercial service in several markets by fourth quarter 1997.

<sup>40</sup> One commenter suggests that to facilitate the delivery of service to rural areas, the Commission should use smaller license areas. According to RTG, "[i]ncreasing the number of license areas increases the diversity of licensees, as required by Section 309(j), and this in turn encourages the development of new and innovative technologies and service offerings and the creation of niche services and services targeted to rural areas." See RTG Comments filed in response to *Public Notice* FCC 97-232, at 11 (August 1, 1997).

<sup>41</sup> See, e.g., Amendment of the Commission's Rules to Establish New Personal Communications Services, Narrowband PCS, GEN Docket No. 90-314, ET Docket No. 92-100, Implementation of Section 309(j) of the Communications Act - Competitive Bidding, Narrowband PCS, PP Docket No. 93-253, *Report and Order and Further Notice of Proposed Rule Making*, FCC 97-140, at ¶¶ 96-99 (rel. April 23, 1997).

they were required to bid on an entire BTA or MTA license to obtain the license which covered their wireline service areas.<sup>42</sup> Rural telcos believed that partitioning would allow them to offer in-region service and would encourage them to take advantage of existing infrastructure, thereby speeding service to rural areas. Recently, the Commission extended its broadband PCS partitioning and disaggregation rules to allow entities other than rural telephone companies to obtain partitioned or disaggregated licenses in order to speed service to unserved or underserved areas.<sup>43</sup> See "Rural Success Stories."

### E. Facilitating Designated Entities' Participation in the Competitive Bidding Process

Congress directed the Commission to give small businesses, rural telephone companies, and businesses owned by members of minority groups and women the chance to participate in the provision of spectrum-based services.<sup>44</sup> This mandate furthers Congressional objectives to expand economic opportunity, promote competition, and facilitate the development and delivery of new and improved telecommunications services to the public.

Section 309(j)(4) identifies a number of means by which the FCC can carry out this mandate, such as "alternative payment schedules and methods of calculation," and "the use of tax certificates, bidding preferences, and other procedures." The Commission has adopted a variety of such measures for different auctioned services. Thus, the Commission has employed installment payments, bidding credits, and, for the auctions of the broadband PCS service, "entrepreneurs' blocks" (*i.e.*, a set-aside of spectrum for bidders not exceeding certain financial thresholds), to facilitate designated entity participation in the provision of spectrum-based services.

In 1994, the FCC adopted provisions for women- and minority-owned businesses. Since 1995, the FCC has largely focused its efforts upon small businesses because, subsequent to the 1993 Budget Act, Congress eliminated the tax certificate program,<sup>45</sup> and the Supreme Court issued two landmark decisions, *Adarand Constructors, Inc. v. Peña* and *United States v. Virginia*. These decisions raised legal uncertainty as to whether the special auction provisions for minorities and women (as initially adopted) could withstand an equal protection constitutional challenge.<sup>46</sup> In the wake of these decisions, the Commission

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<sup>42</sup> See generally Implementation of Section 309(j) of the Communications Act - Competitive Bidding, PP Docket No. 93-253, *Fifth Report and Order*, 9 FCC Rcd 5532 (1994).

<sup>43</sup> See Geographic Partitioning and Spectrum Disaggregation by Commercial Mobile Radio Licensees, WT Docket No. 96-148, *Report and Order and Further Notice of Proposed Rule Making*, 11 FCC Rcd 21831 (1996).

<sup>44</sup> 47 U.S.C. §309(j)(4)(D).

<sup>45</sup> Under the tax certificate program, the Commission issued tax certificates pursuant to the Internal Revenue Code, 26 U.S.C. § 1071: (1) to initial non-controlling investors in minority- and women-owned applicants upon the sale of their interests; and (2) to licensees who assigned or transferred control of their licenses to minority- and/or women-owned entities. The certificates enabled the investors and licensees meeting the criteria to defer the gain realized upon the sale. In early 1995, Congress repealed 26 U.S.C. § 1071. See Pub. L. No. 104-7, § 2, 109 Stat. 93, 93-94 (1995).

<sup>46</sup> See *Adarand Constructors, Inc. v. Peña*, 115 S. Ct. 2097 (1995) (constitutionality of all government-imposed racial classifications determined under a "strict scrutiny" standard of review); *United States v. Virginia*, 116 S. Ct. 2264 (1996) (state-imposed gender classification violated constitution because state failed to show "exceedingly persuasive justification" for the program). See Appendix B for further analysis of these Supreme Court decisions and their effect on

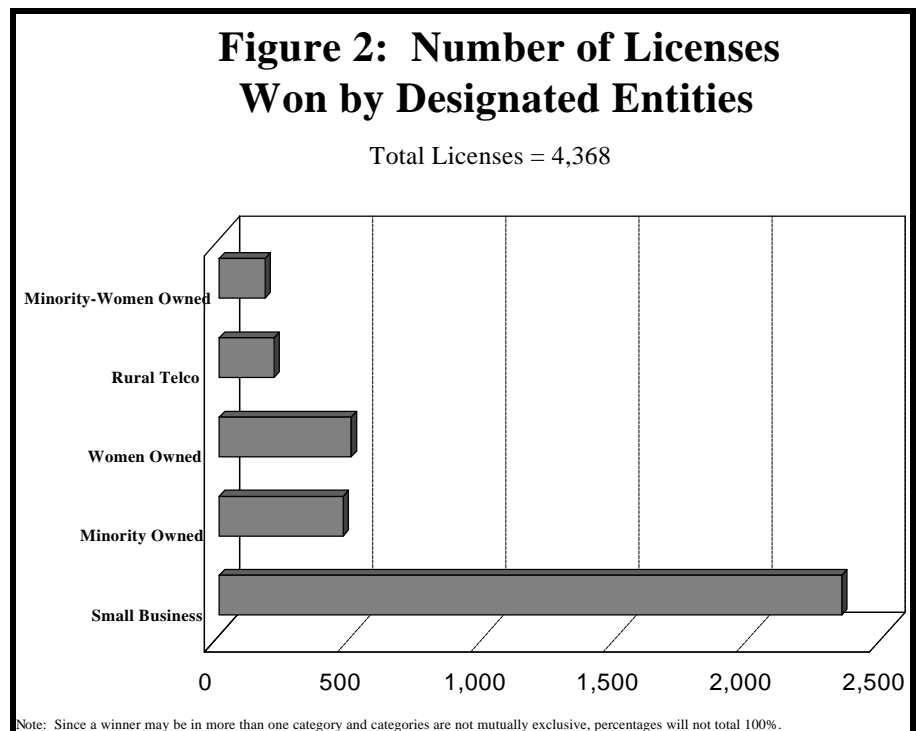
has been examining market barriers facing small businesses in the communications industry and unique barriers faced by minority- and women-owned businesses. This ongoing analysis will help the FCC to develop rules and practices to meet Congress’ intent of widespread dissemination of licenses.

The Commission has developed its small business incentives based on eligibility requirements tailored to each service, giving consideration to capital requirements and other characteristics of the particular service. For example, to date, the Commission has provided installment financing in six auctions, including regional narrowband PCS, IVDS, MDS, 900 MHz SMR, and the broadband PCS C and F blocks. In auctions with installment payments, the Commission has also provided favorable interest rates. For example, in the broadband PCS C block auction, all bidders who won licenses were assessed interest ranging from 6.5 to 7 percent.

Following the Congressional directive in Section 309(j) to experiment with different approaches, the Commission varied the level of bidding credits and installment financing terms according to the size of the business applicant to effectively provide opportunities for small businesses, encourage

competition, and deploy service to the public in a timely fashion. For instance, the competitive bidding rules for the 900 MHz SMR service provided bidding credits and installment payments for two tiers of small businesses: (1) entities that have average gross revenues of not more than \$3 million; and (2) entities that have average gross revenues of not more than \$15 million. Businesses with gross revenues of not more than \$3 million were entitled to a 15 percent bidding credit, and their installment payment terms included a five-year interest-only payment period, with interest accruing at the Treasury note rate. In contrast, businesses with gross revenues of not more than \$15 million were entitled to a 10 percent bidding credit and installment payment terms of two-years interest only, with interest accrued at the Treasury note rate plus an additional 2.5 percent.<sup>47</sup> Of the 1,020 SMR licenses that were auctioned, 250 were awarded to small businesses that elected to use the installment payment plan.

As shown in Figure 2, FCC auctions have assisted small businesses, including those owned by women and minorities, in gaining entry to the telecommunications arena. Detailed statistics for designated entity



the designated entity preferences.

<sup>47</sup> See 47 C.F.R. §§ 90.810(a), 90.812(a), 90.814(b).

participation are provided in Appendix C. By including special provisions for small business, the Commission has been able to increase opportunities not only for small businesses but also for minority- and women-owned businesses -- because many minority- and women-owned entities are also small businesses.<sup>48</sup>

Throughout the auctions process, the FCC has made extensive efforts to inform small, rural telephone, women-owned, and minority-owned companies about the opportunity to comment on auction rulemakings and participate in auctions. The FCC's Office of Communications Business Opportunities ("OCBO"), in conjunction with the Wireless Telecommunications Bureau, sponsored two national seminars, *Auctions '96* and *Auctions '97*, to inform small businesses about auction opportunities. FCC staff members have spoken to numerous business and community groups, held bidders' seminars before most auctions, and conducted other seminars to provide training on the auction system and to answer questions. The Wireless Bureau's web site has also made auction information readily available.

### *Installment Payments*

The installment payment program has enabled many businesses to pay for licenses who might otherwise not be able to acquire licenses through the auction process. Over 95 percent of the auction winners who were eligible for the installment payment program have participated in it. Installment payments have furthered the Congressional mandate to provide opportunities for designated entities. However, these payments seemingly placed the Commission in the role of being both a regulator and a lender to the wireless industry it licenses.

Unlike a "traditional" lender who has the resources and expertise to determine a borrower's credit worthiness, evaluate operating performance, and develop financial covenants to ensure compliance with loan agreements, the Commission relies on private markets to perform these traditional lending functions. Using upfront payments as a proxy for a bidders' financial viability, the Commission has assumed that if a bidder can raise the upfront payment in the financial markets, that the market recognizes the bidder as financially sound and able to provide services. Moreover, while a "traditional" lender can focus on a few goals such as increasing value for its shareholders, the Commission, as a regulator, has multiple policy goals that sometimes compete with its role as a "lender." The Commission decided not to offer an installment payment program to bidders in two upcoming auctions, 800 MHz SMR and LMDS.<sup>49</sup> The Commission is also reviewing whether to proceed with installment payments in other planned auctions.

### *Default and Bankruptcy Issues*

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<sup>48</sup> See generally *1992 Survey of Minority-Owned Business Enterprises*, Agriculture and Financial Statistics Division, Bureau of the Census, U.S. Department of Commerce (December 11, 1995); *1992 Survey of Women-Owned Businesses*, Agriculture and Financial Statistics Division, Bureau of the Census, U.S. Department of Commerce (January 29, 1996).

<sup>49</sup> See *Public Notice*, "Auction of 800 MHz Specialized Mobile Radio Service Licenses," DA 97-1672 (rel. August 6, 1997) and Rulemaking to Amend Parts 1, 2, 21, and 25 of the Commission's Rules to Redesignate the 27.5-29.5 GHz Frequency Band, To Reallocate the 29.5-30.0 GHz Frequency Band, To Establish Rules and Policies for Local Multipoint Distribution Service and for Fixed Satellite Services, CC Docket No. 92-297, *Second Order on Reconsideration*, FCC 97-323 (rel. September 12, 1997).



Winning bidders may be found to be in default by either (1) failing to make the required down payments prior to the issuance of a license; or (2) for those eligible for the installment payment program, by failing to make installment payments.

If an auction winner fails to make one of its initial required down payments, it is in default and the Commission can either reacquire the licenses in question or offer them to the second highest bidder.<sup>50</sup> With respect to winning bidders who default on installment payments, the Commission's regulations and related financing documents provide for automatic cancellation of the licenses. The Commission has asked Congress to clarify its position vis-à-vis the bankruptcy laws to forestall any litigation that could delay implementation of service to the public and competition in the wireless marketplace.<sup>51</sup>

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*Overall, only a minimal number of licenses has been retained by the Commission for non-payment of auction downpayments, which are due after the close of an auction. Of the 4,368 licenses the Commission has offered in its fourteen auctions to date, only 3.3 percent have been unassigned due to non-payment. These defaults have primarily occurred in two services, IVDS and broadband PCS C block.*

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### *Broadband PCS C Block Installment Payment Issues*

In early 1997, nine broadband PCS C block licensees participating in the installment payment program indicated that they were having difficulty making their installment payments and requested that the Commission amend the terms of the installment payment program for broadband PCS services.<sup>52</sup> The licensees blamed increased competition and changing market conditions (*i.e.*, decline in financial markets, lower bid prices in the broadband PCS F block and WCS auctions) for their financial difficulties.

In order to fully consider the proposals, on March 31, 1997, the Wireless Bureau suspended installment payments.<sup>53</sup> The Bureau issued a public notice requesting comments on broadband PCS installment payments,<sup>54</sup> and hosted a public forum attended by over 150 licensees and representatives from the wireless

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<sup>50</sup> See, *e.g.*, 47 C.F.R. § 1.2109(c) and § 1.2110(e)(4)(iii).

<sup>51</sup> See, *e.g.*, Letters from the FCC Commissioners (1) to the Honorable Orrin G. Hatch and the Honorable Patrick J. Leahy; and (2) to the Honorable Henry J. Hyde and the Honorable John Coners, Jr., both dated September 17, 1997; Letter from FCC Chairman Reed E. Hundt to the Honorable Pete Domenici and the Honorable John R. Kasich, dated July 25, 1997; see also *infra* Section VII.

<sup>52</sup> The net high bid for broadband PCS C block licenses roughly averaged \$40 per person in the U.S., compared to roughly \$15 per person in the U.S. for broadband PCS A and B block licenses.

<sup>53</sup> See In the Matter of Installment Payments for PCS Licenses, *Order*, DA 97-649 (rel. March 31, 1997), which suspended broadband PCS C block installment payments. Installment payment from broadband PCS F block licensees (10 MHz PCS entrepreneur block) were subsequently suspended. See *Public Notice*, "FCC Announces Grant of Broadband Personal Communications Services D, E, and F Block Licenses," DA 97-883 (rel. April 28, 1997) at p. 2.

<sup>54</sup> See *Public Notice*, "Wireless Telecommunications Bureau Seeks Comment on Broadband PCS C and F Block Installment Payment Issues," WT Docket 97-82, DA 97-679 (rel. June 2, 1997) (*Installment Payment Public Notice*).

industry and financial markets.<sup>55</sup> In response to the *Installment Payment Public Notice* over 100 comments and replies to comments were filed, as well as over 200 *ex parte* filings addressing the issues. The requests were varied and included a broad range of proposals such as: changing the installment payment schedule from quarterly to annual payments; allowing licensees to disaggregate spectrum in return for a comparable reduction in debt; prepaying debt based on a net present value formulation; restructuring the debt to reflect the market value of the licenses; and deferring payments.<sup>56</sup>

On September 25, 1997, the Commission approved an option plan for broadband PCS C block licensees, and indicated it would reinstate the installment payment deadline for PCS C and F block licensees as of March 31, 1998.<sup>57</sup> On or before January 15, 1998, licensees must elect either to continue making payments under their original installment payment plan notes or one of the following three options:

(1) **Disaggregation.** Any C block licensee may elect to disaggregate one-half of its spectrum (15 MHz of its 30 MHz) for any or all of its licenses and return such spectrum to the Commission for reauction;

(2) **Amnesty.** Any C block licensee may return all of its licenses, and in return, have its outstanding C block debt forgiven; or

(3) **Prepayment.** Any C block licensee may prepay for as many of its licenses as it desires at face value using: (a) up to 70 percent of its down payment made on the licenses that it elects to return; (b) any installment payments made; and (c) any new monies raised.

### *Encouraging Diverse Participation*

The Commission continues to encourage the participation of a variety of entrepreneurs in the provision of wireless services, believing that innovation by small businesses will result in a diversity of service offerings that will increase customer choice and promote competition. In that regard, pursuant to Section 257 of the Communications Act, the Commission has initiated a proceeding to consider other ways to improve the access of small businesses, rural telephone, women-, and minority-owned firms to the telecommunications market. The Commission recently issued a report that discusses the numerous measures implemented to benefit small businesses, such as the use of service-specific definitions of small businesses, the outreach

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<sup>55</sup> See *Public Notice*, "Commission to Hold Public Forum Regarding Broadband PCS C and F Block Installment Payment Issues," WT Docket 97-82, DA 97-1267 (rel. June 17, 1997); and *Public Notice*, "Agenda for Public Forum Regarding Broadband PCS C and F Block Installment Payment Issues," WT Docket 97-82, DA 97-1356 (rel. June 27, 1997) (inviting parties to address the comments made in the Public Forum in their reply comments to the *Installment Payment Public Notice*).

<sup>56</sup> See Letter from Thomas Gutierrez, Esq., *et al.* to Michele C. Farquhar, Esq., Chief, Wireless Telecommunications Bureau (March 13, 1997) ("Gutierrez Letter"). Petitioners included Alpine PCS, Inc.; DCR PCS, Inc.; Eldorado Communications, L.L.C.; Indus, Inc.; KMTel L.L.C.; Mercury PCS, L.L.C.; Microcom Associates; NextWave Communications, Inc.; and R&S PCS, Inc.

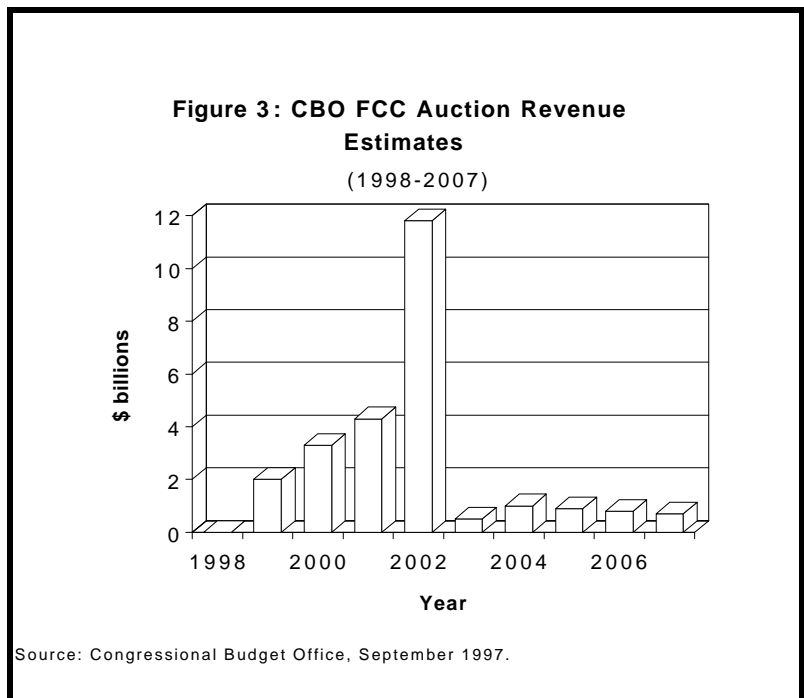
<sup>57</sup> Amendment of the Commission's Rules Regarding Installment Payment Financing for C Block Personal Communications Service (PCS) Licensees, WT Docket No. 97-82, *Second Report and Order and Further Notice of Proposed Rule Making* (adopted: September 25, 1997; not released as of the adoption date of this report) (Chairman Hundt affirming and dissenting in part).

efforts by the FCC Office of Public Affairs and OCBO, and the establishment of the Telecommunications Development Fund (“TDF”).<sup>58</sup> In 1996, Congress added Section 714 to the Communications Act, creating the TDF to: (1) promote access to capital for small businesses in the telecommunications industry; (2) stimulate new technology development, and promote employment and training; and (3) support universal service and promote delivery of telecommunications services to underserved areas. Auction revenues play a primary role in funding the TDF. Specifically, the TDF receives all interest accrued by upfront payments, from the date of deposit until up to 45 days following conclusion of the auction for which the upfront payment was submitted. The TDF’s current funding level is \$21.6 million.<sup>59</sup>

The Commission is also planning a comprehensive study to further examine the role of small businesses and businesses owned by women and minorities in the telecommunications industry and the impact of the Commission’s current policies on access to the industry for such businesses. This study will assist the Commission in determining whether there are constitutionally sound bases for adopting licensing provisions to promote opportunities for women and minorities for future auctions.

**F. Auction Results and Projections**

As discussed above, the auctions successfully met the statutory goals mandated in Section 309(j) of the Communications Act. To date, the FCC has collected in excess of \$12 billion in revenues.<sup>60</sup> Revenue derived from future auctions will likely be affected by various factors, including the nature and amount of spectrum auctioned, service-specific Commission rules, market conditions, and auction methodology. Determining the value of spectrum in advance of an auction is very difficult. The value of spectrum depends on a number of factors, including its location, technical characteristics, the amount of spectrum, the geographic area covered, the availability of technology suitable for a given band, the amount of spectrum already available for provision of similar services, the number of incumbents presently occupying the spectrum, and whether incumbents, if any, will remain licensed in that spectrum or will be relocated



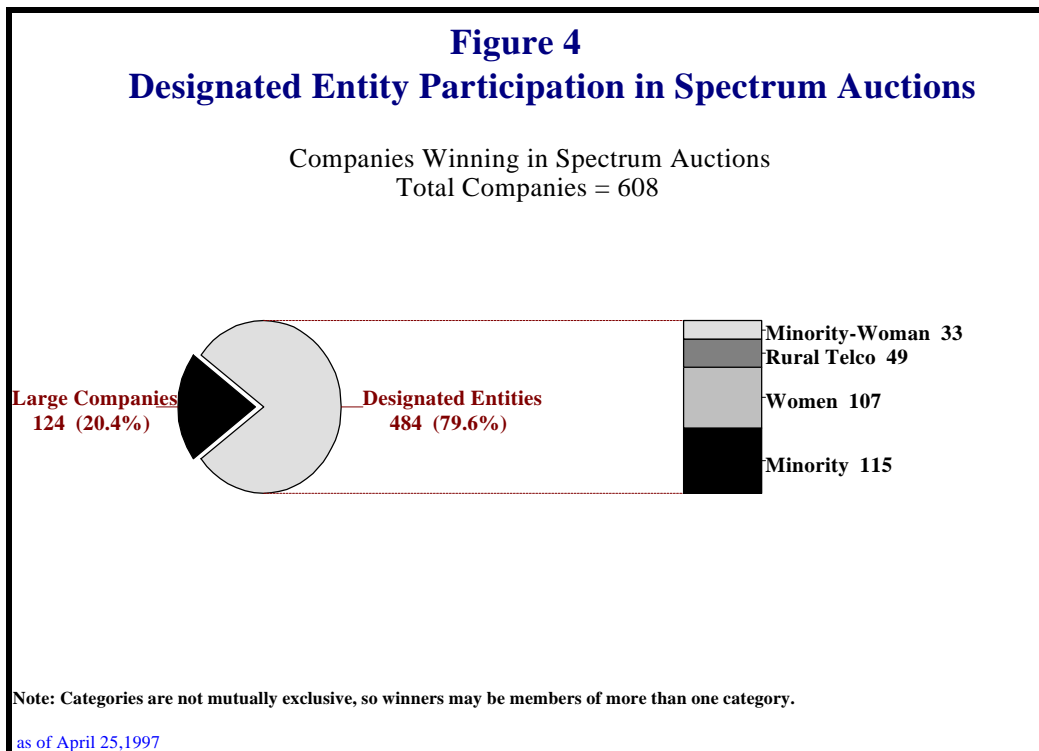
<sup>58</sup> See Section 257 Proceeding to Identify and Eliminate Market Entry Barriers for Small Businesses, GN Docket No. 96-113, Report, FCC 97-164 (rel. May 8, 1997).

<sup>59</sup> See 47 U.S.C. § 309(j)(8)(C) & 47 U.S.C. § 614.

<sup>60</sup> This figure represents monies received from auction winners as of August 31, 1997, many of whom are paying installments over the term of their licenses (generally 10 years).

to other spectrum.

The Commission has not made its own estimates of the value of auctionable spectrum in the past.<sup>61</sup> Moreover, the Commission's statutory authority continues to instruct that the agency not base spectrum allocation decisions "solely or predominantly" on the expectation of revenues that auctions may generate.<sup>62</sup> The Commission's primary mission in conducting auctions is promoting competition by awarding licenses rapidly to those who value them most highly.



Future auctions being planned include those for licenses to provide LMDS, paging, 800 MHz SMR, 220 MHz services, and additional narrowband PCS. The CBO estimates that auction of this spectrum alone could raise close to \$16 billion. Moreover, in the recent BBA of 1997, Congress has also identified additional spectrum for auction.<sup>63</sup> Revenues from these future auctions could be as high as \$25 billion between 1998 and

2007.<sup>64</sup> CBO projections for estimated future auctions revenues are shown in Figure 3.

When we examine the numerical results of the auction program, it is clear that the Congressional mandate to disseminate licenses among a wide variety of applicants including small businesses, rural telephone companies, and businesses owned by women and minorities has been successfully met. These licenses have

<sup>61</sup> See Letters from FCC Chairman Reed E. Hundt to the Honorable John McCain, dated February 26, 1997 and the Honorable John D. Dingell, dated July 8, 1997. These letters point out that the FCC does not ordinarily determine the value of spectrum in advance of an auction.

<sup>62</sup> See 47 U.S.C. § 309(j)(7).

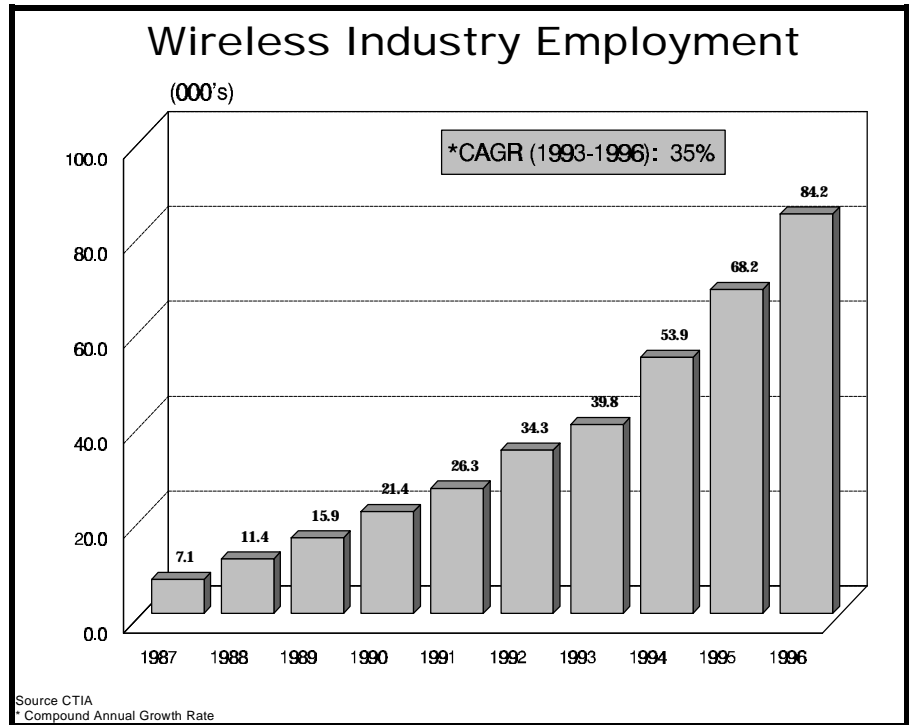
<sup>63</sup> See *infra* Table 2.

<sup>64</sup> See *The Economic and Budget Outlook: An Update*, Congressional Budget Office, Congress of the United States (September 1997), Table 11; letter from June E. O'Neill, Director, Congressional Budget Office, to the Honorable Franklin D. Raines, Director, Office of Management and Budget, dated August 12, 1997.

also been distributed across wide geographic areas.

The number of licenses won in the fourteen FCC auctions by designated entities was significant. Small businesses, rural, as well as minority- and women-owned businesses, have benefited from the FCC competitive bidding procedures. Of the 4,368 licenses awarded thus far by auctions, 53 percent were awarded to small businesses; 11 percent to minority-owned businesses; 11 percent to women-owned businesses; 4 percent to minority women-owned businesses; and 5 percent to rural telephone companies. (Note that a licensee may fall into more than one category.)

Similarly, if we examine the total number of companies who won spectrum licenses, we find that almost 80 percent of the 608 winners qualified as designated entities, as shown in Figure 4.



Finally, the success of the auction program has had both national and global impact. These auctions have increased competition, which in turn may have contributed to growth in wireless industry employment in U.S. markets. As shown in the accompanying chart entitled “Wireless Industry Employment,” the compound annual growth in wireless industry employment has increased by 35 percent between 1993 and 1996. The success of FCC auctions have encouraged other countries to employ electronic competitive bidding methodologies to assign licenses. These global competitive markets could potentially reduce rates on wireless communications worldwide.

## VI. Looking Ahead

While the use of competitive bidding represents a significant improvement over past licensing approaches, the Commission is committed to making continual improvements to the overall auction program. For example, the Commission recommends a number of possible changes in its auction design and procedures that could improve its operations in a pending rulemaking proceeding that examines its general auction rules set forth in Part 1 of Chapter 47 of the Code of Federal Regulations.<sup>65</sup> The Commission is also evaluating the recently enacted BBA of 1997 to determine that legislation's effect on the auctions process and on the implementation of its requirements.

The auction program has been evolutionary in nature. The Commission has gained valuable experience with each auction and continually uses this experience to improve the auction process. We expect to continue improving and refining our auction process as we conduct more auctions in the future. One area where we believe that past experience has demonstrated a need for modifications is in the area of installment payments. While the FCC's installment payment program has been successful in addressing barriers to capital faced by small businesses seeking to provide wireless services, it has also placed the FCC in the difficult role of being both a lender and a regulator. Administration of the installment payment program has also placed an overwhelming burden on the FCC's staff and resources. The Commission is dedicated to resolving the complicated issues that accompany the installment program, without jeopardizing the ability of small businesses to participate meaningfully in the auction program.

Another issue facing the FCC is the inherent tension between use of the spectrum auction as a revenue-raising measure and its use as an efficient means of assigning licenses. For example, Congress recently required the auction of 30 MHz of WCS spectrum in a short time frame for the purpose of raising revenue for the Federal budget.<sup>66</sup> The short statutory time limits forced the FCC to truncate its processes in a manner that led to some uncertainty about the spectrum and may have deterred bidders from participating in the auction. Further, technical limitations on the use of the WCS spectrum sharply curtailed interest in this band. Ultimately, the auction raised far less than was "scored" for budget purposes.<sup>67</sup> Nevertheless, WCS spectrum can be used for many promising applications (*e.g.*, Internet access, wireless cable, low power telephony). As a result, consumers will soon benefit from the deployment of this new service -- regardless of the amount of revenue raised by any auction. In fact, winning bidders from WCS licenses are already investing in the development of new technologies and formulating ideas for the efficient use of this spectrum band.<sup>68</sup>

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<sup>65</sup> See *Part 1 Order*, *supra* fn. 6.

<sup>66</sup> See Omnibus Consolidated Appropriations Act, Pub. L. No. 104-208, § 3001, 110 Stat. 3009 (1996).

<sup>67</sup> See letter from Michele C. Farquhar, Chief, Wireless Telecommunications Bureau, to the Honorable Thomas J. Bliley, Jr., dated February 5, 1997 (predicting this outcome).

<sup>68</sup> See *Wireless Companies With New WCS Licenses Set Coordinating Effort*, *Communications Daily*, August 13, 1997, p. 4.

In addition, a total of 234 MHz of spectrum may be subject to auction pursuant to the BBA of 1997.<sup>69</sup> The Commission will be moving ahead to allocate and assign much of this spectrum by the year 2002. Congress also acted to extend the Commission's auction authority and broaden its application.<sup>70</sup> In addition, the Commission has a number of other recommended changes in the auction program which are discussed below.

### A. Proposed Auction Changes

In the BBA of 1997, Congress calls for the FCC to experiment with "combinatorial bidding." A brief explanation of this type of auction bidding methodology is outlined below.

#### *Combinatorial Bidding*

Combinatorial bidding, also known as "packaged bidding," allows bidders to place single bids for groups of licenses. For example, in one type of combinatorial auction, bidder A could place a bid of \$100,000 for licenses 1, 2 and 4, while bidder B places a bid of \$500,000 for licenses 2, 3 and 5. The computer system then calculates the revenue maximizing solution and awards the high bids for that round to the appropriate package(s).

Combinatorial bidding may have advantages over other auction designs when two characteristics are present in the goods being auctioned. First, there must be strong synergies among items. In the FCC auctions, strong synergies exist when licenses are worth more to some bidders as a package than individually. Second, bidders must have strong and divergent preferences about how best to use the spectrum. For example, a large company's business plan may not be viable unless awarded a nationwide service area, whereas other users may desire the same spectrum for local land mobile or fixed services but need only a smaller service area.

In its *Second Report and Order* on competitive bidding procedures, the Commission recognized that there may be benefits associated with the use of combinatorial bidding.<sup>71</sup> Since that time, the Commission has continued to look for an appropriate opportunity to implement this methodology.

The Commission recently awarded a research and development contract to a consultant to provide theoretical and applied combinatorial bidding approaches where licenses exhibit strong synergies and bidders have overlapping preferences (*i.e.*, prefer different packages of licenses). The FCC goal is to address concerns and investigate ways to limit any negative effects on the auction process, including the Commission's fulfillment of the objectives of Section 309(j) of the Communications Act. The Commission must also decide upon the right spectrum for this assignment method.

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<sup>69</sup> See *infra* Table 2.

<sup>70</sup> See *BBA of 1997* § 3002(a)(1)(E), 111 Stat. at 259 (extending the Commission's auction authority through September 30, 2007).

<sup>71</sup> See *Competitive Bidding Second Report and Order*, 9 FCC Rcd 2365-2366.

### *Minimum Opening Bids and Reserve Prices*

In the BBA of 1997, Congress specifically requires the Commission to establish minimum opening bids and reasonable reserve prices in all future auctions, unless the Commission determines that such an assessment is not in the public interest. Since the statute's enactment, the Commission has taken immediate steps to prescribe minimum opening bid and reserve price methodology for the 800 MHz SMR auction scheduled to begin October 28, 1997, and is currently working on similar methodology for subsequent auctions. To date, the Commission has used minimum opening bids in two services: DARS and DBS. Both of these auctions were for satellite services, where valuations were fairly straightforward to establish. Valuations normally entails some speculation, which the Commission generally tries to avoid. The challenge in the future will be to establish minimum opening bids or reserve prices at levels sufficient to ensure that the public receive compensation while not deterring participation in the auction.

### *Other Changes*

In addition to legislative changes and initiatives, given the Commission's interest in improving its bidding process, it is presently seeking comment on a number of competitive bidding issues.<sup>72</sup> Some of these proposals include:

- o **Creation of a Centralized Ownership Database:** Currently, the Commission's ownership disclosure rules require the following: (1) auction applicants to file specific ownership information prior to each auction; and (2) auction winners to file specific ownership information when applying for the license. To streamline these application procedures at both stages, the Commission is considering creation of a central database of licensee and bidder data, which would allow auction participants to file ownership information only once and update that information as necessary for subsequent auctions.
- o **Implementing "Real Time" Bidding:** To speed our auctions without sacrificing the economic efficiency of assignment, the Commission is considering "real time" bidding changes to its auction format. An open, continuous bidding round, in which bidders would know when their bid has been exceeded and would be free to bid again, may improve upon our current design by giving bidders immediate information during the round. The current design only allows a bidder to make a single bid per license in each round and requires bidders to wait until the end of each round to determine their status.
- o **Permitting Pre-grant Construction:** To further the statutory objective of the rapid deployment of new technologies, products, and services for the benefit of the public, the Commission is considering permitting all auction winners to begin construction of their systems, at their own risk, upon issuance of a public notice announcing auction winners before they are officially licensed to provide service.

The FCC is also considering other options to further increase the speed and efficiency of the auction system, including market specific bid increments and simplified bidding techniques. Market specific bid

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<sup>72</sup> See Part 1 Order, *supra* fn 6.



increments tailor the bid increment for each license individually, and can decrease the time it takes for licenses to reach their final value. Simplified bidding techniques are also being explored as a way to speed the auction process. Bidding formats such as a "yes/no" systems, where bidders simply "click" on the appropriate box to place a bid at the minimum acceptable bid amount, may help to reduce the time it takes to place bids.

**B. Future Auction Activity**

In the BBA of 1997, Congress not only extended the FCC's auction authority but also identified radio spectrum for future auctions. Table 2 provides a concise overview of these future auctions.

**Table 2  
AUCTIONS TO BE SCHEDULED  
PER BALANCED BUDGET ACT OF 1997**

<b>BAND</b>	<b>RANGE (MHz)</b>	<b>AMOUNT (MHz)</b>	<b>BBA of 1997 §</b>	<b>AUCTION ACTION</b>
<b>Gov't Fixed (&amp; Mobile)</b>	1710-1755	45	§3002(b)	Begin auction after 1/1/01
<b>Emerging Technology Band</b>	2110-2150	40	§3002(c)1D	Complete actions to assign by 9/30/02
<b>Broadcast Auxiliary; MSS</b>	1990-2110	15	§3002(c)1E	Complete actions to assign by 9/30/02
<b>Gov't Spectrum</b>	To Be Determined	20	§3002(e)3A	Complete actions to assign by 9/30/02
<b>Recaptured Broadcast Channels (from 2-59)</b>	698-746 AND (54-72,76-88 OR 668-698)	78	§3003	Complete assignment & report revenues by 9/30/02
<b>Broadcast Channels 60-69</b>	746-806	36	§3004	Allocate by 1/1/98; begin auction after 1/1/01
<b>TOTAL</b>		<b>234</b>		

## VII. Recommended Statutory Changes

The FCC has gained valuable experience in the fourteen auctions it has conducted to date. While the auctions program has been a success, the auctions process would benefit in a number of areas from legislative action that would assist the Commission in overcoming the problems it has encountered. In particular, the Commission desires legislation to ensure the Commission's ability to rapidly reclaim licenses for reauction once a licensee has filed for bankruptcy. Other areas for legislative action include changes to eliminate regulatory "red tape" that impairs the program or results in unwanted administrative or legal uncertainty. These legislative changes are outlined below.

- (1) The Commission recommends that Congress clarify that FCC licensees who default on their installment payments may not use bankruptcy litigation to refuse to relinquish their spectrum licenses for reauction.**

A number of FCC licensees have argued that, even if they default on their installment payments, the licenses do not automatically cancel and the Commission cannot reauction them while bankruptcy litigation is ongoing. The Commission believes this is an incorrect reading of the statutory scheme. Specifically, the Commission believes that FCC licenses are not "property" subject to the bankruptcy code. Moreover, it is the Commission's view that FCC licenses are granted subject to conditions such as full payment of net winning bids and, should those conditions not be met, the licenses automatically revert to the FCC. However, in the absence of clarifying legislation, there is a risk that valuable spectrum licenses will be tied up in litigation, delaying the return and reauction of the licenses, the introduction of new services and competition, and the collection of revenues.

The Commission does not believe that Congress intended to allow licensees to use Chapter 11 or Chapter 7 bankruptcy litigation as a haven to hoard valuable FCC licenses. Therefore, to assist the Commission in rapidly reassigning spectrum licenses to parties that will put them to the most efficient use, the Commission strongly urges Congress to adopt legislation that would clarify that provisions of the bankruptcy code (1) are not applicable to any FCC license for which a payment obligation is owed; (2) do not relieve any licensee from payment obligations; and (3) do not affect the Commission's authority to revoke, cancel, transfer or assign such licenses.

- (2) The Commission recommends that Congress grant the Commission explicit statutory authority to manage its installment payment portfolio in a flexible manner comparable to other government agencies that lend funds to regulated entities.**

The installment payment program implemented pursuant to Section 309(j)(4)(A) places the Commission in the conflicting roles as both "lender" and "regulator," presumably subject to the Federal Claims Collections Standards ("FCCS").<sup>73</sup> Under these provisions, it is not clear whether the Commission may compromise, modify, settle, or waive claims for license payment in whole or in part, privatize auction debt, or transfer the banking functions to another agency or entity. Government agencies that perform similar "lending" functions to regulated entities, such as the Department of Agriculture and the Small Business Administration, have explicit statutory authority to flexibly service their payment programs outside the

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<sup>73</sup> 4 C.F.R. §§ 101-105.

purview of the FCCS, and the Commission suggests that comparable provisions be added to Section 309(j)(8).

**(3) The Commission recommends that Congress exempt all auction rulemakings from the regulatory requirements of the Contract With American Advancement Act (“CWAAA”).**

The CWAAA amended the Administrative Procedures Act to include certain administrative requirements that create difficulties in timely auction deployment, and provide parties a means of frivolously disrupting the timing of specific auctions. For example, the CWAAA (1) allots a 60-day Congressional review period before “major” rules are allowed to become effective;<sup>74</sup> (2) requires a detailed final regulatory flexibility analyses for promulgated rules; and (3) affords immediate judicial review of FCC compliance with the regulatory flexibility requirements. Congress recently granted some flexibility to the FCC with these provisions in the Telecommunications Act of 1996, due to the time sensitive nature of the rules promulgated thereunder.<sup>75</sup> Congress also exempted the auction of 2.3 GHz (WCS) from these requirements because it was recognized that these provisions do unduly delay our process.<sup>76</sup> Auctions are highly time sensitive. Auction rules must be effective before application for an auction may be accepted; a reduction in the time period required before rules become effective is important when the industry believes that it is critical that a particular auction be conducted quickly, when Congressionally mandated deadlines must be met, or when the Commission revises auction rules just before an auction. Therefore, the Commission suggests that Congress grant a global exemption from the CWAAA requirement for the auctions program.

**(4) The Commission recommends that Congress exempt auction contracts from certain provisions of the Federal Acquisitions Regulations (“FAR”).**

Given the objective of Section 309(j)(3)(A) to ensure rapid deployment of service to the public through the auction program, the FCC often finds itself understaffed for operations during any given auction, particularly since the need for extra staffing varies with the auction schedule. Some flexibility in hiring and retaining contractors under the FAR would greatly increase the efficiency of the auctions program. For example, the FAR prohibits the Commission from entering into so-called “personal services contracts,” unless otherwise specifically authorized by statute to do so.<sup>77</sup> The purpose of this regulation is to avoid the use of contract personnel in a manner that undermines government personnel caps. Unfortunately, this regulation results in layers of supervisory “red tape” that are often inefficient, considering the tight deadlines associated with the auction process. Some government agencies such as the Federal Aviation

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<sup>74</sup> “Major” rules are those that result in, or are likely to result in: (1) an annual effect on the economy of \$100,000,000 or more; (2) a major increase in costs or prices for consumers, industries, government agencies, or geographic regions; or (3) significant adverse affects on competition, employment, investment, productivity, innovation, or on the ability of the United States-based enterprises to compete with foreign-based enterprises in domestic and export markets. *See* 5 U.S.C. § 804(2). All other rules are classified as “non-major,” which require only a 30 day review period prior to going into effect.

<sup>75</sup> *See* Pub. L. No. 104-121, § 251, 110 Stat. 847, 873 (1996) (codifying 5 U.S.C. § 804).

<sup>76</sup> *See* Omnibus Consolidated Appropriations Act § 3001(c).

<sup>77</sup> *See* 48 C.F.R. § 37.104(b).

Administration are authorized to implement an acquisition management system that addresses the unique needs of that agency, notwithstanding the provisions of Federal acquisition law such as the FAR.<sup>78</sup> This greater flexibility would benefit the FCC for the auctions program as well.

**(5) The Commission recommends that the statute of limitations for forfeiture proceedings against non-broadcast licensees be modified from one to three years.**

The Communications Act gives the Commission broad authority to impose monetary forfeitures of up to one million dollars upon non-broadcast licensees for willful or repeated violations of the Communications Act or a Commission rule or order. Specifically, the Commission must initiate a proceeding for the imposition of a forfeiture penalty by a written "Notice of Apparent Liability for Forfeiture" ("NALF") within one year from the date the act or omission that forms the basis of the alleged violation occurs. Forfeiture actions outside the one year statute of limitations are expressly prohibited.<sup>79</sup> This statute of limitations with regard to non-broadcast licensees can hamper the Commission's ability to preserve the integrity of the auctions process, or to effectively enforce the Communications Act and its implementing regulations, and in many instances, if a forfeiture cannot be imposed, the Commission does not have an appropriate remedy for violations of the Communications Act or the Commission's rules.

For example, Section 1.2105(c) of the Commission's rules prohibits collusion between auction bidders. When such collusion consists of private communications between bidders, it is difficult for the Commission or for other bidders to learn of the collusion. Once the collusive conduct is revealed, the Commission must investigate the matter and prepare and release a NALF within one year after the collusion act occurs. Because of delays inherent in this process, which may also include further correspondence with the alleged colluders, FCC staff often find that the one-year statute of limitations for issuing a NALF has elapsed before it can make a final decision as to whether and to what extent enforcement action is warranted. The Commission therefore recommends that the statute of limitations be modified from one to three years, which will provide additional time for the Commission to make that decision.

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<sup>78</sup> See, e.g., Department of Transportation and Related Agencies Appropriations Act, Pub. L. No. 104-50, § 348, 109 Stat. 436 (1995).

<sup>79</sup> See 47 U.S.C. § 503(b)(6)(B); see also 47 C.F.R. § 1.80(c).

## VIII. Conclusion

By adding Section 309(j) to the Communications Act of 1934, Congress ushered the telecommunications industry into a new era -- an era in which competition, economic efficiency and innovation have become the “watch” words for both the public and private telecommunications sectors.

The FCC auctions program has been a success for the American people. The FCC’s new auction design and automated system have won awards at home, and have been studied, licensed or copied worldwide. In most cases, experience has shown that FCC auctions have increased competition, provided opportunities for new entrants and benefited consumers.

When Congress authorized the FCC to use competitive bidding, it not only charged the Commission to promote the development and rapid deployment of new technologies, products and services for the benefit of the public but also required the Commission to facilitate opportunity and competition by avoiding excessive concentration of licenses and by disseminating licenses among a wide variety of applicants, including small businesses, rural telephone companies, and businesses owned by members of women and minority groups. Clearly, all evidence shows that the FCC has succeeded in disseminating licenses to a wide variety of recipients.

The FCC can attribute its overall auction success in meeting these goals, in part, to its willingness to improve and change auction mechanisms on an ongoing basis. As with any new program, there are issues that need to be refined. Ultimately, however, the benefits of FCC auctions outweigh any pitfalls. For the future, the Commission will continue to address problems, improve its process where necessary, and implement new auctions.

# APPENDIX A

## Comments filed in WT Docket No. 97-150

1. American Mobile Telecommunications Association, Inc. (AMTA)
2. Automated Credit Exchange (ACE)
3. Bell Atlantic and NYNEX
4. East Ascension Telephone Company, Inc. (Eatel)
5. GE American Communications, Inc. (GE American)
6. GTE Service Corporation (GTE)
7. Industrial Telecommunications Association, Inc. (ITA)
8. Iridium, LLC
9. Millimeter Wave Carrier Association, Inc. (Millimeter)
10. Motorola, Inc.
11. Nextel Communications, Inc. (Nextel)
12. Northeast Florida Telephone Company and Ringgold Telephone Company (NFTC/RTC)
13. The Rural Telecommunications Group (RTG)
14. Satellite Industry Association (SIA)
15. Small Business in Telecommunications (SBT)
16. Southern Communications Services, Inc. (Southern)
17. Telecommunications Industry Association (TIA)
18. UTC, The Telecommunications Association (UTC)

## APPENDIX B

### Recent Supreme Court Cases on Programs Which Take Race or Gender into Account

The Commission's designated entity rules for the first three services scheduled for auction included provisions specifically tailored to businesses owned by members of minority groups and women. For example, bidding credits were made available only to businesses owned by minorities and women in auctions held for narrowband PCS and IVDS licenses, and enhanced bidding credits were proposed for the use of businesses owned by minorities and women otherwise eligible to participate in the broadband PCS C and F block auctions. The Commission promulgated these initial designated entity rules in 1994 with the expectation that the provisions for minorities and women would withstand an equal protection constitutional challenge under the "intermediate scrutiny" standard of review articulated in *Metro Broadcasting, Inc. v. FCC*, 497 U.S. 547 (1990). See *Competitive Bidding Second Report and Order*, 9 FCC Rcd at 2398-400. Under intermediate scrutiny, such measures are constitutionally permissible to the extent that they serve important governmental objectives and are substantially related to the achievement of those objectives.

In June 1995, the Supreme Court decided *Adarand Constructors, Inc. v. Peña*, 115 S. Ct. 2097 (1995). In *Adarand*, the Supreme Court specifically overruled the *Metro Broadcasting* case to the extent that it was inconsistent with *Adarand's* holding that any federal program that makes distinctions on the basis of race must satisfy the "strict scrutiny" standard of judicial review. Under strict scrutiny, measures must serve a compelling governmental interest and must be narrowly tailored to serve that interest. The Commission is therefore examining the evidence to determine whether it would meet the Court's standard under *Adarand*.

Subsequent to *Adarand*, the Supreme Court decided *United States v. Virginia*, 116 S. Ct. 2264 (1996) (*VMI*), which sharpened the intermediate scrutiny standard for classifications regarding gender. In *VMI*, the Supreme Court held that a state program containing gender classification must demonstrate an "exceedingly persuasive justification" in order to withstand constitutional scrutiny. There is uncertainty as to whether the exceedingly persuasive justification test is a form of intermediate scrutiny that is heightened from the standard the Supreme Court used in cases such as *Metro Broadcasting*, see, e.g., *VMI*, 116 S. Ct. at 2293-96 (Scalia, J., dissenting), and whether the exceedingly persuasive justification test would apply to Federal as well as state gender-based programs. See, e.g., Implementation of Section 309(j) of the Communications Act – Competitive Bidding, *Tenth Report and Order*, 11 FCC Rcd 19974, 19977-78 (1996). The Commission is examining the evidence in the industry to determine whether provisions taking gender into account would meet the Court's *VMI* standard.

In light of the Supreme Court's decisions, the Commission considered the statutory obligations imposed by Section 309(j)(3): (1) to award spectrum licenses expeditiously and to promote the rapid deployment of new services to the public without judicial delays; as well as (2) to disseminate licenses among a wide variety of applicants, including designated entities. Bearing these factors in mind, the Commission balanced these goals in favor of avoiding uncertainty and delay that would likely result from legal challenges to the special provisions for minority- and women-owned businesses, and amended its rules then in effect to eliminate provisions for minority- and women-owned businesses. Furthermore, for auctions held since *Adarand* and *VMI*, all of the Commission's designated entity provisions have been race- and gender-neutral, specifically targeting various tiers of small businesses.

**APPENDIX C:**

**AUCTIONS SUMMARY DATA**

Statistics on Designated Entity Winners ..... C-2

Broadband PCS Auction Winners ..... C-3



## Statistics on Designated Entity Winners

	Total		Small		Not Small		Minority (1)		Women (1)		Rural (1)		Minority & Women (1)	
	Qualified Bidders	Total Lic.	Winning Bidders	Lic. Won	Winning Bidders	Lic. Won	Winning Bidders	Lic. Won	Winning Bidders	Lic. Won	Winning Bidders	Lic. Won	Winning Bidders	Lic. Won
Nationwide Narrowband PCS	7	11	0	0	7	11	0	0	0	0	0	0	0	0
IVDS	178	594	164	557	14	37	63	195	70	282	0	0	16	55
Regional Narrowband PCS	9	30	4	11	5	19	2	6	3	10	0	0	1	5
A/B Block PCS	21	102	0	0	21	102	0	0	1	1	0	0	0	0
C Block PCS (2)	90	493	90	493	0	0	24	151	15	97	11	28	8	62
MDS	67	493	61	381	6	112	5	10	4	19	3	5	2	4
SMR	80	1,020	60	263	20	757	4	31	5	35	0	0	2	27
110 DBS	1	1	0	0	1	1	0	0	0	0	0	0	0	0
148 DBS	1	1	0	0	1	1	0	0	0	0	0	0	0	0
D, E, F Block PCS (3)	125	1,479	93	598	32	874	16	70	8	50	32	167	4	19
Cellular Unserved	10	14	4	5	6	9	0	0	1	1	0	0	0	0
WCS	17	128	8	32	9	94	1	3	0	0	3	5	0	0
DARS	2	2	0	0	2	2	0	0	0	0	0	0	0	0
<b>Total (4)</b>	<b>608</b>	<b>4,368</b>	<b>484</b>	<b>2340</b>	<b>124</b>	<b>2019</b>	<b>115</b>	<b>466</b>	<b>107</b>	<b>495</b>	<b>49</b>	<b>205</b>	<b>33</b>	<b>172</b>

- (1) Totals for Minority, Women, Rural, and Minority-Women are not mutually exclusive.
- (2) The C Block PCS totals includes two separate auctions.
- (3) D, E, & F Block Auction had "Small" and "Very Small" Bidding Credits (Both were combined into the "Small" category).
- (4) At the end of the D, E, F Block PCS and WCS auctions, the FCC owned 9 combined licenses

# Broadband PCS Auction Winners

		Geographic Lic. Scheme Spectrum per License Block		MTA 30 A		MTA 30 B		BTA 30 C		BTA 10 D		BTA 10 E		BTA 10 F	
MTA	BTA	Market Name	Population	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)
1	7	Albany, NY	1,028,615					NextWave Personal	\$34,022	AT&T Wireless PCS	\$1,134	ACC-PCS, Inc.	\$3,948	Vtel Wireless, Inc.	\$3,809
1	10	Allentown, PA	686,688					NextWave Personal	\$18,209	Comcast PCS Com	\$2,010	AT&T Wireless PCS	\$1,933	Northcoast Operatin	\$529
1	43	Binghamton, NY	356,645					21st Century Televis	\$6,902	AT&T Wireless PCS	\$109	AT&T Wireless PCS	\$75	Northcoast Operatin	\$60
1	63	Burlington, VT	369,128					Personal Communic	\$8,721	Devon Mobile Comr	\$1,462	AT&T Wireless PCS	\$1,421	Vtel Wireless, Inc.	\$2,308
1	127	Elmira, NY	315,038					Personal Communic	\$4,163	AT&T Wireless PCS	\$67	AT&T Wireless PCS	\$32	Devon Mobile Comr	\$74
1	164	Glens Falls, NY	118,539					WIRELESS VENTU	\$1,650	AT&T Wireless PCS	\$85	ACC-PCS, Inc.	\$257	21st Century Bidding	\$522
1	184	Hartford, CT	1,123,678					Fortunet Wireless C	\$51,322	AT&T Wireless PCS	\$2,674	AT&T Wireless PCS	\$2,361	Northcoast Operatin	\$6,996
1	208	Ithaca, NY	94,097					21st Century Televis	\$2,325	Leong, Harvey	\$108	AT&T Wireless PCS	\$119	Devon Mobile Comr	\$132
1	318	New Haven, CT	978,311					NextWave Personal	\$41,888	AT&T Wireless PCS	\$1,186	AT&T Wireless PCS	\$1,089	Northcoast Operatin	\$1,835
1	319	New London, CT	357,482					NextWave Personal	\$11,273	AT&T Wireless PCS	\$215	AT&T Wireless PCS	\$2,087	Northcoast Operatin	\$701
1	321	New York, NY	18,050,615					NextWave Personal	\$994,135	OPCSE-Galloway C	\$50,700	AT&T Wireless PCS	\$58,800	Northcoast Operatin	\$75,240
1	333	Oneonta, NY	107,742					21st Century Televis	\$1,955	AT&T Wireless PCS	\$23	AT&T Wireless PCS	\$55	Delaware PCS Limit	\$86
1	352	Plattsburgh, NY	123,121					WIRELESS VENTU	\$1,283	AT&T Wireless PCS	\$73	AT&T Wireless PCS	\$85	21st Century Bidding	\$114
1	361	Poughkeepsie, NY	424,766					NextWave Personal	\$13,583	AT&T Wireless PCS	\$1,084	AT&T Wireless PCS	\$1,021	Northcoast Operatin	\$1,477
1	388	Rutland, VT	97,987					Personal Communic	\$2,850	Devon Mobile Comr	\$338	AT&T Wireless PCS	\$255	Vtel Wireless, Inc.	\$506
1	412	Scranton, PA	678,410					NextWave Personal	\$15,911	AT&T Wireless PCS	\$354	AT&T Wireless PCS	\$347	21st Century Bidding	\$561
1	435	Stroudsburg, PA	95,709					MFRI Inc.	\$1,629	Northcoast Operatin	\$81	AT&T Wireless PCS	\$80	MFRI Inc.	\$140
1	438	Syracuse, NY	791,140					21st Century Televis	\$16,914	AT&T Wireless PCS	\$264	AT&T Wireless PCS	\$245	Northcoast Operatin	\$359
1	453	Utica, NY	316,633					21st Century Televis	\$6,750	AT&T Wireless PCS	\$131	AT&T Wireless PCS	\$96	Holland Wireless, L.	\$97
1	463	Watertown, NY	296,253					21st Century Televis	\$3,647	AT&T Wireless PCS	\$63	AT&T Wireless PCS	\$30	Sea Breeze Partner	\$23
1		New York	26,410,597	OmniPoint PCS Ent	\$347,518	WirelessCo, L.P.	\$442,712								
2	28	Bakersfield, CA	543,477					PCS 2000, L.P.	\$26,942	AT&T Wireless PCS	\$4,302	Rivgam Communica	\$3,730	Alpine PCS, Inc.	\$5,321
2	124	El Centro, CA	109,303					CH PCS, Inc.	\$5,363	NextWave Power P	\$88	AT&T Wireless PCS	\$88	Integrated Commun	\$127
2	245	Las Vegas, NV	857,856					DCR PCS, Inc.	\$57,119	AT&T Wireless PCS	\$215	Rivgam Communica	\$4,846	NextWave Power P	\$5,512
2	262	Los Angeles, CA	14,549,810					NextWave Personal	\$663,548	AT&T Wireless PCS	\$37,510	Rivgam Communica	\$31,910	Aer Force Communi	\$4,474
2	402	San Diego, CA	2,498,016					NextWave Personal	\$123,084	AT&T Wireless PCS	\$8,635	Rivgam Communica	\$8,687	Central Oregon Cell	\$11,462
2	405	San Luis Obispo, C	217,162					Alpine PCS, Inc.	\$9,891	Entertainment Unlir	\$838	AT&T Wireless PCS	\$811	Entertainment Unlir	\$858
2	406	Santa Barbara, CA	369,608					Alpine PCS, Inc.	\$19,201	Entertainment Unlir	\$2,210	AT&T Wireless PCS	\$2,214	Aer Force Communi	\$2,209
2		Los Angeles-San D	19,145,232	Cox Cable Commur	\$251,919	Pacific Telesis Mobi	\$493,500								
3	39	Benton Harbor, MI	161,378					R & S PCS, Inc.	\$4,206	SprintCom, Inc.	\$329	AT&T Wireless PCS	\$260	OPCSE-Galloway C	\$160
3	46	Bloomington, IL	215,795					DCR PCS, Inc.	\$5,391	SprintCom, Inc.	\$183	McLeod, Inc.	\$274	BRK Wireless Comp	\$668
3	71	Champaign, IL	222,312					DCR PCS, Inc.	\$6,065	SprintCom, Inc.	\$205	McLeod, Inc.	\$305	BRK Wireless Comp	\$455
3	78	Chicago, IL	8,182,076					DCR PCS, Inc.	\$461,009	SprintCom, Inc.	\$59,976	SprintCom, Inc.	\$62,741	NextWave Power P	\$23,065
3	103	Danville, IL	114,241					21st Century Televis	\$1,894	SprintCom, Inc.	\$105	SprintCom, Inc.	\$91	OPCSE-Galloway C	\$10
3	109	Decatur, IL	247,608					DCR PCS, Inc.	\$6,143	SprintCom, Inc.	\$178	McLeod, Inc.	\$205	BRK Wireless Comp	\$75
3	126	Elkhart, IN	235,152					R & S PCS, Inc.	\$6,620	SprintCom, Inc.	\$702	OPCSE-Galloway C	\$552	21st Century Bidding	\$304
3	155	Ft Wayne, IN	646,736					Communications Ve	\$19,630	SprintCom, Inc.	\$1,913	FCC		OPCSE-Galloway C	\$1,395
3	161	Galesburg, IL	75,574					BRK WIRELESS CO	\$467	SprintCom, Inc.	\$49	OPCSE-Galloway C	\$63	CM-PCS Partners	\$66
3	213	Jacksonville, IL	70,795					Quantum Communik	\$300	SprintCom, Inc.	\$58	Western PCS BTA I	\$57	BRK Wireless Comp	\$82
3	225	Kankakee, IL	127,042					DCR PCS, Inc.	\$912	SprintCom, Inc.	\$114	SprintCom, Inc.	\$101	NextWave Power P	\$88
3	243	Las Salle, IL	148,331					DCR PCS, Inc.	\$1,931	SprintCom, Inc.	\$140	SprintCom, Inc.	\$124	BRK Wireless Comp	\$58
3	286	Mattoon, IL	62,314					Quantum Communik	\$434	SprintCom, Inc.	\$145	Consolidated Comm	\$77	BRK Wireless Comp	\$55
3	294	Michigan City, IN	107,066					DCR PCS, Inc.	\$887	SprintCom, Inc.	\$200	AT&T Wireless PCS	\$191	21st Century Bidding	\$160
3	344	Peoria, IL	455,643					R & S PCS, Inc.	\$13,511	SprintCom, Inc.	\$1,370	McLeod, Inc.	\$1,704	OPCSE-Galloway C	\$2,021
3	380	Rockford, IL	412,120					DCR PCS, Inc.	\$14,433	SprintCom, Inc.	\$1,569	McLeod, Inc.	\$1,948	Northcoast Operatin	\$3,020
3	424	South Bend, IN	330,821					21st Century Televis	\$13,227	SprintCom, Inc.	\$982	AT&T Wireless PCS	\$1,020	OPCSE-Galloway C	\$1,318
3	426	Springfield, IL	254,696					DCR PCS, Inc.	\$7,651	SprintCom, Inc.	\$550	McLeod, Inc.	\$567	BRK Wireless Comp	\$968
3		Chicago	12,069,700	AT&T Wireless PCS	\$372,750	PCS PRIMECO, L.P.	\$385,051								
4	79	Chico, CA	206,918					GWI PCS, Inc.	\$5,510	AT&T Wireless PCS	\$106	AT&T Wireless PCS	\$178	Point Enterprises, Ir	\$161
4	134	Eureka, CA	142,578					PCS 2000, L.P.	\$1,181	Triad Cellular Corpo	\$42	AT&T Wireless PCS	\$33	Polycell Communica	\$23
4	157	Fresno, CA	755,580					PCS 2000, L.P.	\$47,027	AT&T Wireless PCS	\$1,011	AT&T Wireless PCS	\$1,172	Central Wireless Pa	\$2,724
4	291	Merced, CA	192,705					PCS 2000, L.P.	\$3,533	AT&T Wireless PCS	\$283	AT&T Wireless PCS	\$337	Central Wireless Pa	\$358
4	303	Modesto, CA	418,978					PCS 2000, L.P.	\$12,320	AT&T Wireless PCS	\$759	West Coast PCS LL	\$755	Central Wireless Pa	\$1,030
4	371	Redding, CA	253,255					PCS 2000, L.P.	\$4,501	AT&T Wireless PCS	\$102	Triad Cellular Corpo	\$151	Point Enterprises, Ir	\$96
4	372	Reno, NV	439,279					PCS 2000, L.P.	\$27,803	AT&T Wireless PCS	\$835	Rivgam Communica	\$1,704	Aer Force Communi	\$1,787
4	389	Sacramento, CA	1,656,581					GWI PCS, Inc.	\$108,833	AT&T Wireless PCS	\$5,361	West Coast PCS LL	\$5,642	NextWave Power P	\$7,187
4	397	Salinas, CA	355,660					GWI PCS, Inc.	\$16,472	Entertainment Unlir	\$1,348	AT&T Wireless PCS	\$1,317	Alpine PCS, Inc.	\$1,507
4	404	San Francisco, CA	6,420,984					GWI PCS, Inc.	\$403,256	AT&T Wireless PCS	\$13,655	Western PCS BTA I	\$10,737	NextWave Power P	\$4,334
4	434	Stockton, CA	512,626					GWI PCS, Inc.	\$24,903	AT&T Wireless PCS	\$1,859	West Coast PCS LL	\$2,446	Central Wireless Pa	\$4,659

Licenses holders are based upon the winning bidder at the end of the auction.

This list does not reflect any change in winners' name or ownership. (i.e. transfers and/or sales)

# Broadband PCS Auction Winners

		Geographic Lic. Scheme Spectrum per License Block		MTA 30 A		MTA 30 B		BTA 30 C		BTA 10 D		BTA 10 E		BTA 10 F	
MTA	BTA	Market Name	Population	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)
4	458	Visalia, CA	413,390					PCS 2000, L.P.	\$9,371	AT&T Wireless PCS	\$664	Entertainment Unlim	\$608	Central Wireless Pa	\$710
4	485	Yuba City, CA	122,643					GWl PCS, Inc.	\$2,568	AT&T Wireless PCS	\$61	West Coast PCS LL	\$139	Integrated Commun	\$55
4		San Francisco-Oak	11,891,177	WirelessCo, L.P.	\$206,500	Pacific Telesis Mobil	\$202,150								
5	5	Adrian, MI	91,476					DCR PCS, Inc.	\$701	Century Personal Av	\$28	OPCSE-Galloway C	\$36	OPCSE-Galloway C	\$15
5	11	Alpena, MI	63,429					Northern Michigan F	\$476	AT&T Wireless PCS	\$13	Lite-Wave Commun	\$13	Alpine PCS, Inc.	\$23
5	33	Battle Creek, MI	227,541					DCR PCS, Inc.	\$6,284	Century Personal Av	\$232	Message Express C	\$253	OPCSE-Galloway C	\$254
5	112	Detroit, MI	4,705,164					DCR PCS, Inc.	\$172,739	NextWave Power P	\$3,815	OPCSE-Galloway C	\$3,856	OPCSE-Galloway C	\$6,375
5	143	Findlay, OH	147,523					Micom Associates.	\$1,996	OPCSE-Galloway C	\$33	OPCSE-Galloway C	\$32	Northcoast Operatin	\$23
5	145	Flint, MI	500,229					DCR PCS, Inc.	\$8,615	Century Personal Av	\$305	OPCSE-Galloway C	\$202	OPCSE-Galloway C	\$378
5	169	Grand Rapids, MI	916,060					DCR PCS, Inc.	\$30,268	Century Personal Av	\$925	OPCSE-Galloway C	\$860	OPCSE-Galloway C	\$848
5	209	Jackson, MI	193,187					DCR PCS, Inc.	\$1,974	Century Personal Av	\$60	OPCSE-Galloway C	\$96	OPCSE-Galloway C	\$29
5	223	Kalamazoo, MI	352,384					DCR PCS, Inc.	\$8,403	Century Personal Av	\$1,481	Message Express C	\$1,411	Northcoast Operatin	\$1,372
5	241	Lansing, MI	489,698					Anishnabe Commur	\$16,703	Century Personal Av	\$348	OPCSE-Galloway C	\$152	OPCSE-Galloway C	\$446
5	255	Lima, OH	249,734					DCR PCS, Inc.	\$3,426	OPCSE-Galloway C	\$143	OPCSE-Galloway C	\$103	Telephone Service C	\$146
5	307	Mt Pleasant, MI	118,558					Anishnabe Commur	\$919	Century Personal Av	\$85	OPCSE-Galloway C	\$72	Lite-Wave Commun	\$77
5	310	Muskegon, MI	206,974					DCR PCS, Inc.	\$2,659	Century Personal Av	\$65	OPCSE-Galloway C	\$44	Lite-Wave Commun	\$63
5	345	Petoskey, MI	85,863					NOVERR PUBLISH	\$528	ACC-PCS, Inc.	\$63	Lite-Wave Commun	\$63	Alpine PCS, Inc.	\$67
5	390	Saginaw, MI	615,364					Anishnabe Commur	\$12,139	Century Personal Av	\$439	OPCSE-Galloway C	\$250	Alpine PCS, Inc.	\$372
5	409	Sault Ste. Marie, MI	51,041					Northern Michigan F	\$929	MVI Corp.	\$22	MVI Corp.	\$27	Alpine PCS, Inc.	\$26
5	444	Toledo, OH	782,184					DCR PCS, Inc.	\$18,307	OPCSE-Galloway C	\$370	Northcoast Operatin	\$476	OPCSE-Galloway C	\$1,136
5	446	Traverse City, MI	204,600					NOVERR PUBLISH	\$3,650	Century Personal Av	\$473	Alpine PCS, Inc.	\$358	Lite-Wave Commun	\$224
5		Detroit	10,001,009	AT&T Wireless PCS	\$81,177	WirelessCo, L.P.	\$86,107								
6	16	Anderson, SC	305,120					Carolina PCS I Limit	\$8,696	SprintCom, Inc.	\$1,295	ALLTEL Mobile Cor	\$1,362	Public Service PCS	\$291
6	20	Asheville, NC	510,055					NextWave Personal	\$7,727	SprintCom, Inc.	\$971	ALLTEL Mobile Cor	\$930	Urban Communicat	\$560
6	62	Burlington, NC	108,213					Urban Communicat	\$1,670	SprintCom, Inc.	\$66	ALLTEL Mobile Cor	\$68	The Phoenix Wireles	\$94
6	72	Charleston, SC	624,369					Carolina PCS I Limit	\$25,025	SprintCom, Inc.	\$3,374	ALLTEL Mobile Cor	\$3,573	Urban Communicat	\$617
6	74	Charlotte, NC	1,671,037					NextWave Personal	\$83,651	SprintCom, Inc.	\$5,729	ALLTEL Mobile Cor	\$5,514	AirGate Wireless, L.	\$7,587
6	91	Columbia, SC	568,754					Carolina PCS I Limit	\$22,112	SprintCom, Inc.	\$2,842	ALLTEL Mobile Cor	\$3,054	NextWave Power P	\$1,485
6	141	Fayetteville, NC	571,328					Urban Communicat	\$9,845	SprintCom, Inc.	\$1,048	ALLTEL Mobile Cor	\$1,137	Northcoast Operatin	\$385
6	147	Florence, SC	239,208					Carolina PCS I Limit	\$3,295	SprintCom, Inc.	\$991	ALLTEL Mobile Cor	\$1,000	Urban Communicat	\$162
6	165	Goldsboro, NC	217,319					Urban Communicat	\$1,820	SprintCom, Inc.	\$197	ALLTEL Mobile Cor	\$200	OPCSE-Galloway C	\$50
6	174	Greensboro, NC	1,241,349					NextWave Personal	\$49,679	SprintCom, Inc.	\$6,828	ALLTEL Mobile Cor	\$6,827	AirGate Wireless, L.	\$6,908
6	176	Greenville, NC	218,937					Urban Communicat	\$1,925	SprintCom, Inc.	\$269	ALLTEL Mobile Cor	\$251	The Phoenix Wireles	\$75
6	177	Greenville, SC	788,212					Carolina PCS I Limit	\$24,800	SprintCom, Inc.	\$3,708	ALLTEL Mobile Cor	\$4,003	NextWave Power P	\$1,825
6	178	Greenwood, SC	68,435					Carolina PCS I Limit	\$566	SprintCom, Inc.	\$156	ALLTEL Mobile Cor	\$157	AirGate Wireless, L.	\$77
6	189	Hickory, NC	292,409					NextWave Personal	\$3,529	SprintCom, Inc.	\$383	ALLTEL Mobile Cor	\$391	AirGate Wireless, L.	\$109
6	214	Jacksonville, NC	149,838					Urban Communicat	\$2,288	SprintCom, Inc.	\$136	ALLTEL Mobile Cor	\$171	ComScape Telecomm	\$23
6	312	Myrtle Beach, SC	144,053					Carolina PCS I Limit	\$5,528	SprintCom, Inc.	\$498	ALLTEL Mobile Cor	\$486	Urban Communicat	\$656
6	316	New Bern, NC	154,955					Urban Communicat	\$2,183	SprintCom, Inc.	\$158	ALLTEL Mobile Cor	\$141	ComScape Telecomm	\$25
6	335	Orangeburg, SC	114,458					Carolina PCS I Limit	\$1,144	SprintCom, Inc.	\$198	ALLTEL Mobile Cor	\$208	Urban Communicat	\$100
6	368	Raleigh, NC	1,089,423					Urban Communicat	\$46,949	SprintCom, Inc.	\$2,887	ALLTEL Mobile Cor	\$2,913	ComScape Telecomm	\$3,020
6	377	Roanoke Rapids, N	76,314					Urban Communicat	\$642	SprintCom, Inc.	\$106	ALLTEL Mobile Cor	\$117	The Phoenix Wireles	\$172
6	382	Rocky Mount, NC	199,296					Urban Communicat	\$1,644	SprintCom, Inc.	\$181	ALLTEL Mobile Cor	\$166	The Phoenix Wireles	\$119
6	436	Sumter, SC	149,524					Carolina PCS I Limit	\$1,495	SprintCom, Inc.	\$374	ALLTEL Mobile Cor	\$389	Urban Communicat	\$101
6	478	Wilmington, NC	249,711					Urban Communicat	\$5,657	SprintCom, Inc.	\$353	ALLTEL Mobile Cor	\$361	ComScape Telecomm	\$188
6		Charlotte-Greensbo	9,752,317	AT&T Wireless PCS	\$66,616	BellSouth Personal	\$70,907								
7	3	Abilene, TX	253,174					Poka Lambro PCS,	\$4,025	Western PCS BTA II	\$536	Triad Cellular Corpo	\$450	Mercury PCS II, LLC	\$134
7	13	Amarillo, TX	380,341					Omnipoint PCS Ent	\$7,253	Western PCS BTA II	\$1,308	Triad Cellular Corpo	\$1,464	High Plains Wireles	\$1,863
7	27	Austin, TX	899,361					NextWave Personal	\$49,193	Western PCS BTA II	\$2,114	AT&T Wireless PCS	\$2,536	Poka Lambro PCS,	\$1,739
7	40	Big Spring, TX	34,589					Poka Lambro PCS,	\$651	Western PCS BTA II	\$59	AT&T Wireless PCS	\$62	Mercury PCS II, LLC	\$57
7	57	Brownwood, TX	57,684					Rosas, Inc.	\$977	Western PCS BTA II	\$194	AT&T Wireless PCS	\$192	Poka Lambro PCS,	\$211
7	87	Clovis, NM	71,024					Poka Lambro/PVT V	\$375	Triad Cellular Corpo	\$108	Western PCS BTA II	\$121	Mercury PCS II, LLC	\$113
7	101	Dallas, TX	4,329,924					DCR PCS, Inc.	\$291,023	AT&T Wireless PCS	\$25,895	AT&T Wireless PCS	\$27,060	NextWave Power P	\$16,005
7	191	Hobbs, NM	55,765					Poka Lambro/PVT V	\$446	Western PCS BTA II	\$70	Mercury PCS II, LLC	\$73	Poka Lambro PCS,	\$76
7	260	Longview, TX	292,659					DCR PCS, Inc.	\$4,059	Southwestern Bell M	\$582	AT&T Wireless PCS	\$517	Mercury Mobility, L.	\$448
7	264	Lubbock, TX	392,901					Poka Lambro PCS,	\$4,385	High Plains Wireles	\$2,167	Triad Cellular Corpo	\$2,443	Mercury PCS II, LLC	\$1,745
7	296	Midland, TX	111,567					Poka Lambro PCS,	\$2,328	Western PCS BTA II	\$237	Western PCS BTA II	\$219	Mercury PCS II, LLC	\$405
7	304	Monroe, LA	324,397					Wireless 2000, Inc.	\$6,592	BellSouth Wireless,	\$1,283	BellSouth Wireless,	\$1,539	Mercury Mobility, L.	\$517

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# Broadband PCS Auction Winners

		Geographic Lic. Scheme Spectrum per License Block		MTA 30 A		MTA 30 B		BTA 30 C		BTA 10 D		BTA 10 E		BTA 10 F	
MTA	BTA	Market Name	Population	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)
7	327	Odessa, TX	213,420					Poka Lambro PCS,	\$3,659	Western PCS BTA I	\$373	Western PCS BTA I	\$458	Mercury PCS II, LLC	\$191
7	341	Paris, TX	89,422					OnQue Communica	\$2,293	Western PCS BTA I	\$76	AT&T Wireless PCS	\$82	Mercury Mobility, L.	\$93
7	400	San Angelo, TX	155,845					Poka Lambro PCS,	\$2,972	Western PCS BTA I	\$273	AT&T Wireless PCS	\$275	Mercury PCS II, LLC	\$378
7	418	Sherman, TX	151,914					Cook Inlet Western	\$5,996	ALLTEL Mobile Con	\$155	AT&T Wireless PCS	\$135	OnQue Communica	\$68
7	419	Shreveport, LA	583,266					DCR PCS, Inc.	\$12,926	BellSouth Wireless,	\$2,019	AT&T Wireless PCS	\$2,265	Mercury Mobility, L.	\$2,750
7	441	Temple, TX	291,768					NextWave Personal	\$4,523	Southwestern Bell M	\$496	AT&T Wireless PCS	\$386	Cook Inlet Western	\$205
7	443	Texarkana, TX	255,983					DCR PCS, Inc.	\$2,761	ALLTEL Mobile Con	\$159	AT&T Wireless PCS	\$156	Mercury Mobility, L.	\$214
7	452	Tyler, TX	269,762					DCR PCS, Inc.	\$9,651	Southwestern Bell M	\$529	AT&T Wireless PCS	\$436	NextWave Power P	\$497
7	459	Waco, TX	270,052					Aer Force Commun	\$5,890	Southwestern Bell M	\$660	AT&T Wireless PCS	\$529	OPCSE-Galloway C	\$212
7	473	Wichita Falls, TX	209,339					Cook Inlet Western	\$4,292	Triad Cellular Corpo	\$397	AT&T Wireless PCS	\$376	Poka Lambro PCS,	\$112
7		Dallas-Ft. Worth	9,694,157	PCS PRIMECO, L.P.	\$87,501	WirelessCo, L.P.	\$88,444								
8	30	Bangor, ME	316,838					Personal Commun	\$4,130	Mid-Maine Wireless	\$141	OPCSE-Galloway C	\$135	Northcoast Operatin	\$136
8	51	Boston, MA	4,133,895					NextWave Personal	\$231,174	OPCSE-Galloway C	\$6,515	OPCSE-Galloway C	\$7,515	Northcoast Operatin	\$6,682
8	201	Hyannis, MA	204,256					Alpine PCS, Inc.	\$9,000	OPCSE-Galloway C	\$204	Northcoast Operatin	\$279	Alpine PCS, Inc.	\$801
8	227	Keene, NH	111,709					New England Wirele	\$3,795	OPCSE-Galloway C	\$217	OPCSE-Galloway C	\$195	Devon Mobile Comr	\$273
8	249	Lebanon, NH	167,576					Omnipoint PCS Ent	\$4,451	Vtel Wireless, Inc.	\$189	GST Wireless Comr	\$208	Devon Mobile Comr	\$296
8	251	Lewiston, ME	221,697					Personal Commun	\$4,626	Mid-Maine Wireless	\$90	OPCSE-Galloway C	\$70	Northcoast Operatin	\$161
8	274	Manchester, NH	540,704					NextWave Personal	\$19,103	OPCSE-Galloway C	\$715	ACC-PCS, Inc.	\$770	New Hampshire Wir	\$1,484
8	351	Pittsfield, MA	139,352					Omnipoint PCS Ent	\$3,002	NextWave Power P	\$52	ACC-PCS, Inc.	\$70	Northcoast Operatin	\$86
8	357	Portland, ME	471,614					NextWave Personal	\$13,524	OPCSE-Galloway C	\$208	Northcoast Operatin	\$222	New Hampshire Wir	\$685
8	363	Presque Isle, ME	86,936					Quantum Commun	\$563	OPCSE-Galloway C	\$27	OPCSE-Galloway C	\$18	OPCSE-Galloway C	\$14
8	364	Providence, RI	1,509,789					NextWave Personal	\$64,132	ACC-PCS, Inc.	\$3,801	Northcoast Operatin	\$3,574	OPCSE-Galloway C	\$1,315
8	427	Springfield, MA	672,970					Omnipoint PCS Ent	\$22,496	ACC-PCS, Inc.	\$328	NextWave Power P	\$411	Northcoast Operatin	\$903
8	465	Waterville, ME	165,671					Personal Commun	\$1,961	ACC-PCS, Inc.	\$28	OPCSE-Galloway C	\$2	Northcoast Operatin	\$14
8	480	Worcester, MA	709,705					NextWave Personal	\$28,714	OPCSE-Galloway C	\$504	ACC-PCS, Inc.	\$477	Northcoast Operatin	\$534
8		Boston-Providence	9,452,712	AT&T Wireless PCS	\$121,660	WirelessCo, L.P.	\$127,066								
9	25	Atlantic City, NJ	319,416					Omnipoint PCS Ent	\$14,625	Rivgam Communica	\$967	Comcast PCS Com	\$641	NextWave Power P	\$1,105
9	116	Dover, DE	251,257					Omnipoint PCS Ent	\$8,798	AT&T Wireless PCS	\$129	Comcast PCS Com	\$145	NextWave Power P	\$157
9	181	Harrisburg, PA	654,808					Omnipoint PCS Ent	\$17,458	Denver and Ephrata	\$960	Comcast PCS Com	\$981	NextWave Power P	\$1,105
9	240	Lancaster, PA	422,822					PCS One, Inc.	\$13,198	Comcast PCS Com	\$437	OPCSE-Galloway C	\$436	NextWave Power P	\$386
9	346	Philadelphia, PA	5,899,345					Omnipoint PCS Ent	\$320,239	Comcast PCS Com	\$12,169	Rivgam Communica	\$12,761	NextWave Power P	\$22,055
9	360	Pottsville, PA	152,585					Omnipoint PCS Ent	\$4,562	Conestoga Wireless	\$92	Comcast PCS Com	\$82	MFRI Inc.	\$153
9	370	Reading, PA	336,523					Omnipoint PCS Ent	\$15,031	Conestoga Wireless	\$277	Comcast PCS Com	\$286	NextWave Power P	\$559
9	429	State College, PA	123,786					Omnipoint PCS Ent	\$2,597	Comcast PCS Com	\$74	PCSouth, Inc.	\$87	Devon Mobile Comr	\$118
9	437	Sunbury, PA	187,362					Omnipoint PCS Ent	\$4,592	MFRI Inc.	\$59	Comcast PCS Com	\$51	Conestoga Wireless	\$174
9	475	Williamsport, PA	161,996					Omnipoint PCS Ent	\$2,242	Conestoga Wireless	\$66	Comcast PCS Com	\$83	Northcoast Operatin	\$86
9	483	York, PA	417,848					Omnipoint PCS Ent	\$9,045	Comcast PCS Com	\$525	Denver and Ephrata	\$576	NextWave Power P	\$422
9		Philadelphia	8,927,748	AT&T Wireless PCS	\$80,951	PhillieCo, L.P.	\$84,995								
10	29	Baltimore, MD	2,430,563					NextWave Personal	\$94,134	Rivgam Communica	\$5,917	Rivgam Communica	\$4,994	OPCSE-Galloway C	\$2,723
10	75	Charlottesville, VA	190,128					Virginia PCS Allianc	\$7,415	Devon Mobile Comr	\$388	OPCSE-Galloway C	\$306	Urban Communicat	\$584
10	100	Cumberland, MD	156,707					Aer Force Communi	\$2,516	Virginia PCS Allianc	\$64	OPCSE-Galloway C	\$81	Polycell Communica	\$83
10	156	Fredericksburg, VA	124,654					Aer Force Communi	\$6,122	OPCSE-Galloway C	\$113	Virginia PCS Allianc	\$110	Urban Communicat	\$148
10	179	Hagerstown, MD	327,693					NextWave Personal	\$5,635	OPCSE-Galloway C	\$1,140	Virginia PCS Allianc	\$1,261	Virginia PCS Allianc	\$1,488
10	183	Harrisonburg, VA	128,910					Devon Mobile Comr	\$1,812	Virginia PCS Allianc	\$650	Virginia PCS Allianc	\$601	Urban Communicat	\$633
10	398	Salisbury, MD	163,043					Aer Force Communi	\$4,879	OPCSE-Galloway C	\$50	OPCSE-Galloway C	\$35	NextWave Power P	\$51
10	461	Washington, DC	4,118,628					NextWave Personal	\$260,095	Rivgam Communica	\$6,820	OPCSE-Galloway C	\$6,071	Aer Force Communi	\$8,835
10	479	Winchester, VA	137,549					Virginia PCS Allianc	\$4,979	Shenandoah Mobile	\$349	Shenandoah Mobile	\$384	Devon Mobile Comr	\$407
10		Washington-Baltin	7,777,875	American Personal	\$102,344	AT&T Wireless PCS	\$211,771								
11	6	Albany, GA	324,899					Enterprise Commun	\$4,840	SprintCom, Inc.	\$6,122	BellSouth Wireless,	\$4,772	OPCSE-Galloway C	\$1,095
11	22	Athens, GA	166,030					GW PCS, Inc.	\$5,954	SprintCom, Inc.	\$485	ALLTEL Mobile Con	\$481	Wireless Telecom, I	\$508
11	24	Atlanta, GA	3,197,171					GW PCS, Inc.	\$199,152	SprintCom, Inc.	\$36,075	ALLTEL Mobile Con	\$34,030	NextWave Power P	\$25,261
11	26	Augusta, GA	521,822					Savannah Independ	\$13,067	BellSouth Wireless,	\$12,770	SprintCom, Inc.	\$14,786	OPCSE-Galloway C	\$1,575
11	76	Chattanooga, TN	510,860					Chase Telecommun	\$15,966	SprintCom, Inc.	\$967	ALLTEL Mobile Con	\$989	BTA Ventures II, Inc.	\$438
11	85	Cleveland, TN	87,355					SOUTHERN COMM	\$506	SprintCom, Inc.	\$125	ALLTEL Mobile Con	\$134	Troup EMC Commu	\$38
11	92	Columbus, GA	342,333					R & S PCS, Inc.	\$5,265	BellSouth Wireless,	\$16,635	SprintCom, Inc.	\$17,470	Public Service PCS	\$3,155
11	102	Dalton, GA	98,609					Southeast Wireless	\$1,221	SprintCom, Inc.	\$239	ALLTEL Mobile Con	\$252	Troup EMC Commu	\$68
11	160	Gainesville, GA	170,365					GW PCS, Inc.	\$4,127	SprintCom, Inc.	\$177	ALLTEL Mobile Con	\$197	Wireless Telecom, I	\$148
11	237	La Grange, GA	64,164					Enterprise Commun	\$865	BellSouth Wireless,	\$2,266	SprintCom, Inc.	\$2,060	Technicom, L.L.C.	\$476

Licenses holders are based upon the winning bidder at the end of the auction.

This list does not reflect any change in winners' name or ownership. (i.e. transfers and/or sales)

# Broadband PCS Auction Winners

		Geographic Lic. Scheme Spectrum per License Block		MTA 30 A		MTA 30 B		BTA 30 C		BTA 10 D		BTA 10 E		BTA 10 F	
MTA	BTA	Market Name	Population	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)
11	271	Macon, GA	589,208					Georgia Independen	\$11,700	SprintCom, Inc.	\$5,126	ALLTEL Mobile Com	\$6,445	OPCSE-Galloway C	\$952
11	334	Opelika, AL	124,022					Enterprise Commun	\$892	SprintCom, Inc.	\$5,200	BellSouth Wireless,	\$5,720	Technicom, L.L.C.	\$945
11	384	Rome, GA	115,066					Southeast Wireless	\$1,584	SprintCom, Inc.	\$297	ALLTEL Mobile Com	\$235	Troup EMC Commu	\$93
11	410	Savannah, GA	630,180					Southern Wireless,	\$19,875	SprintCom, Inc.	\$13,622	BellSouth Wireless,	\$11,552	OPCSE-Galloway C	\$2,632
11		Atlanta	6,942,084	AT&T Wireless PCS	\$198,411	GTE Macro Commu	\$184,660								
12	1	Aberdeen, SD	88,891					MCG PCS, Inc.	\$412	Western PCS BTA I	\$111	AT&T Wireless PCS	\$60	Montana PCS Allian	\$23
12	37	Bemidji, MN	57,632					Integrated Commun	\$270	Western PCS BTA I	\$72	MVI Corp.	\$50	Minnesota PCS Lim	\$142
12	45	Bismark, ND	123,682					MCG PCS, Inc.	\$557	Touch America, Inc.	\$238	Western PCS BTA I	\$243	North Dakota Netwc	\$48
12	54	Brainerd, MN	78,465					Western Minnesota	\$333	Minnesota PCS Lim	\$88	MVI Corp.	\$50	Redwood Wireless C	\$100
12	113	Dickinson, ND	38,001					MCG PCS, Inc.	\$206	Consolidated Teleph	\$83	Consolidated Teleph	\$88	Consolidated Teleph	\$10
12	119	Duluth, MN	400,771					RLV-PCS I PARTN	\$4,033	AT&T Wireless PCS	\$271	MVI Corp.	\$565	Minnesota PCS Lim	\$535
12	123	Eau Claire, WI	180,559					Wireless PCS, Inc.	\$3,149	AT&T Wireless PCS	\$127	MVI Corp.	\$167	Minnesota PCS Lim	\$182
12	138	Fargo, ND	298,015					North Dakota PCS L	\$6,776	Touch America, Inc.	\$551	Western PCS BTA I	\$556	North Dakota Netwc	\$393
12	142	Fergus Falls, MN	120,167					Western Minnesota	\$527	AT&T Wireless PCS	\$180	Touch America, Inc.	\$156	Minnesota PCS Lim	\$175
12	166	Grand Forks, ND	213,932					North Dakota PCS L	\$1,899	Western PCS BTA I	\$374	FCC		Redwood Wireless C	\$83
12	199	Huron, SD	53,189					MCG PCS, Inc.	\$384	Western PCS BTA I	\$66	FCC		Redwood Wireless C	\$47
12	207	Ironwood, MI	33,059					Northern Michigan F	\$198	MVI Corp.	\$26	MVI Corp.	\$23	Metro Southwest PC	\$27
12	277	Mankato, MN	245,144					Fortunet Wireless C	\$4,217	AT&T Wireless PCS	\$1,357	McLeod, Inc.	\$1,738	Minnesota PCS Lim	\$879
12	298	Minneapolis, MN	2,840,561					NextWave Personal	\$110,782	U S WEST Commu	\$7,200	AT&T Wireless PCS	\$6,646	Northcoast Operatin	\$1,499
12	299	Minot, ND	122,687					MCG PCS, Inc.	\$252	North Dakota Netwc	\$169	North Dakota Netwc	\$190	North Dakota Netwc	\$55
12	301	Mitchell, SD	84,095					MCG PCS, Inc.	\$399	Western PCS BTA I	\$105	FCC		Redwood Wireless C	\$74
12	378	Rochester, MN	233,167					Fortunet Wireless C	\$4,389	U S WEST Commu	\$1,059	McLeod, Inc.	\$1,009	Minnesota PCS Lim	\$659
12	391	St Cloud, MN	243,888					Redwood Wireless C	\$6,826	AT&T Wireless PCS	\$837	U S WEST Commu	\$836	Wireless Communica	\$1,367
12	422	Sioux Falls, SD	207,716					Brookings Municipal	\$5,147	Western PCS BTA I	\$463	McLeod, Inc.	\$400	Northeast Nebraska	\$551
12	464	Watertown, SD	74,555					Brookings Municipal	\$535	Western PCS BTA I	\$93	Minnesota PCS Lim	\$94	Minnesota PCS Lim	\$33
12	476	Williston, ND	27,512					Vincent D. McBride	\$463	North Dakota PCS A	\$45	North Dakota PCS A	\$45	North Dakota PCS A	\$39
12	477	Wilmar, MN	123,749					Southwest Minnesot	\$512	U S WEST Commu	\$91	Triad Cellular Corpo	\$86	Redwood Wireless C	\$120
12	481	Worthington, MN	96,602					Cook Inlet Western	\$341	Triad Cellular Corpo	\$161	McLeod, Inc.	\$174	Minnesota PCS Lim	\$134
12		Minneapolis-St. Pa	5,986,039	WirelessCo, L.P.	\$39,675	American Portable T	\$36,600								
13	107	Daytona Beach, FL	399,413					Aer Force Communi	\$18,351	SprintCom, Inc.	\$446	AT&T Wireless PCS	\$540	NextWave Power P	\$740
13	239	Lakeland, FL	405,382					NextWave Personal	\$18,841	SprintCom, Inc.	\$6,100	BellSouth Wireless,	\$6,123	Eldorado Communi	\$2,329
13	289	Melbourne, FL	398,978					NextWave Personal	\$14,042	SprintCom, Inc.	\$950	AT&T Wireless PCS	\$862	Telecorp Holding Cc	\$1,103
13	326	Ocala, FL	194,833					Aer Force Communi	\$5,765	SprintCom, Inc.	\$2,435	BellSouth Wireless,	\$2,665	NextWave Power P	\$993
13	336	Orlando, FL	1,256,429					NextWave Personal	\$69,889	SprintCom, Inc.	\$5,660	AT&T Wireless PCS	\$6,503	Telecorp Holding Cc	\$3,536
13	408	Sarasota, FL	513,348					NextWave Personal	\$25,528	SprintCom, Inc.	\$6,995	BellSouth Wireless,	\$6,361	Aer Force Communi	\$1,653
13	440	Tampa, FL	2,249,405					NextWave Personal	\$97,839	SprintCom, Inc.	\$46,560	BellSouth Wireless,	\$40,053	Telecorp Holding Cc	\$5,971
13		Tampa-St. Petersb	5,417,788	American Portable T	\$89,787	PCS PRIMECO, L.P.	\$99,328								
14	34	Beaumont, TX	432,129					Meretel Communica	\$15,083	SprintCom, Inc.	\$605	AT&T Wireless PCS	\$575	Telecorp Holding Cc	\$586
14	59	Bryan, TX	150,998					NextWave Personal	\$4,438	SprintCom, Inc.	\$120	AT&T Wireless PCS	\$136	PCSouth, Inc.	\$136
14	196	Houston, TX	4,054,253					NextWave Personal	\$198,475	SprintCom, Inc.	\$13,259	AT&T Wireless PCS	\$9,835	Telecorp Holding Cc	\$7,613
14	238	Lake Charles, LA	259,425					Wireless 2000, Inc.	\$5,257	SprintCom, Inc.	\$3,750	BellSouth Wireless,	\$3,964	Mercury Mobility, L.	\$1,055
14	265	Lufkin, TX	144,081					Meretel Communica	\$2,840	SprintCom, Inc.	\$57	AT&T Wireless PCS	\$56	Poka Lambro PCS,	\$11
14	456	Vicotria, TX	149,963					Integrated Commun	\$2,302	SprintCom, Inc.	\$255	AT&T Wireless PCS	\$308	Americall Internatio	\$105
14		Huston	5,190,849	American Portable T	\$83,889	PCS PRIMECO, L.P.	\$82,680								
15	151	Ft Myers, FL	479,452					GWI PCS, Inc.	\$20,049	BellSouth Wireless,	\$9,034	BellSouth Wireless,	\$8,626	Wireless One Techn	\$4,004
15	152	Ft Pierce, FL	341,279					GWI PCS, Inc.	\$10,790	BellSouth Wireless,	\$4,444	AT&T Wireless PCS	\$4,433	Devon Mobile Comr	\$3,120
15	293	Miami, FL	3,270,606					GWI PCS, Inc.	\$199,991	ALLT Wireless PCS	\$17,617	OPCSE-Galloway C	\$18,000	OPCSE-Galloway C	\$27,761
15	313	Naples, FL	152,099					GWI PCS, Inc.	\$7,443	ALLTEL Mobile Com	\$2,727	BellSouth Wireless,	\$2,580	Wireless One Techn	\$1,014
15	469	W Palm Beach, FL	893,145					GWI PCS, Inc.	\$50,613	AT&T Wireless PCS	\$1,730	Devon Mobile Comr	\$1,900	OPCSE-Galloway C	\$2,501
15		Miami-Ft. Lauderda	5,136,581	WirelessCo, L.P.	\$131,723	PCS PRIMECO, L.P.	\$126,020								
16	21	Ashtabula, OH	99,821					WIRELESS VENTU	\$900	SprintCom, Inc.	\$82	Western PCS BTA I	\$91	Northcoast Operatin	\$15
16	65	Canton, OH	513,623					R & S PCS, Inc.	\$8,987	SprintCom, Inc.	\$632	Western PCS BTA I	\$472	Northcoast Operatin	\$710
16	84	Cleveland, OH	2,894,133					NextWave Personal	\$128,691	SprintCom, Inc.	\$10,450	Western PCS BTA I	\$8,634	Northcoast Operatin	\$5,250
16	122	East Liverpool, OH	108,276					Americall Internatio	\$585	SprintCom, Inc.	\$89	Western PCS BTA I	\$100	Northcoast Operatin	\$50
16	131	Erie, PA	275,572					R & S PCS, Inc.	\$6,871	SprintCom, Inc.	\$256	Western PCS BTA I	\$313	Devon Mobile Comr	\$384
16	278	Mansfield, OH	221,514					R & S PCS, Inc.	\$5,541	SprintCom, Inc.	\$275	Western PCS BTA I	\$187	Northcoast Operatin	\$200
16	287	Meadville, PA	86,169					Devon Mobile Comr	\$1,343	SprintCom, Inc.	\$87	Western PCS BTA I	\$113	Northcoast Operatin	\$13
16	403	Sandusky, OH	133,019					DCR PCS, Inc.	\$3,375	SprintCom, Inc.	\$127	Western PCS BTA I	\$146	Northcoast Operatin	\$223

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# Broadband PCS Auction Winners

		Geographic Lic. Scheme Spectrum per License Block		MTA 30 A		MTA 30 B		BTA 30 C		BTA 10 D		BTA 10 E		BTA 10 F	
MTA	BTA	Market Name	Population	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)
16	416	Sharon, PA	121,003					Devon Mobile Comr	\$1,784	SprintCom, Inc.	\$109	Western PCS BTA I	\$132	CM-PCS Partners	\$57
16	484	Youngstown, OH	492,619					R & S PCS, Inc.	\$12,059	SprintCom, Inc.	\$602	Western PCS BTA I	\$503	Northcoast Operatin	\$230
16		Cleveland	4,945,749	Ameritech Wireless	\$87,000	AT&T Wireless PCS	\$85,881								
17	9	Alexandria, LA	280,133					Wireless 2000, Inc.	\$5,231	AT&T Wireless PCS	\$1,074	BellSouth Wireless,	\$1,246	Mercury Mobility, L.	\$1,056
17	32	Baton Rouge, LA	623,657					Meretel Communica	\$25,515	AT&T Wireless PCS	\$3,977	AT&T Wireless PCS	\$3,685	Mercury PCS II, LLC	\$3,292
17	42	Biloxi, MS	339,791					Mobile Tri-States L.	\$12,785	BellSouth Wireless,	\$4,928	ALLTEL Mobile Cor	\$5,099	Mercury PCS II, LLC	\$2,414
17	154	Ft Walton Beach, F	171,536					Mobile Tri-States L.	\$5,309	ALLTEL Mobile Cor	\$2,450	BellSouth Wireless,	\$2,243	Mercury PCS II, LLC	\$1,684
17	180	Hammond, LA	95,583					Meretel Communica	\$2,466	AT&T Wireless PCS	\$160	Radiofone PCS, L.L	\$145	Mercury PCS II, LLC	\$53
17	186	Hattiesburg, MS	161,894					Mobile Tri-States L.	\$4,451	Radiofone PCS, L.L	\$630	BellSouth Wireless,	\$630	Mercury PCS II, LLC	\$2,074
17	195	Houma, LA	263,681					DCR PCS, Inc.	\$6,641	SJI, Inc.	\$1,247	BellSouth Wireless,	\$1,301	Mercury PCS II, LLC	\$987
17	236	Lafayette, LA	496,579					Meretel Communica	\$15,266	AT&T Wireless PCS	\$1,286	AT&T Wireless PCS	\$1,067	Mercury PCS II, LLC	\$795
17	246	Laurel, MS	79,145					Mobile Tri-States L.	\$1,134	AT&T Wireless PCS	\$174	Mercury PCS II, LLC	\$157	Pine Belt PCS Partr	\$194
17	269	McComb, MS	107,298					Reserve Telephone	\$2,424	ALLTEL Mobile Cor	\$816	BellSouth Wireless,	\$1,035	Mercury PCS II, LLC	\$472
17	302	Mobile, AL	594,397					Mobile Tri-States L.	\$27,118	ALLTEL Mobile Cor	\$4,682	AT&T Wireless PCS	\$3,717	Mercury PCS II, LLC	\$1,939
17	320	New Orleans, LA	1,367,169					DCR PCS, Inc.	\$52,815	AT&T Wireless PCS	\$11,638	AT&T Wireless PCS	\$13,139	Telecorp Holding Co	\$8,143
17	343	Pensacola, FL	344,406					Mobile Tri-States L.	\$14,860	ALLTEL Mobile Cor	\$7,164	BellSouth Wireless,	\$6,778	Mercury PCS II, LLC	\$4,167
17		New Orleans-Bator	4,925,269	WirelessCo, L.P.	\$93,949	PCS PRIMECO, L.P.	\$89,475								
18	35	Beckley, WV	167,112					Devon Mobile Comr	\$731	SprintCom, Inc.	\$154	SprintCom, Inc.	\$171	Virginia PCS Allianc	\$58
18	48	Bluefield, WV	184,020					Devon Mobile Comr	\$1,459	SprintCom, Inc.	\$246	SprintCom, Inc.	\$208	Northcoast Operatin	\$14
18	73	Charleston, WV	481,387					PCS Mobile Americ	\$7,925	SprintCom, Inc.	\$1,304	SprintCom, Inc.	\$1,294	MCG PCS, Inc.	\$397
18	81	Cincinnati, OH	1,990,451					NextWave Personal	\$69,444	SprintCom, Inc.	\$9,399	Cincinnati Bell Telep	\$9,500	Cook Inlet Western	\$7,908
18	106	Dayton, OH	1,207,689					NextWave Personal	\$33,698	SprintCom, Inc.	\$1,887	Western PCS BTA I	\$1,590	PCS Devco, Inc.	\$1,349
18	197	Huntington, WV	363,936					The Chillicothe Tele	\$4,973	SprintCom, Inc.	\$373	SprintCom, Inc.	\$482	Northcoast Operatin	\$34
18	259	Logan, WV	43,032					Devon Mobile Comr	\$639	SprintCom, Inc.	\$41	SprintCom, Inc.	\$40	RLV-PCS I Partners	\$19
18	359	Portsmouth, OH	93,356					WIRELESS VENTU	\$1,253	SprintCom, Inc.	\$97	SprintCom, Inc.	\$85	Northcoast Operatin	\$28
18	474	Williamson, WV	185,682					SouthEast Telephor	\$1,403	SprintCom, Inc.	\$172	SprintCom, Inc.	\$227	OPCSE-Galloway C	\$4
18		Cincinnati-Dayton	4,716,665	AT&T Wireless PCS	\$41,932	GTE Macro Commu	\$42,733								
19	66	Cape Girardeau, M	181,795					ROBERTS-ROBER	\$2,503	AT&T Wireless PCS	\$20	Western PCS BTA I	\$38	OPCSE-Galloway C	\$28
19	67	Carbondale, IL	209,497					DCR PCS, Inc.	\$2,371	AT&T Wireless PCS	\$2	Western PCS BTA I	\$44	OPCSE-Galloway C	\$16
19	90	Columbia, MO	190,536					DCR PCS, Inc.	\$3,518	OPCSE-Galloway C	\$40	Western PCS BTA I	\$40	Roberts-Roberts & A	\$95
19	217	Jefferson City, MO	141,404					ROBERTS-ROBER	\$2,123	Western PCS BTA I	\$42	ALLTEL Mobile Cor	\$30	OPCSE-Galloway C	\$53
19	230	Kirksville, MO	55,563					R.F.W. Inc.	\$287	OPCSE-Galloway C	\$12	Western PCS BTA I	\$12	RLV-PCS I Partners	\$25
19	308	Mt Vernon, IL	119,286					DCR PCS, Inc.	\$1,353	Western PCS BTA I	\$13	OPCSE-Galloway C	\$25	Integrated Commun	\$11
19	355	Poplar Bluff, MO	148,240					DCR PCS, Inc.	\$1,382	Western PCS BTA I	\$46	ALLTEL Mobile Cor	\$32	OPCSE-Galloway C	\$12
19	367	Quincy, IL	177,213					ROBERTS-ROBER	\$1,532	Western PCS BTA I	\$20	OPCSE-Galloway C	\$38	Polycell Communica	\$21
19	383	Rolla, MO	98,233					ROBERTS-ROBER	\$805	Western PCS BTA I	\$30	ALLTEL Mobile Cor	\$21	OPCSE-Galloway C	\$8
19	394	St Louis, MO	2,742,114					DCR PCS, Inc.	\$104,426	OPCSE-Galloway C	\$2,500	Western PCS BTA I	\$1,736	NextWave Power P	\$3,373
19	428	Springfield, MO	532,880					NextWave Personal	\$11,351	Southwestern Bell M	\$1,472	ALLTEL Mobile Cor	\$1,398	OPCSE-Galloway C	\$1,460
19	470	West Plains, MO	67,165					ROBERTS-ROBER	\$263	Western PCS BTA I	\$29	ALLTEL Mobile Cor	\$35	OPCSE-Galloway C	\$42
19		St. Louis	4,663,926	AT&T Wireless PCS	\$118,836	WirelessCo, L.P.	\$114,326								
20	18	Appleton, WI	399,261					Wireless PCS, Inc.	\$9,920	AT&T Wireless PCS	\$713	MVI Corp.	\$735	Metro Southwest PC	\$802
20	132	Escanaba, MI	46,082					Northern Michigan F	\$1,258	AT&T Wireless PCS	\$19	MVI Corp.	\$19	Alpine PCS, Inc.	\$17
20	148	Fond du Lac, WI	90,083					Wireless PCS, Inc.	\$1,777	AT&T Wireless PCS	\$95	MVI Corp.	\$135	Metro Southwest PC	\$125
20	173	Green Bay, WI	310,435					Wireless PCS, Inc.	\$8,111	AT&T Wireless PCS	\$509	MVI Corp.	\$582	PCS One, L.L.C.	\$282
20	194	Houghton, MI	45,101					Northern Michigan F	\$180	AT&T Wireless PCS	\$10	MVI Corp.	\$15	Eldorado Communic	\$7
20	206	Iron Mountain, MI	44,596					Northern Michigan F	\$319	AT&T Wireless PCS	\$44	MVI Corp.	\$50	Metro Southwest PC	\$12
20	216	Janesville, WI	214,510					Wireless PCS, Inc.	\$4,865	AT&T Wireless PCS	\$64	MVI Corp.	\$109	NextWave Power P	\$345
20	234	La Crosse, WI	295,769					Wireless PCS, Inc.	\$6,581	MVI Corp.	\$640	PCPCS Corporation	\$759	Minnesota PCS Lim	\$90
20	272	Madison, WI	593,145					Wireless PCS, Inc.	\$17,256	AT&T Wireless PCS	\$2,421	NextWave Power P	\$1,416	PCS Wisconsin, LLC	\$3,248
20	276	Manitowoc, WI	80,421					Wireless PCS, Inc.	\$1,584	AT&T Wireless PCS	\$68	MVI Corp.	\$91	Metro Southwest PC	\$112
20	279	Marinette, WI	65,468					Fortunet Wireless C	\$1,604	AT&T Wireless PCS	\$220	MVI Corp.	\$209	Airadigm Communic	\$247
20	282	Marquette, MI	79,859					Northern Michigan F	\$1,253	AT&T Wireless PCS	\$49	MVI Corp.	\$69	Vtel Wireless, Inc.	\$18
20	297	Milwaukee, WI	1,751,525					Indus, Inc.	\$60,002	AT&T Wireless PCS	\$4,312	Western PCS BTA I	\$4,116	NextWave Power P	\$1,469
20	417	Sheboygan WI	103,877					Wireless PCS, Inc.	\$2,507	AT&T Wireless PCS	\$136	MVI Corp.	\$149	Metro Southwest PC	\$166
20	432	Stevens Point, WI	201,240					Wireless PCS, Inc.	\$3,282	MVI Corp.	\$421	Wisconsin RSA #7 I	\$363	PCS Devco, Inc.	\$210
20	466	Wausau, WI	220,060					Wireless PCS, Inc.	\$3,907	AT&T Wireless PCS	\$180	MVI Corp.	\$271	Metro Southwest PC	\$283
20		Milwaukee	4,541,432	WirelessCo, L.P.	\$85,043	PCS PRIMECO, L.P.	\$86,000								
21	12	Altoona, PA	222,625					Longstreet Commur	\$2,219	AT&T Wireless PCS	\$46	AT&T Wireless PCS	\$46	PCSouth, Inc.	\$88

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# Broadband PCS Auction Winners

		Geographic Lic. Scheme Spectrum per License Block		MTA 30 A		MTA 30 B		BTA 30 C		BTA 10 D		BTA 10 E		BTA 10 F	
MTA	BTA	Market Name	Population	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)
21	82	Clarksburg, WV	190,498					POLYCELL COMM	\$788	AT&T Wireless PCS	\$19	Virginia PCS Allianc	\$38	Northcoast Operatin	\$29
21	117	Du Bois, PA	124,180					Devon Mobile Comr	\$1,657	CM-PCS Partners	\$41	AT&T Wireless PCS	\$36	Sea Breeze Partner	\$55
21	137	Fairmont, WV	57,249					Quantum Commun	\$527	AT&T Wireless PCS	\$36	AT&T Wireless PCS	\$34	Virginia PCS Allianc	\$31
21	203	Indiana, PA	89,994					Devon Mobile Comr	\$1,076	AT&T Wireless PCS	\$1	AT&T Wireless PCS	\$10	MCG PCS, Inc.	\$8
21	218	Johnstown, PA	241,247					MCG PCS, Inc.	\$2,480	AT&T Wireless PCS	\$24	AT&T Wireless PCS	\$51	Central Wireless Pa	\$23
21	306	Morgantown, WV	104,546					MCG PCS, Inc.	\$579	AT&T Wireless PCS	\$62	PCPCS Corporation	\$41	Virginia PCS Allianc	\$43
21	317	New Castle, PA	96,246					Devon Mobile Comr	\$2,187	AT&T Wireless PCS	\$49	AT&T Wireless PCS	\$31	Northcoast Operatin	\$3
21	328	Oil City, PA	105,882					Devon Mobile Comr	\$1,424	AT&T Wireless PCS	\$5	AT&T Wireless PCS	\$12	Polycell Communica	\$17
21	350	Pittsburgh, PA	2,507,839					NextWave Personal	\$65,378	AT&T Wireless PCS	\$2,792	Radiofone PCS, L.L	\$2,606	Devon Mobile Comr	\$195
21	431	Steubenville, OH	142,523					Americall Internatio	\$1,221	AT&T Wireless PCS	\$42	PCPCS Corporation	\$16	Northcoast Operatin	\$85
21	471	Wheeling, WV	219,937					Americall Internatio	\$2,025	AT&T Wireless PCS	\$22	Virginia PCS Allianc	\$178	Northcoast Operatin	\$83
21		Pittsburgh	4,102,766	WirelessCo, L.P.	\$28,719	American Portable T	\$31,666								
22	69	Casper, WY	135,172					High Country Comm	\$1,532	U S WEST Commu	\$582	RT Communications	\$542	RT Communications	\$212
22	77	Cheyenne, WY	103,939					High Country Comm	\$3,685	U S WEST Commu	\$372	RT Communications	\$359	RT Communications	\$221
22	89	Colorado Spring, C	409,482					Mountain Solutions,	\$17,170	AT&T Wireless PCS	\$679	U S WEST Commu	\$1,126	OPCSE-Galloway C	\$1,110
22	110	Denver, CO	2,073,952					NextWave Personal	\$113,549	AT&T Wireless PCS	\$8,711	U S WEST Commu	\$5,300	Radiofone PCS, L.L	\$2,305
22	149	Ft Collins, CO	186,136					Mountain Solutions,	\$6,450	AT&T Wireless PCS	\$407	U S WEST Commu	\$430	PCSouth, Inc.	\$117
22	168	Grand Junction, CO	187,062					Mountain Solutions,	\$4,880	AT&T Wireless PCS	\$310	U S WEST Commu	\$457	Lite-Wave Commun	\$86
22	172	Greeley, CO	131,821					Mountain Solutions,	\$3,841	U S WEST Commu	\$39	AT&T Wireless PCS	\$178	PCSouth, Inc.	\$52
22	366	Pueblo, CO	266,001					Mountain Solutions,	\$4,992	AT&T Wireless PCS	\$702	MVI Corp.	\$744	Mercury Mobility, L.	\$273
22	369	Rapid City, SD	181,278					MCG PCS, Inc.	\$1,470	U S WEST Commu	\$141	AT&T Wireless PCS	\$141	Montana PCS Allian	\$93
22	375	Riverton, WY	46,859					RT Communication	\$398	U S WEST Commu	\$10	AT&T Wireless PCS	\$40	Polycell Communica	\$15
22	381	Rock Springs, WY	56,981					Mountain Solutions,	\$849	U S WEST Commu	\$53	AT&T Wireless PCS	\$60	Silver Star Telephon	\$50
22	411	Scottsbluff, NE	101,954					Wireless Telecomm	\$860	U S WEST Commu	\$179	AT&T Wireless PCS	\$100	Tracy Corporation II	\$93
22		Denver	3,880,637	WirelessCo, L.P.	\$64,436	GTE Macro Commu	\$64,502								
23	104	Danville, VA	165,434					Southeast Wireless	\$6,535	SprintCom, Inc.	\$993	Western PCS BTA I	\$1,079	Devon Mobile Comr	\$1,500
23	266	Lynchburg, VA	154,497					Southeast Wireless	\$6,144	SprintCom, Inc.	\$977	Western PCS BTA I	\$866	Devon Mobile Comr	\$1,328
23	284	Martinsville, VA	90,577					Devon Mobile Comr	\$1,434	SprintCom, Inc.	\$83	Western PCS BTA I	\$91	Urban Communicat	\$8
23	324	Norfolk, VA	1,635,296					NextWave Personal	\$65,677	SprintCom, Inc.	\$4,735	Western PCS BTA I	\$5,037	OPCSE-Galloway C	\$5,783
23	374	Richmond, VA	1,090,869					NextWave Personal	\$51,425	SprintCom, Inc.	\$2,129	Western PCS BTA I	\$2,424	Urban Communicat	\$3,424
23	376	Roanoke, VA	609,215					NextWave Personal	\$19,400	SprintCom, Inc.	\$2,577	Devon Mobile Comr	\$2,685	Urban Communicat	\$4,073
23	430	Staunton, VA	100,322					Devon Mobile Comr	\$1,887	SprintCom, Inc.	\$689	Western PCS BTA I	\$722	Urban Communicat	\$616
23		Richmond-Norfolk	3,846,210	AT&T Wireless PCS	\$33,652	PCS PRIMECO, L.P.	\$33,045								
24	2	Aberdeen, WA	83,057					Cook Inlet Western	\$472	AT&T Wireless PCS	\$104	U S WEST Commu	\$70	Whidbey Telephone	\$19
24	36	Bellingham, WA	127,780					NextWave Personal	\$6,148	AT&T Wireless PCS	\$326	Whidbey Telephone	\$272	Cook Inlet Western	\$360
24	55	Bremerton, WA	189,731					Cook Inlet Western	\$9,203	AT&T Wireless PCS	\$354	U S WEST Commu	\$395	Whidbey Telephone	\$157
24	331	Olympia, WA	258,937					NextWave Personal	\$13,804	AT&T Wireless PCS	\$598	Western PCS BTA I	\$637	Point Enterprises, Ir	\$665
24	356	Port Angeles, WA	76,610					Cook Inlet Western	\$597	AT&T Wireless PCS	\$119	Whidbey Telephone	\$89	Whidbey Telephone	\$89
24	413	Seattle, WA	2,708,949					NextWave Personal	\$190,063	AT&T Wireless PCS	\$6,490	Western PCS BTA I	\$8,500	Cook Inlet Western	\$10,200
24	468	Wenatchee, WA	166,563					Cook Inlet Western	\$890	AT&T Wireless PCS	\$218	Touch America, Inc.	\$212	Northcoast Operatin	\$42
24	482	Yakima, WA	215,548					Cook Inlet Western	\$3,558	AT&T Wireless PCS	\$413	U S WEST Commu	\$440	Magnacom Wireless	\$242
24		Seattle (Excluding	3,827,175	GTE Macro Commu	\$106,355	WirelessCo, L.P.	\$105,163								
25	488	San Juan, PR	2,170,246					PCS 2000, L.P.	\$84,688	SprintCom, Inc.	\$31,002	Puerto Rico Teleph	\$33,987	OPCSE-Galloway C	\$2,597
25	489	Mayaguez, PR	1,351,600					PCS 2000, L.P.	\$29,400	Puerto Rico Teleph	\$15,154	SprintCom, Inc.	\$13,259	Pegasus PCS Partn	\$3,020
25	491	US Virgin Islands	102,000					Windkeeper Commu	\$7,798	SprintCom, Inc.	\$841	Vitelcom, Inc.	\$953	Westel, L.P.	\$700
25		Puerto Rico-U.S. V	3,623,846	AT&T Wireless PCS	\$56,899	Centennial Cellular	\$54,672								
26	52	Bowling Green, KY	222,748					SouthEast Telephon	\$3,784	Powertel, Inc.	\$360	Powertel, Inc.	\$389	Mercury PCS II, LLC	\$574
26	98	Corbin, KY	128,186					Third Kentucky Cell	\$2,206	Powertel, Inc.	\$40	Powertel, Inc.	\$52	Third Kentucky Cell	\$29
26	135	Evansville, IN	504,859					NextWave Personal	\$6,926	Powertel, Inc.	\$157	Powertel, Inc.	\$201	Communications Ve	\$197
26	252	Lexington, KY	816,101					NextWave Personal	\$18,047	Powertel, Inc.	\$743	Powertel, Inc.	\$736	Northcoast Operatin	\$455
26	263	Louisville, KY	1,352,955					NextWave Personal	\$55,352	Powertel, Inc.	\$3,897	Powertel, Inc.	\$3,862	Mercury PCS II, LLC	\$1,587
26	273	Madisonville, KY	46,126					SouthEast Telephon	\$692	Powertel, Inc.	\$44	Powertel, Inc.	\$49	Troup EMC Commu	\$46
26	338	Owensboro, KY	157,104					SouthEast Telephon	\$2,468	Powertel, Inc.	\$33	Powertel, Inc.	\$16	Troup EMC Commu	\$15
26	339	Paducah, KY	217,082					SouthEast Telephon	\$2,417	Powertel, Inc.	\$24	Powertel, Inc.	\$44	Troup EMC Commu	\$37
26	423	Somerset, KY	111,487					SouthEast Telephon	\$1,523	Powertel, Inc.	\$56	Powertel, Inc.	\$55	Third Kentucky Cell	\$15
26		louisville-Lexington	3,556,648	AT&T Wireless PCS	\$49,262	WirelessCo, L.P.	\$46,577								
27	144	Flagstaff, AZ	96,591					CH PCS, Inc.	\$3,506	U S WEST Commu	\$615	Western PCS BTA I	\$90	WebTel Wireless, In	\$95

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MTA	BTA	Market Name	Population	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)
27	322	Nogales, AZ	29,676					CH PCS, Inc.	\$1,241	U S WEST Commu	\$37	Western PCS BTA I	\$51	Cellutech	\$130
27	347	Phoenix, AZ	2,404,760					CH PCS, Inc.***	\$213,808	U S WEST Commu	\$11,274	Western PCS BTA I	\$9,777	Cook Inlet Western	\$30,241
27	362	Prescott, AZ	107,714					CH PCS, Inc.	\$4,575	U S WEST Commu	\$164	Western PCS BTA I	\$67	WebTel Wireless, In	\$83
27	420	Sierra Vista, AZ	97,624					CH PCS, Inc.	\$2,243	U S WEST Commu	\$11	Western PCS BTA I	\$31	Poka Lambro PCS,	\$46
27	447	Tucson, AZ	666,880					Magnacom Wireles	\$36,461	U S WEST Commu	\$1,410	Western PCS BTA I	\$1,558	Cook Inlet Western	\$1,544
27	486	Yuma, AZ	106,895					CH PCS, Inc.	\$5,438	U S WEST Commu	\$55	Western PCS BTA I	\$65	Integrated Commu	\$51
27		Phoenix	3,510,140	AT&T Wireless PCS	\$78,347	WirelessCo, L.P.	\$75,608								
28	49	Blytheville, AR	79,446					Eldorado Commun	\$472	SprintCom, Inc.	\$49	ALLTEL Mobile Cor	\$41	PCSouth, Inc.	\$48
28	94	Columbus, MS	166,415					Mobile Tri-States L.	\$2,344	SprintCom, Inc.	\$2,287	BellSouth Wireless,	\$2,049	Mercury Mobility, L.	\$402
28	120	Dyersburg, TN	113,943					Chase Telecommun	\$1,238	SprintCom, Inc.	\$388	BellSouth Wireless,	\$351	PCSouth, Inc.	\$101
28	175	Greenville, MS	213,943					MCG PCS, Inc.	\$1,064	SprintCom, Inc.	\$1,841	BellSouth Wireless,	\$1,794	PCSouth, Inc.	\$523
28	210	Jackson, MS	615,521					21st Century Teleis	\$18,126	SprintCom, Inc.	\$5,238	Bay Springs Teleph	\$4,749	PCSouth, Inc.	\$5,004
28	211	Jackson, TN	255,379					Chase Telecommun	\$2,882	SprintCom, Inc.	\$211	SprintCom, Inc.	\$191	PCSouth, Inc.	\$185
28	290	Memphis, TN	1,396,390					Chase Telecommun	\$52,328	SprintCom, Inc.	\$3,512	ALLTEL Mobile Cor	\$3,522	Telecorp Holding Co	\$2,067
28	292	Meridian, MS	200,024					Mobile Tri-States L.	\$6,745	Bay Springs Teleph	\$1,656	SprintCom, Inc.	\$1,023	PCSouth, Inc.	\$1,059
28	315	Natchez, MS	73,214					Reserve Telephone	\$741	SprintCom, Inc.	\$427	BellSouth Wireless,	\$353	Mercury Mobility, L.	\$96
28	449	Tupelo, MS	291,701					Eldorado Commun	\$4,520	SprintCom, Inc.	\$600	PCSouth, Inc.	\$615	Mercury Mobility, L.	\$939
28	455	Vicksburg, MS	59,250					PCSouth, Inc.	\$852	SprintCom, Inc.	\$243	Century Personal A	\$246	Pinnacle Telecom, I	\$237
28		Memphis-Jackson	3,465,226	Powertel PCS Partn	\$43,169	Southwestern Bell N	\$43,168								
29	17	Anniston, AL	161,897					Mercury PCS, L.L.C.	\$1,490	Public Service PCS	\$65	ALLTEL Mobile Cor	\$49	Technicom, L.L.C.	\$49
29	44	Birmingham, AL	1,200,336					Mercury PCS, L.L.C.	\$47,250	ALLTEL Mobile Cor	\$5,380	AT&T Wireless PCS	\$4,657	OPCSE-Galloway C	\$1,212
29	108	Decatur, AL	131,556					Mercury PCS, L.L.C.	\$2,901	ALLTEL Mobile Cor	\$191	AT&T Wireless PCS	\$230	OPCSE-Galloway C	\$49
29	115	Dothan, AL	210,225					Enterprise Commun	\$4,518	ALLTEL Mobile Cor	\$2,804	BellSouth Wireless,	\$2,580	Mercury PCS II, LLC	\$675
29	146	Florence, AL	173,076					Chase Telecommun	\$2,997	ALLTEL Mobile Cor	\$679	AT&T Wireless PCS	\$815	Mercury PCS II, LLC	\$242
29	158	Gadsden, AL	174,034					Mercury PCS, L.L.C.	\$1,606	ALLTEL Mobile Cor	\$836	BellSouth Wireless,	\$825	OPCSE-Galloway C	\$155
29	198	Huntsville, AL	439,832					Mercury PCS, L.L.C.	\$13,091	ALLTEL Mobile Cor	\$994	AT&T Wireless PCS	\$834	OPCSE-Galloway C	\$363
29	305	Montgomery, AL	440,745					Central Alabama Pa	\$13,493	ALLTEL Mobile Cor	\$5,815	BellSouth Wireless,	\$6,350	Mercury PCS II, LLC	\$1,772
29	415	Selma, AL	74,457					Central Alabama Pa	\$443	ALLTEL Mobile Cor	\$312	BellSouth Wireless,	\$321	Mercury PCS II, LLC	\$75
29	450	Tuscaloosa, AL	237,918					Mercury PCS, L.L.C.	\$4,650	ALLTEL Mobile Cor	\$561	AT&T Wireless PCS	\$532	Mercury Mobility, L.	\$192
29		Birmingham	3,244,076	WirelessCo, L.P.	\$35,597	Powertel PCS Partn	\$35,278								
30	38	Bend, OR	102,745					Aer Force Commu	\$1,667	Central Oregon Cell	\$139	U S WEST Commu	\$122	Westel, L.P.	\$215
30	97	Coos Bay, OH	79,600					POLYCELL COMM	\$335	AT&T Wireless PCS	\$107	U S WEST Commu	\$20	OPCSE-Galloway C	\$8
30	133	Eugene, OR	282,912					Magnacom Wireles	\$15,066	AT&T Wireless PCS	\$496	U S WEST Commu	\$508	Point Enterprises, Ir	\$687
30	231	Klamath Falls, OR	74,566					POLYCELL COMM	\$459	Central Oregon Cell	\$89	U S WEST Commu	\$45	Westel, L.P.	\$43
30	261	Longview, WA	85,446					NextWave Personal	\$2,856	AT&T Wireless PCS	\$142	U S WEST Commu	\$173	Magnacom Wireless	\$206
30	288	Medford, OR	209,038					Americall Internati	\$4,285	Central Oregon Cell	\$297	U S WEST Commu	\$310	Magnacom Wireless	\$492
30	358	Portland, OR	1,690,930					NextWave Personal	\$105,260	AT&T Wireless PCS	\$7,102	U S WEST Commu	\$4,092	Magnacom Wireless	\$4,371
30	385	Roseburg, OR	94,649					Americall Internati	\$1,659	Central Oregon Cell	\$152	U S WEST Commu	\$127	Magnacom Wireless	\$182
30	395	Salem, OR	440,062					Magnacom Wireles	\$17,070	AT&T Wireless PCS	\$1,499	U S WEST Commu	\$1,748	Point Enterprises, Ir	\$1,025
30		Portland	3,059,948	Western PCS Corp	\$34,155	WirelessCo, L.P.	\$34,140								
31	15	Anderson, IN	178,808					Communications Ve	\$2,084	AT&T Wireless PCS	\$144	AT&T Wireless PCS	\$180	OPCSE-Galloway C	\$41
31	47	Bloomington, IN	217,914					NextWave Personal	\$5,680	21st Century Biddi	\$791	OPCSE-Galloway C	\$442	Communications Ve	\$44
31	93	Columbus, IN	139,128					NextWave Personal	\$1,208	AT&T Wireless PCS	\$5	OPCSE-Galloway C	\$2	OPCSE-Galloway C	\$6
31	204	Indianapolis, IN	1,321,911					NextWave Personal	\$72,457	AT&T Wireless PCS	\$1,561	OPCSE-Galloway C	\$2,015	21st Century Biddi	\$2,475
31	233	Kokomo, IN	184,899					21st Century Teleis	\$3,927	OPCSE-Galloway C	\$284	AT&T Wireless PCS	\$293	FCC	
31	235	Lafayette, IN	247,523					NextWave Personal	\$9,209	AT&T Wireless PCS	\$591	OPCSE-Galloway C	\$528	21st Century Biddi	\$237
31	280	Marion, IN	109,238					21st Century Teleis	\$2,374	AT&T Wireless PCS	\$66	OPCSE-Galloway C	\$33	Communications Ve	\$95
31	309	Muncie, IN	182,386					Communications Ve	\$2,396	21st Century Biddi	\$321	AT&T Wireless PCS	\$319	OPCSE-Galloway C	\$41
31	373	Richmond, IN	104,942					WIRELESS VENTU	\$855	AT&T Wireless PCS	\$62	AT&T Wireless PCS	\$31	OPCSE-Galloway C	\$9
31	442	Terre Haute, IN	236,968					21st Century Teleis	\$5,345	AT&T Wireless PCS	\$72	OPCSE-Galloway C	\$51	OPCSE-Galloway C	\$75
31	457	Vincennes, IN	93,758					21st Century Teleis	\$480	AT&T Wireless PCS	\$19	OPCSE-Galloway C	\$1	OPCSE-Galloway C	\$1
31		Indianapolis	3,017,475	WirelessCo, L.P.	\$70,433	Ameritech Wireless	\$71,100								
32	61	Burlington, IA	137,543					BRK WIRELESS C	\$595	Western PCS BTA I	\$172	McLeod, Inc.	\$169	Polycell Communica	\$86
32	70	Cedar Rapids, IA	260,686					Wireless PCS, Inc.	\$5,171	McLeod, Inc.	\$1,893	McLeod, Inc.	\$1,374	Iowa L.P. 136	\$633
32	86	Clinton, IA	147,981					POLYCELL COMM	\$863	Western PCS BTA I	\$185	McLeod, Inc.	\$181	Redwood Wireless C	\$68
32	105	Davenport, IA	419,650					Aer Force Commu	\$13,889	AT&T Wireless PCS	\$2,770	McLeod, Inc.	\$2,996	Iowa L.P. 136	\$1,364
32	111	Des Moines, IA	728,830					Aer Force Commu	\$19,165	McLeod, Inc.	\$8,083	AT&T Wireless PCS	\$8,254	OPCSE-Galloway C	\$2,013
32	118	Dubuque, IA	176,542					Aer Force Commu	\$5,328	McLeod, Inc.	\$294	MVI Corp.	\$290	Airadigm Communi	\$173

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MTA	BTA	Market Name	Population	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)
32	150	Ft Dodge, IA	131,731					BRK WIRELESS CO	\$519	AT&T Wireless PCS	\$181	McLeod, Inc.	\$190	Redwood Wireless C	\$59
32	205	Iowa City, IA	115,731					Aer Force Communi	\$2,564	McLeod, Inc.	\$970	McLeod, Inc.	\$493	Iowa L.P. 136	\$1,174
32	283	Marshalltown, IA	55,695					BRK WIRELESS CO	\$373	Western PCS BTA I	\$70	McLeod, Inc.	\$69	Redwood Wireless C	\$35
32	285	Mason City, IA	118,834					BRK WIRELESS CO	\$551	Western PCS BTA I	\$149	McLeod, Inc.	\$147	Redwood Wireless C	\$73
32	337	Ottumwa, IA	122,988					BRK WIRELESS CO	\$373	RLV-PCS I Partners	\$154	McLeod, Inc.	\$150	Redwood Wireless C	\$183
32	421	Sioux City, IA	328,919					POLYCELL COMM	\$4,989	McLeod, Inc.	\$717	U S WEST Commu	\$801	Northeast Nebraska	\$300
32	462	Waterloo, IA	261,009					Wireless PCS, Inc.	\$2,873	McLeod, Inc.	\$359	AT&T Wireless PCS	\$371	Redwood Wireless C	\$471
32		Des Moines-Quad	3,006,139	Western PCS Corp	\$22,100	WirelessCo, L.P.	\$21,043								
33	56	Brownsville, TX	277,825					NextWave Personal	\$13,217	Western PCS BTA I	\$414	AT&T Wireless PCS	\$257	Americall Internatio	\$257
33	99	Corpus Christi, TX	499,988					Americall Internatio	\$10,307	Western PCS BTA I	\$734	AT&T Wireless PCS	\$740	NextWave Power P	\$2,514
33	121	Eagle Pass, TX	100,813					Rosas, Inc.	\$941	Mercury PCS II, LLC	\$288	AT&T Wireless PCS	\$179	Americall Internatio	\$248
33	242	Laredo, TX	152,881					Americall Internatio	\$6,800	Western PCS BTA I	\$590	Elitel, Inc.	\$1,064	Integrated Commun	\$801
33	268	McAllen, TX	424,063					NextWave Personal	\$17,838	Western PCS BTA I	\$748	AT&T Wireless PCS	\$600	Integrated Commun	\$831
33	401	San Antonio, TX	1,530,954					NextWave Personal	\$79,151	Western PCS BTA I	\$2,679	AT&T Wireless PCS	\$2,947	OPCSE-Galloway C	\$1,688
33		San Antonio	2,986,524	WirelessCo, L.P.	\$54,394	PCS PRIMECO, L.P.	\$51,950								
34	129	Emporia, KS	46,157					Kansas Personal Co	\$800	Mercury Mobility, L.	\$63	AT&T Wireless PCS	\$59	Cellutech	\$118
34	220	Joplin, MO	215,095					NextWave Personal	\$2,868	Southwestern Bell M	\$266	ALLTEL Mobile Con	\$245	DCC PCS, Inc.	\$592
34	226	Kansas City, MO	1,839,569					NextWave Personal	\$59,334	ALLTEL Mobile Con	\$4,782	AT&T Wireless PCS	\$5,258	DCC PCS, Inc.	\$2,066
34	247	Lawrence, KS	81,798					Mountain Solutions,	\$2,991	AT&T Wireless PCS	\$41	ALLTEL Mobile Con	\$42	DCC PCS, Inc.	\$122
34	275	Manhattan, KS	122,878					Mountain Solutions,	\$2,910	Western PCS BTA I	\$154	Mercury Mobility, L.	\$154	DCC PCS, Inc.	\$291
34	349	Pittsburg, KS	90,934					DCR PCS, Inc.	\$131	AT&T Wireless PCS	\$185	Southwestern Bell M	\$120	Cook Inlet Western	\$53
34	393	St Joseph, MO	191,489					RLV-PCS I PARTN	\$2,750	AT&T Wireless PCS	\$39	Triad Cellular Corpo	\$24	DCC PCS, Inc.	\$129
34	414	Sedalia, MO	79,705					ROBERTS-ROBER	\$446	AT&T Wireless PCS	\$9	ALLTEL Mobile Con	\$8	Integrated Commun	\$6
34	445	Topeka, KS	245,679					Kansas Personal Co	\$8,458	Mercury Mobility, L.	\$338	AT&T Wireless PCS	\$322	DCC PCS, Inc.	\$415
34		Kansas City	2,913,304	WirelessCo, L.P.	\$23,619	American Portable T	\$23,612								
35	60	Buffalo, NY	1,231,795					Omnipoint PCS Ent	\$34,326	Rivgam Communica	\$1,852	FCC		Devon Mobile Comr	\$2,744
35	215	Jamestown, NY	186,945					New England Wirele	\$3,794	AT&T Wireless PCS	\$21	OPCSE-Galloway C	\$21	Devon Mobile Comr	\$14
35	330	Olean, NY	239,343					New England Wirele	\$4,697	OPCSE-Galloway C	\$53	OPCSE-Galloway C	\$27	Devon Mobile Comr	\$54
35	379	Rochester, NY	1,118,963					Omnipoint PCS Ent	\$27,255	OPCSE-Galloway C	\$701	AT&T Wireless PCS	\$532	Northcoast Operatin	\$850
35		Buffalo-Rochester	2,777,046	WirelessCo, L.P.	\$18,893	AT&T Wireless PCS	\$19,864								
36	50	Boise, ID	416,503					PCS 2000, L.P.	\$7,742	AT&T Wireless PCS	\$927	U S WEST Commu	\$1,062	Magnacom Wireless	\$747
36	202	Idaho Falls, ID	190,267					High Country Commr	\$4,441	AT&T Wireless PCS	\$254	U S WEST Commu	\$275	Valley Wireless, L.P.	\$143
36	258	Logan, UT	79,415					PCS 2000, L.P.	\$277	AT&T Wireless PCS	\$34	U S WEST Commu	\$34	Integrated Commun	\$7
36	353	Pocatello, ID	89,651					High Country Commr	\$1,020	U S WEST Commu	\$104	AT&T Wireless PCS	\$102	Westel, L.P.	\$93
36	365	Provo, UT	269,407					PCS 2000, L.P.	\$6,678	AT&T Wireless PCS	\$166	U S WEST Commu	\$246	NextWave Power P	\$173
36	392	St George, UT	83,263					PCS Plus, LLC An A	\$2,522	AT&T Wireless PCS	\$293	Triad Cellular Corpo	\$271	South Central Utah	\$279
36	399	Salt Lake City, UT	1,308,035					PCS 2000, L.P.	\$82,294	AT&T Wireless PCS	\$4,605	U S WEST Commu	\$4,276	NextWave Power P	\$1,190
36	451	Twin Falls, ID	136,831					High Country Commr	\$2,574	AT&T Wireless PCS	\$550	U S WEST Commu	\$495	Westel, L.P.	\$536
36		Salt Lake City	2,573,372	Western PCS Corp	\$45,847	WirelessCo, L.P.	\$46,180								
37	58	Brunswick, GA	71,130					KMTel L.L.C.	\$1,232	BellSouth Wireless,	\$2,581	SprintCom, Inc.	\$2,269	Mercury PCS II, LLC	\$699
37	159	Gainesville, FL	260,538					NextWave Personal	\$7,144	SprintCom, Inc.	\$4,684	BellSouth Wireless,	\$4,159	Mercury PCS II, LLC	\$1,104
37	212	Jacksonville, FL	1,114,847					NextWave Personal	\$38,246	SprintCom, Inc.	\$15,608	ALLTEL Mobile Con	\$12,969	Southern Wireless,	\$8,489
37	340	Panama City, FL	171,195					Southeast Wireless	\$4,110	BellSouth Wireless,	\$5,054	SprintCom, Inc.	\$5,585	Mercury PCS II, LLC	\$1,916
37	439	Tallahassee, FL	418,963					Southeast Wireless	\$21,668	SprintCom, Inc.	\$16,005	BellSouth Wireless,	\$14,317	Mercury PCS II, LLC	\$4,808
37	454	Valdosta, GA	139,226					SOWEGA Wireless	\$1,689	SprintCom, Inc.	\$2,130	BellSouth Wireless,	\$2,033	Mercury PCS II, LLC	\$473
37	467	Waycross, GA	99,034					Savannah Independ	\$577	SprintCom, Inc.	\$2,017	BellSouth Wireless,	\$1,813	Mercury PCS II, LLC	\$387
37		Jacksonville	2,274,933	Powertel PCS Partn	\$46,000	PCS PRIMECO, L.P.	\$44,501								
38	23	Athens, OH	123,864					The Chillicothe Tele	\$1,357	SprintCom, Inc.	\$101	SprintCom, Inc.	\$86	Northcoast Operatin	\$36
38	80	Chillicothe, OH	93,579					The Chillicothe Tele	\$1,613	SprintCom, Inc.	\$97	SprintCom, Inc.	\$85	Northcoast Operatin	\$19
38	95	Columbus, OH	1,477,891					NextWave Personal	\$45,476	SprintCom, Inc.	\$3,064	SprintCom, Inc.	\$2,693	Northcoast Operatin	\$2,393
38	281	Marion, OH	92,023					Micom Associates,	\$1,211	SprintCom, Inc.	\$92	SprintCom, Inc.	\$82	Northcoast Operatin	\$28
38	342	Parkersburg, WV	180,025					The Chillicothe Tele	\$1,896	SprintCom, Inc.	\$168	SprintCom, Inc.	\$203	RLV-PCS I Partners	\$77
38	487	Zanesville, OH	178,179					The Chillicothe Tele	\$1,402	SprintCom, Inc.	\$168	SprintCom, Inc.	\$185	Northcoast Operatin	\$55
38		Columbus	2,145,561	AT&T Wireless PCS	\$22,290	American Portable T	\$22,177								
39	8	Albuquerque, NM	688,612					Magnacom Wireless	\$33,323	SprintCom, Inc.	\$2,026	U S WEST Commu	\$1,750	Poka Lambro PCS,	\$1,208
39	68	Carlsbad, NM	48,605					High Country Commr	\$521	SprintCom, Inc.	\$141	PVT Wireless Limite	\$128	PVT Wireless Limite	\$80
39	128	El Paso, TX	649,860					NextWave Personal	\$25,748	SprintCom, Inc.	\$1,653	SprintCom, Inc.	\$1,719	Americall Internatio	\$1,582

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# Broadband PCS Auction Winners

		Geographic Lic. Scheme Spectrum per License Block		MTA 30 A		MTA 30 B		BTA 30 C		BTA 10 D		BTA 10 E		BTA 10 F	
MTA	BTA	Market Name	Population	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)
39	139	Farmington, NM	162,776					PCS Plus, LLC An A	\$4,222	SprintCom, Inc.	\$236	Triad Cellular Corpo	\$293	Lite-Wave Commun	\$266
39	162	Gallup, NM	122,277					PCS Plus, LLC An A	\$1,817	SprintCom, Inc.	\$177	U S WEST Commu	\$172	Poka Lambro PCS,	\$74
39	244	Las Cruces, NM	197,166					NextWave Personal	\$7,281	SprintCom, Inc.	\$397	Rivgam Communica	\$674	Poka Lambro PCS,	\$138
39	386	Roswell, NM	70,068					PVT Wireless Limite	\$1,175	SprintCom, Inc.	\$44	U S WEST Commu	\$50	Central Wireless Pa	\$168
39	407	Santa Fe, NM	174,526					Magnacom Wireles	\$6,600	SprintCom, Inc.	\$561	U S WEST Commu	\$370	Poka Lambro PCS,	\$533
39		El Paso-Albuquerq	2,113,890	Western PCS Corp	\$8,634	AT&T Wireless PCS	\$8,634								
40	125	El Dorado, AR	108,810					Eldorado Communic	\$846	ALLTEL Mobile Con	\$55	OPCSE-Galloway C	\$77	Mercury Mobility, L.	\$90
40	140	Fayetteville, AR	222,526					DCR PCS, Inc.	\$2,282	ALLTEL Mobile Con	\$321	Western PCS BTA I	\$266	Eldorado Commun	\$229
40	153	Ft Smith, AR	282,187					DCR PCS, Inc.	\$4,661	Western PCS BTA I	\$339	ALLTEL Mobile Con	\$312	OnQue Communica	\$338
40	182	Harrison, AR	74,459					PCS Plus, LLC An A	\$395	Western PCS BTA I	\$70	ALLTEL Mobile Con	\$61	PCSouth, Inc.	\$64
40	193	Hot Springs, AR	117,439					PCS Plus, LLC An A	\$1,886	Western PCS BTA I	\$194	ALLTEL Mobile Con	\$194	Eldorado Commun	\$149
40	219	Jonesboro, AR	159,439					DCR PCS, Inc.	\$1,853	ALLTEL Mobile Con	\$112	Western PCS BTA I	\$96	PCSouth, Inc.	\$161
40	257	Little Rock, AR	852,026					DCR PCS, Inc.	\$22,610	Western PCS BTA I	\$596	ALLTEL Mobile Con	\$641	Telecorp Holding Cd	\$696
40	348	Pine Bluff, AR	152,918					Omnipoint PCS Ent	\$1,531	Western PCS BTA I	\$100	ALLTEL Mobile Con	\$100	Mercury Mobility, L.	\$100
40	387	Russellville, AR	81,863					PCS Plus, LLC An A	\$582	ALLTEL Mobile Con	\$80	Western PCS BTA I	\$93	OnQue Communica	\$81
40		Little Rock	2,051,667	Southwestern Bell N	\$12,733	WirelessCo, L.P.	\$12,321								
41	4	Ada, OK	52,677					OnQue Communica	\$783	Triad Cellular Corpo	\$11	AT&T Wireless PCS	\$31	Central Wireless Pa	\$9
41	19	Ardmore, OK	83,979					OnQue Communica	\$1,654	Triad Cellular Corpo	\$99	AT&T Wireless PCS	\$100	Poka Lambro PCS,	\$57
41	130	Enid, OK	85,998					National Telecom H	\$286	Triad Cellular Corpo	\$120	AT&T Wireless PCS	\$109	Poka Lambro PCS,	\$190
41	248	Lawton, OK	177,830					Comtel PCS Mainst	\$1,806	Triad Cellular Corpo	\$343	AT&T Wireless PCS	\$394	DCC PCS, Inc.	\$279
41	267	McAlester, OK	50,914					OnQue Communica	\$774	Southwestern Bell N	\$71	AT&T Wireless PCS	\$62	OnQue Communica	\$34
41	329	Oklahoma City, OK	1,305,472					NextWave Personal	\$31,433	Triad Cellular Corpo	\$1,389	AT&T Wireless PCS	\$929	DCC PCS, Inc.	\$1,114
41	354	Ponca City, OK	48,056					Mark M. Guest	\$312	Triad Cellular Corpo	\$29	AT&T Wireless PCS	\$35	DCC PCS, Inc.	\$63
41	433	Stillwater, OK	72,552					MBO Wireless, Inc.	\$923	Triad Cellular Corpo	\$146	AT&T Wireless PCS	\$128	WebTel Wireless, In	\$106
41		Oklahoma City	1,877,478	Western PCS Corp	\$11,111	WirelessCo, L.P.	\$13,142								
42	41	Billings, MT	290,242					POLYCELL COMM	\$3,211	Touch America, Inc.	\$537	Western PCS BTA I	\$529	Montana PCS Allian	\$255
42	53	Bozeman, MT	65,077					Mountain Solutions,	\$1,715	Touch America, Inc.	\$177	Western PCS BTA I	\$168	Montana PCS Allian	\$206
42	64	Butte, MT	65,252					MCG PCS, Inc.	\$261	Western PCS BTA I	\$195	Touch America, Inc.	\$194	Montana PCS Allian	\$179
42	171	Great Falls, MT	161,038					MCG PCS, Inc.	\$640	Touch America, Inc.	\$342	Western PCS BTA I	\$341	Montana PCS Allian	\$117
42	188	Helena, MT	58,752					Mountain Solutions,	\$1,158	Western PCS BTA I	\$129	Touch America, Inc.	\$114	Montana PCS Allian	\$77
42	224	Kalispell, MT	59,218					Mountain Solutions,	\$716	Western PCS BTA I	\$271	MVI Corp.	\$288	Montana PCS Allian	\$75
42	228	Kenewick, WA	150,033					OnQue Communica	\$1,438	Western PCS BTA I	\$188	U S WEST Commu	\$196	FCC	
42	250	Lewiston, ID	110,028					PCS 2000, L.P.	\$537	Touch America, Inc.	\$176	Western PCS BTA I	\$178	Magnacom Wireles	\$92
42	300	Missoula, MT	139,270					USA Micro-Cellular,	\$789	Western PCS BTA I	\$274	Touch America, Inc.	\$268	Montana PCS Allian	\$176
42	425	Spokane, Wa	612,862					Cook Inlet Western	\$11,783	Touch America, Inc.	\$1,673	AT&T Wireless PCS	\$1,694	Magnacom Wireles	\$1,559
42	460	Walla Walla, WA	151,563					Cook Inlet Western	\$1,310	Western PCS BTA I	\$172	U S WEST Commu	\$189	Magnacom Wireles	\$166
42		Spokane-Billings	1,863,335	Poka Lambro Telep	\$5,688	WirelessCo, L.P.	\$6,191								
43	83	Clarksville, TN	220,469					Chase Telecommun	\$4,178	Powertel, Inc.	\$202	Powertel, Inc.	\$178	Tennessee L.P. 121	\$131
43	96	Cookeville, TN	117,613					Chase Telecommun	\$1,307	Powertel, Inc.	\$1,727	Powertel, Inc.	\$1,808	Tennessee L.P. 121	\$183
43	314	Nashville, TN	1,429,309					Chase Telecommun	\$60,123	Powertel, Inc.	\$3,264	Powertel, Inc.	\$3,201	OPCSE-Galloway C	\$1,652
43		Nashville	1,767,391	WirelessCo, L.P.	\$16,374	AT&T Wireless PCS	\$15,810								
44	229	Kingsport, TN	652,639					Chase Telecommun	\$8,525	SprintCom, Inc.	\$534	SprintCom, Inc.	\$659	Virginia PCS Allian	\$388
44	232	Knoxville, TN	948,055					Chase Telecommun	\$23,865	SprintCom, Inc.	\$13,455	Powertel, Inc.	\$10,111	Tennessee L.P. 121	\$4,457
44	295	Middlesboro, KY	121,217					Chase Telecommun	\$1,682	SprintCom, Inc.	\$133	SprintCom, Inc.	\$144	Third Kentucky Cell	\$23
44		Knoxville	1,721,911	AT&T Wireless PCS	\$10,635	BellSouth Personal	\$11,149								
45	167	Grand Island, NE	141,541					21st Century Teles	\$4,448	U S WEST Commu	\$215	Western PCS BTA I	\$215	Wireless II, L.L.C.	\$170
45	185	Hastings, NE	72,833					USA Micro-Cellular,	\$930	U S WEST Commu	\$161	Western PCS BTA I	\$144	21st Century Biddin	\$164
45	256	Lincoln, NE	309,515					21st Century Teles	\$7,658	U S WEST Commu	\$725	Western PCS BTA I	\$542	Polycell Communica	\$140
45	270	McCook, NE	36,618					21st Century Teles	\$672	Cambridge Telepho	\$75	Western PCS BTA I	\$46	Tracy Corporation II	\$43
45	323	Norfolk, NE	112,526					USA Micro-Cellular,	\$815	Wireless II, L.L.C.	\$207	Western PCS BTA I	\$201	Northeast Nebraska	\$206
45	325	North Platte, NE	80,249					21st Century Teles	\$1,549	U S WEST Commu	\$121	Western PCS BTA I	\$100	Montana PCS Allian	\$49
45	332	Omaha, NE	905,991					DCR PCS, Inc.	\$25,310	U S WEST Commu	\$6,351	McLeod, Inc.	\$6,366	CM-PCS Partners	\$845
45		Omaha	1,659,273	AT&T Wireless PCS	\$4,647	Cox Cable Commur	\$5,078								
46	114	Dodge City, KS	37,454					CELLUTECH	\$102	Pioneer Telephone	\$26	Pioneer Telephone	\$30	Global Information T	\$29
46	163	Garden City, KS	65,059					TWS, LLC	\$365	Pioneer Telephone	\$58	Pioneer Telephone	\$72	Global Information T	\$59
46	170	Great Bend, KS	40,779					FAMS & ASSOCIA	\$191	Pioneer Telephone	\$22	Pioneer Telephone	\$18	Global Information T	\$17
46	187	Hays, KS	60,926					Mountain Solutions,	\$492	Pioneer Telephone	\$57	Pioneer Telephone	\$57	Global Information T	\$69

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# Broadband PCS Auction Winners

		Geographic Lic. Scheme Spectrum per License Block		MTA 30 A		MTA 30 B		BTA 30 C		BTA 10 D		BTA 10 E		BTA 10 F	
MTA	BTA	Market Name	Population	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)	Winning Bidder	Net Bid (thous.)
46	200	Hutchinson, KS	125,094					Kansas Personal Co	\$441	Western PCS BTA I	\$156	OPCSE-Galloway C	\$64	Mercury Mobility, L.	\$39
46	253	Liberal, KS	53,960					GLOBAL INFORMAT	\$319	Panhandle Telecom	\$54	Triad Cellular Corpo	\$31	Panhandle Telecom	\$40
46	396	Salina, KS	143,408					Aer Force Commun	\$1,201	Western PCS BTA I	\$179	OPCSE-Galloway C	\$71	Mercury Mobility, L.	\$43
46	472	Wichita, KS	597,494					Omnipoint PCS Ent	\$9,632	Western PCS BTA I	\$747	Mercury Mobility, L.	\$539	OPCSE-Galloway C	\$644
46		Wichita	1,124,174	AT&T Wireless PCS	\$4,393	WirelessCo, L.P.	\$4,901								
47	190	Hilo, HI	120,317					DCR PCS, Inc.	\$3,611	AT&T Wireless PCS	\$266	SprintCom, Inc.	\$242	Magnacom Wireless	\$228
47	192	Honolulu, HI	836,231					DCR PCS, Inc.	\$53,594	AT&T Wireless PCS	\$3,502	SprintCom, Inc.	\$6,443	Magnacom Wireless	\$4,799
47	222	Kahului, HI	100,504					CH PCS, Inc.	\$7,752	AT&T Wireless PCS	\$459	SprintCom, Inc.	\$515	Magnacom Wireless	\$574
47	254	Lihue, HI	51,177					New Wave PCS, Inc.	\$2,513	AT&T Wireless PCS	\$169	SprintCom, Inc.	\$157	Magnacom Wireless	\$215
47		Honolulu	1,108,229	Western PCS Corp	\$22,361	PCS PRIMECO, L.P.	\$21,675								
48	31	Bartlesville, OK	48,066					Cook Inlet Western	\$215	ALLTEL Mobile Con	\$91	AT&T Wireless PCS	\$99	Mercury Mobility, L.	\$51
48	88	Coffeyville, KS	63,504					Cook Inlet Western	\$436	Western PCS BTA I	\$79	AT&T Wireless PCS	\$37	Mercury Mobility, L.	\$19
48	311	Muskogee, OK	148,267					Cook Inlet Western	\$5,905	ALLTEL Mobile Con	\$464	AT&T Wireless PCS	\$534	MBO Wireless, Inc.	\$402
48	448	Tulsa, OK	836,559					Cook Inlet Western	\$31,869	ALLTEL Mobile Con	\$2,154	AT&T Wireless PCS	\$1,948	NextWave Power P	\$1,298
48		Tulsa	1,096,396	Southwestern Bell N	\$17,562	WirelessCo, L.P.	\$16,802								
49	14	Anchorage, AK	388,943					Americall Internatio	\$4,922	SprintCom, Inc.	\$2,082	MVI Corp.	\$2,283	PacifiCom - Alaska,	\$263
49	136	Fairbanks, AK	92,111					Americall Internatio	\$563	SprintCom, Inc.	\$449	MVI Corp.	\$400	Americall Internatio	\$37
49	221	Juneau, AK	68,989					LORALEN CORP.	\$623	SprintCom, Inc.	\$407	MVI Corp.	\$340	Americall Internatio	\$120
49		Alaska	550,043	American Portable T	\$1,000	GCI Communicator	\$1,650								
50	490	Guam	133,000					DCR PCS, Inc.	\$1,073	IT&E Overseas, Inc	\$165	Guam Telephone At	\$153	Longstreet Commur	\$128
50	493	Northern Mariana Is	43,000					DCR PCS, Inc.	\$422	IT&E Overseas, Inc	\$155	Guam Telephone At	\$191	Longstreet Commur	\$183
50		Guam-Northern Ma	176,000	Poka Lambro Telepl	\$107	American Portable T	\$142								
51	492	American Samoa	47,000					Westel, L.P. ***	\$170	AT&T Wireless PCS	\$25	AT&T Wireless PCS	\$30	Westel, L.P.	\$41
51		American Samoa	47,000	South Seas Satellite	\$215	Communications Int	\$228								

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